

Solar Power Meters Market is growing at a CAGR of 9.8% and is projected to reach \$3.9 Bn by 2030

market is set for substantial growth, driven by increasing investments in solar energy, advancements in digital metering technologies, favorable initiatives

WILMINGTON, DE, UNITED STATES, March 10, 2025 /EINPresswire.com/ -- The <u>solar power</u> <u>meters market</u> has experienced significant growth in recent years, as highlighted in a report published by Allied Market Research. The report, titled "Solar Power Meters Market," provides an in-depth analysis of market trends, growth factors, and key players shaping the industry. According to the report, the solar power meters market was valued at \$1,575,513.20 thousand in 2020 and is projected to reach \$3,998,869.00 thousand by 2030, growing at a compound annual growth rate (CAGR) of 9.8% from 2021 to 2030.

The increasing adoption of solar power systems plays a crucial role in the expansion of the solar power meters market. With the rising concerns over energy sustainability and cost-effective energy solutions, more users are turning to solar energy. Solar power meters are essential tools that help users monitor and test solar panels, thereby improving their efficiency and reducing electricity expenses. The rise in investment in renewable energy sources, particularly solar energy, has further fueled the demand for solar power meters, propelling market growth.

A solar power meter is an advanced instrument designed to measure solar radiation accurately. These meters feature excellent orientation capabilities, a consistent spectrum range, and precise angular direction, making them indispensable in solar power systems. As energy consumption continues to grow worldwide, many countries are increasing their power-generating capacity through new construction projects or by expanding existing facilities. Governments have also imposed regulations that encourage companies to utilize renewable energy sources, such as solar energy, for electricity generation. Collectively, these factors are expected to drive the expansion of the solar power meter market over the forecast period.

The Asia-Pacific region dominated the global solar power meters market in terms of revenue in 2020, accounting for approximately 52.4% of the market share. This dominance can be attributed to stringent government regulations aimed at reducing carbon emissions, as well as

increased adoption of renewable energy in the manufacturing and construction sectors. Meanwhile, the Latin America, Middle East, and Africa (LAMEA) region is expected to register the highest CAGR during the forecast period. The growth in this region is driven by rapid infrastructure development and a growing shift towards rooftop solar systems, which will likely enhance the demand for solar power meters in the coming years.

Among the various product types, the net meter segment registered the <u>highest revenue</u> in 2020. This is primarily due to its widespread adoption in both commercial and residential sectors for measuring solar radiation and energy consumption. Net meters are commonly used during the installation, monitoring, testing, and placement of solar panels or photovoltaic (PV) systems. Their ability to accurately measure solar energy production and usage makes them an essential component of solar power infrastructure.

In addition to product type, technological advancements in solar power meters have contributed to market growth. Digital solar power meters registered the highest revenue in 2020, owing to their superior precision, reliability, and ease of use. The shift towards digital technology has revolutionized solar power monitoring, allowing users to collect real-time data and optimize solar energy efficiency effectively. The trend towards digital solutions is expected to continue, further driving market expansion.

Key market players have adopted strategic initiatives such as partnerships, acquisitions, and product launches to strengthen their presence in the solar power meters market. For instance, in February 2022, Schneider Electric and Cisco collaborated to provide a smart solar grid solution in Egypt. This partnership aims to enhance the efficiency of renewable energy networks and promote the integration of smart technologies into the solar power sector. Such strategic moves by leading companies are expected to create new growth opportunities and accelerate the expansion of the global solar power meters market.

Despite the positive growth outlook, the solar power meters market faced challenges during the COVID-19 pandemic. Various manufacturers had to halt operations in major markets, including China, the U.S., and India, leading to a decline in sales and supply chain disruptions. The lack of manpower and raw materials further constrained the production and availability of solar power meters, negatively impacting market growth. However, as production facilities reopened and COVID-19 vaccines became widely available, the market began recovering. The gradual return to normalcy is anticipated to restore demand for solar power meters, thereby supporting the industry's long-term growth trajectory.

The findings of the Allied Market Research report offer valuable insights into the current and emerging trends in the solar power meters market. Some key takeaways include:

Market Growth and Size: The global solar power meters market was valued at \$1,575,513.20 thousand in 2020 and is projected to reach \$3,998,869.00 thousand by 2030, growing at a CAGR of 9.8%.

Adoption of Solar Power Meters: The increasing use of solar power meters is driven by the need for efficient solar panel monitoring and energy cost reduction.

Regional Market Performance: Asia-Pacific led the market with a 52.4% share in 2020, while LAMEA is expected to register the highest growth rate in the coming years.

Product Segment Analysis: The net meter segment generated the highest revenue in 2020 due to its widespread adoption in residential and commercial sectors.

Technology Trends: Digital solar power meters emerged as the leading technology, offering enhanced accuracy and real-time monitoring capabilities.

Industry Strategies: Key market players are engaging in collaborations, acquisitions, and product innovations to expand their presence in the global market.

Impact of COVID-19: While the pandemic temporarily disrupted the market, the recovery of production facilities and supply chains is expected to restore growth in the coming years.

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