

# Webinar Announcement: Discover Cost-Saving Solutions for Chilled Water Systems

NEW YORK, NY, UNITED STATES, March 10, 2025 /EINPresswire.com/ -- Facilities professionals seeking to improve cooling tower performance and reduce operational costs are invited to an upcoming webinar hosted by Integrity Energy Solutions Group (IESG).

The webinar, "Campus Energy 2025: Introduction to [ElectroCell Systems Particle Precipitator](#)," will be held on March 13, 2025, from 11:00 AM to 12:00 PM (EST) and conducted online for convenient access.



The graphic is a promotional banner for a webinar. It features a green and blue color scheme with yellow geometric patterns. At the top left, there is a circular seal that says "EXCLUSIVE". The main headline reads "Discover Cost-Saving Solutions for Chilled Water!" followed by the sub-headline "If you have a cooling tower, you have a problem." Below this, it says "Limited Seats, Reserve Your Spot Today!". The event details are: "March, 13th 2025" and "11:00am - 12:00pm (EST)". It invites attendees to "Join Integrity Energy Solutions Group (IESG) for an exclusive webinar on: Campus Energy 2025: Water Particulate Reduction, Energy and Water Savings". A central image shows a schematic of a cooling tower system with labels for "TOUGH SYSTEM INTERFACE", "3 Patented Technologies Working Together", and "PAPER MILL WATER TREATMENT". Below the image, it states: "Paul McLaine, ElectroCell Systems founder, will share water particle reduction and energy and water savings reports with you; and illustrate Side Stream Particle Precipitator process for Chilled Water Applications. A must for any facility with a cooling tower." At the bottom, there is a "REGISTER NOW" button, the IESG logo, and the text "We look forward to your participation." The footer of the graphic says "FREE Webinar March 13 11:00am EST".

Paul McLaine, founder of ElectroCell Systems, will present innovative strategies designed to:

\*Enhance cooling tower efficiency.



We are excited to host this upcoming webinar dedicated to those who manage any building facility. We will discuss solutions to the age-old water-cooled chilled water plant problems."

*Terry McTigue, president/CEO  
of IESG*

\*Minimizes maintenance expenses

\*Conserve energy and water resources.

This webinar is designed for facilities managers, engineers, and decision-makers seeking practical solutions to improve chilled water system performance and achieve measurable cost savings.

About ElectroCell Systems

Since 2003, ElectroCell Systems has been a leader in automated micro-cleansing technology for industrial and commercial chiller plants. The company's solutions have consistently helped organizations improve system performance, lower

energy consumption, and reduce maintenance demands.

About Integrity Energy Solutions Group (IESG)

Integrity Energy Solutions Group (IESG) is a trusted provider of energy optimization solutions for industrial and commercial facilities. Specializing in cooling system efficiency improvements, IESG offers sustainable strategies that reduce energy costs, extend equipment longevity, and support environmental responsibility.

Event Details:

\*WHEN: March 13, 2025

\*WHERE: Online (Accessible from any location)

\*TIME: 11:00 AM - 12:00 PM (EST)

Registration Information

To register for this informative event, visit:

<https://event.gotowebinar.com/event/a96b17a9-00e8-4984-8e9d-f907839b78e7>

For additional information, contact IESG at 800-757-2406 or schedule a meeting here:

<https://calendly.com/iesg/15min?month=2025-03>

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Webinar Host: Terry McTigue, President CEO

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