

Point of Sale Software Market Massive Growth with a 10.9% CAGR, Reach \$13.7 Billion by 2031

Growing demand for contactless and secure payment options is driving the point of sale software market growth.

WILMINGTON, NEW CASTLE, DE, UNITED STATES, March 10, 2025 /EINPresswire.com/ -- The global [point of sale software market](#) was valued at \$4.9 billion in 2021, and is projected to reach \$13.7 billion by 2031, growing at a CAGR of 10.9% from 2022 to 2031. The report offers a comprehensive analysis of the global point of sale software industry trends by thoroughly studying different aspects of the market including major segments, market statistics, market dynamics, regional market outlook, investment opportunities, and top players contributing to the global point of sale software market expansion.

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However, some of the disadvantages or limitations of POS software include security concerns. For instance, these softwares are majorly used for payment processing hence they must support safer transactions. Even if the network system is well protected, it is important that the devices also must be secured. Therefore, selecting products with built-in security safeguards is critical when adopting the POS software. These factors are anticipated to hamper the point of sale software market size in the upcoming years.

The global point of sale software market is segmented based on application, deployment mode, enterprise size, end user, and region. By application, the market is sub-segmented into fixed POS and mobile POS. By deployment mode, the market is sub-segmented into cloud and on-premises. By enterprise size, the market is sub-segmented into small & medium-sized enterprises (SMEs) and large enterprise. By end user, the market is classified into restaurants, retail, hospitality, healthcare, media & entertainment, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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Point of sale software market is experiencing huge demand from restaurants, hospitality, drug

is predicted to show the fastest growth in the upcoming years.

Based on enterprise size, the small & medium-sized enterprises (SMEs) sub-segment emerged as the global leader in 2021 and the large enterprise sub-segment is predicted to show the fastest growth in the upcoming years.

Based on end user, the retail sub-segment emerged as the global leader in 2021, and restaurants sub-segment is predicted to show the fastest growth in the upcoming years.

Based on region, the North America market registered the highest market share in 2021, and the Asia-Pacific region is anticipated to be the fastest growing region during the forecast period.

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