

Beam Mobility E-Scooters Now Live in Albuquerque, Expanding Micromobility Options

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ALBUQUERQUE, NM, UNITED STATES, March 10, 2025 /EINPresswire.com/ -- Albuquerque residents and visitors are now enjoying a vibrant new transportation option as <u>Beam Mobility</u>



We are thrilled to have launched Beam's innovative micromobility solutions in Albuquerque"

Deb Gangopadhyay

has launched its e-scooter service. The company has deployed a fleet of purple e-scooters as part of a phased rollout, enhancing the city's Shared Active Transportation Program. Beam is prioritizing a smooth and successful launch, starting with a smaller fleet to gather data and ensure operational efficiency before gradually expanding to its full allocation of permits.

"Beam is focused on running a data-driven program that ensures we are responsive to the City and residents and keep our fleet tidy" - Deb Gangopadhyay, Co-founder and President at Beam Mobility.

The 65 designated e-scooter stations are now operational and strategically located throughout Albuquerque, ensuring convenient access for riders. The station locations and detailed rental rates are available on the user-friendly Beam mobile phone application, which is free to download on <u>iOS</u> and <u>Android</u> platforms.

As the third vendor to receive permit approval through the City's Shared Active Transportation Program, Beam joins Lime (green e-scooters) and Spin (orange e-scooters) in providing sustainable and efficient transportation alternatives. The program promotes using small vehicles such as bicycles, e-bikes, and e-scooters for short-distance trips, reducing reliance on cars and fostering a more active and environmentally friendly city.

"We are thrilled to have launched Beam's innovative micromobility solutions in Albuquerque," said Deb Gangopadhyay. "Our goal is to provide a safe, convenient, and enjoyable way for people to navigate the city while contributing to a more sustainable urban environment."

Beam continues to emphasize the importance of safe and responsible e-scooter usage,

reminding all riders to adhere to state and local regulations. Key rules include riding with the flow of traffic, minimizing sidewalk riding, yielding to the pedestrian right-of-way and parking responsibly at designated stations or appropriate areas.

"We encourage all users to familiarize themselves with the rules and regulations to ensure a safe and enjoyable experience," added Gangopadhyay.

About Beam Mobility

Beam Mobility is a leading micromobility company committed to providing safe, sustainable, and accessible transportation solutions. With a growing presence in the United States, Beam is focused on expanding its innovative services nationwide. The Albuquerque launch represents a key milestone in this expansion, serving as a model for future deployments in other US cities. Focusing on innovation and user experience, Beam partners with cities to integrate e-scooters and other light electric vehicles into the urban transportation landscape.

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