

Dovetail Software Achieves Industry-Leading 8-Month Payback Period, According to Latest G2 Metrics

Dovetail Software Leads HR Tech in Fastest ROI, Achieving Record 8-Month Payback Period

AUSTIN, TX, UNITED STATES, April 3, 2025 /EINPresswire.com/ -- <u>Dovetail</u> <u>Software</u> has set a new industry



benchmark in HR Case Management ROI, achieving the fastest reported payback period of just 8 months, according to G2's latest data. For HR leaders and organizations seeking measurable ROI, this means faster cost recovery, improved efficiency, and enhanced employee experience.



Achieving an 8-month payback period, the fastest reported for our sector, underscores our unwavering focus on helping organizations rapidly realize value from their HR investments."

Kane Frisby, COO at Dovetail Software

This milestone represents a notable improvement from the previously reported 10-month payback period, reinforcing Dovetail's commitment to delivering rapid and measurable value to its customers. With the industry average payback period standing at 14 months, Dovetail Software now outperforms all other listed competitors, setting a new standard for ROI efficiency in HR technology.

Kane Frisby, Chief Operating Officer at Dovetail Software, highlighted this accomplishment, stating, "Achieving an 8-month payback period, the fastest reported for our sector, underscores our unwavering focus on helping organizations rapidly realize value from their HR

investments. Our solutions are engineered to streamline HR processes, reduce administrative burdens, and drive operational efficiencies—delivering faster financial returns than any other provider in our category."

G2's payback period metric serves as a crucial benchmark for businesses evaluating software solutions, clearly demonstrating how quickly organizations can recoup their initial investment through increased productivity, cost savings, and resource optimization. Dovetail's industry-best 8-month payback period positions it as the clear leader in HR software ROI, reinforcing its

competitive advantage.

Organizations using Dovetail's solutions report enhanced employee experiences, improved compliance management, and more streamlined HR operations—key factors that contribute to faster, more sustainable returns on investment.

Frisby added, "We are committed to continuous innovation, always refining our solutions based on real customer needs. Our goal is to not only deliver immediate payback but also ensure lasting, long-term value for every organization that chooses Dovetail."

Discover how Dovetail Software accelerates HR service delivery and ROI—visit DovetailSoftware.com or schedule a demo today.

About Dovetail Software

<u>Dovetail Software provides an HR Service Delivery Experience</u> that includes HR Case Management, Employee Portal, HR Knowledge Management, and Reporting & Analytics that enables HR to achieve excellence in HR Service Delivery and meet the needs of a modern HR team. These needs include enhancing the Employee Experience and improving the HR Experience of delivering HR services.

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