

hiTechMODA Paris Fashion Week Event to Showcase Upcoming and Established Designers

Season 4 Event from Pamela Privette's Elite Fashion Show Production Team taking place March 8th at Iconic Plaza Athénée Hotel

NEW YORK, NY, UNITED STATES, March 9, 2025 /EINPresswire.com/ -- hiTechMODA, the globally acclaimed fashion platform known for merging innovation with high fashion, is set to make a stunning return to Paris Fashion Week for their fourth season. This exclusive event will take place at the legendary Hôtel Plaza Athénée, one of the most prestigious venues in the heart of Paris, bringing together an elite roster of designers, models, and industry leaders on Saturday, March 8th, 2025. HiTechMODA Paris will once again redefine the standards for fashion presentations on the global stage.

The hiTechMODA logo, featuring the word "hiTechMODA" in a stylized, black, sans-serif font. The "h" is lowercase and the "i" has a dot. The "T" is uppercase and has a horizontal bar extending to the right. The "M" and "O" are also uppercase. The "D" is lowercase and the "A" is uppercase. A registered trademark symbol (®) is located at the top right of the "A".

hiTechMODA Logo



Mitch Desunia at hiTechMODA Paris Season 3 Show (Photo Credit: Getty Images / Richard Bord)

With a bold fusion of technology and artistry, the event featured diverse collections, luxury craftsmanship, and sustainable fashion initiatives, set against the backdrop of one of the world's most prestigious fashion capitals.

The event at the Hôtel Plaza Athénée will include two sessions with presentations from fashion designers including Agape Kidz Couture, La Belle Kidz and later that afternoon, SCI PH, Ronica Marie Couture, Norman Malagueño Acuba, and Iann Dey.

hiTechMODA has earned a reputation for curating groundbreaking shows that celebrate diversity, sustainability, and next-generation design. Paris Fashion Week is the pinnacle of high

fashion, and hiTechMODA's presence at the Plaza Athénée solidifies its position as a force in the industry, offering a platform for emerging and established designers to showcase their visionary collections in front of international buyers, media, and fashion connoisseurs.

"Our mission is to push boundaries and elevate independent designers on a world-class platform," said Pamela Privette, Executive Producer of hiTechMODA. "Paris is synonymous with fashion excellence, and by hosting our event at the iconic Plaza Athénée, we are providing our designers with an unparalleled opportunity to be seen and celebrated in the fashion capital of the world."

Such is the popularity of the Paris Shows produced by hiTechMODA that Season 5 is already scheduled for the Intercontinental Paris – The Grand Hotel in Paris on Friday, October 3rd, 2025.

About hiTechMODA Productions:

hiTechMODA Productions is an award-winning production company that produces world-class fashion events with a focus on technology, sustainability, and inclusivity. By offering designers of all levels an opportunity to showcase their work on a high-profile stage, hiTechMODA is setting the new standard for modern fashion showcases. For more information, please visit www.hitechmoda.com

IG: @hiTechMODA | F: hitechmoda | X / T: @HitechModa | Y: @hitechmoda

Norah Lawlor

Lawlor Media Group, Inc.

+1 212-967-6900

[email us here](#)

Visit us on social media:

[Facebook](#)

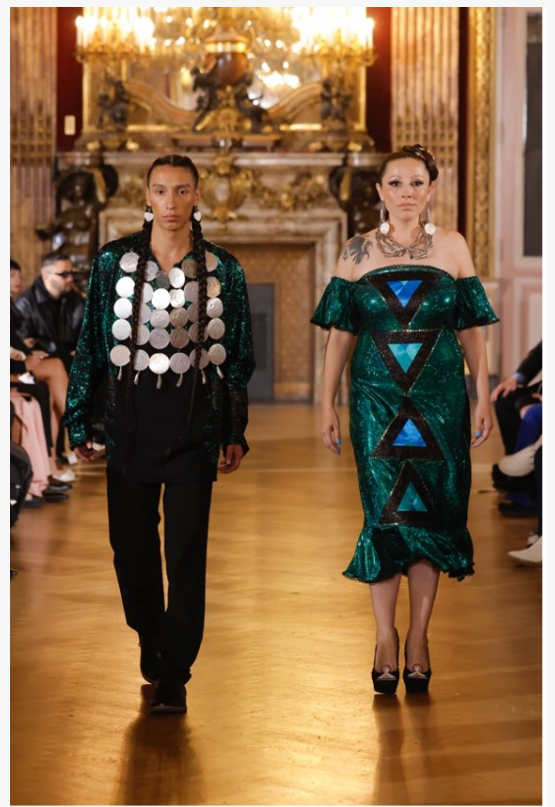
[X](#)

[LinkedIn](#)

[Instagram](#)



Malan Breton at hiTechMODA Paris Season 3 Show (Photo Credit: Getty Images / Richard Bord)



Ally's Ribbon – Canada at
hiTechMODA Paris Season 3 Show
(Photo Credit: Getty Images /
Richard Bord)



Princess of the Universe at
hiTechMODA Paris Season 3 Show
(Photo Credit: Getty Images /
Richard Bord)

This press release can be viewed online at: <https://www.einpresswire.com/article/792383010>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.