

WorkOtter Now Prism PPM: Revolutionizing Project Portfolio Management

Prism PPM Brings Visibility and Control to Increasingly Complex Project Portfolios

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WorkOtter, an industry leader in cloud-based project portfolio management

solutions (PPM), today unveiled its rebrand to Prism PPM. This transformation reflects the 27-year-old company's investment and sharpened focus on serving the growing needs of private and public sector Project Management Offices (PMOs). With their cost-effective, scalable, and full-featured SaaS solution, this renaming cements Prism PPM's commitment to providing



PRISM PPM

solutions to strategically manage a portfolio of projects, transforming the PMO into a strategic business asset.



This rebranding is more than a new name; it's a reaffirmation of our promise to empower project management offices to risk less and realize more."

Caitlin Bowen, CEO of Prism PPM

A Strategic Rebrand for a Dynamic Market:

Investments in complex, transformational projects are on the rise, propelled by advancements in technology like AI implementations, evolving government priorities, and the increasing role of mergers and acquisitions in corporate growth. Projects often represent multi-million-dollar investments, impact a multitude of stakeholders, and

require specialized staffing resources. Despite the level of attention and criticality of these projects, they too often fail to realize their intended benefits.

By maximizing success at a portfolio level, Prism PPM empowers PMOs across sectors—from large enterprises to regional, state, and local government agencies—enabling them to risk less and maximize benefits realization on every project. Prism PPM helps organizations choose the right projects to do, confidently forecast resource needs, manage demand amid staffing and budget constraints, and keep the focus on benefits realization throughout any project lifecycle.

Key Benefits of the Prism PPM Solution:

□ Aligned Project Management: Prism PPM employs project management best practices to

streamline processes and enhance efficiency across the entire portfolio, allowing project management offices to have a single source of truth for project status and health.

□ Comprehensive Resource Allocation: Prism PPM helps PMOs avoid common pitfalls such as resourcing bottlenecks and capacity issues. PMO leaders, for example, can easily assess different scenarios to balance workloads.

□ Enhanced Visibility and Insights: Prism PPM enables reporting and transparency at the tactical level to more effectively deliver projects while also delivering powerful portfolio insights to inform executive stakeholders.

□ Security: Prism PPM is committed to data security and is both SOC-2 certified and HIPAA compliant.

□ Best-in-Class Support: Prism PPM customers benefit from customized implementations that deliver faster results, a dedicated Account Manager, and skilled, in-house support.

“This rebranding is more than a new name; it's a reaffirmation of our promise to empower project management offices to risk less and realize more,” said Caitlin Bowen, CEO of Prism PPM.

Learn More:

Pricing: www.prismppm.com/pricing

Request a Demo: www.prismppm.com/get-started

About Prism PPM:

Prism PPM, formerly known as WorkOtter, is a leading SaaS project portfolio management platform designed to help organizations maximize the success and impact of their project portfolios. With a singular focus on optimizing project management at the portfolio level, Prism provides a scalable, secure, and efficient way to ensure every project and team is aligned around the work that drives the most value to the organization.

For more information about how Prism can transform your PMO's approach to project management, visit www.prismppm.com.

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