

Spandex Announces Spring Signage Solutions to Help Businesses Enhance Visibility and Attract More Customers

SALT LAKE CITY, UT, UNITED STATES, March 13, 2025 /EINPresswire.com/ -- As businesses prepare for the seasonal shift, Spandex is encouraging retailers, service providers, and storefronts to take advantage of the new season by updating their signage. A refreshed storefront or promotional display can significantly impact customer engagement, drive foot traffic, and enhance brand perception.



Spring presents an ideal opportunity for businesses to reinvigorate their visual branding and capitalize on seasonal shopping trends. Outdated or faded signage can turn potential customers away, while vibrant, high-quality signs attract attention and increase brand recognition.

“

We know that a well-designed sign is more than just a visual element—it’s a business’s first opportunity to make a strong impression on customers.”

Lawrence Wiscombe, General Manager

Why Businesses Should Update Their Signage This Spring

1) Attract More Customers with Seasonal Branding – Warmer weather brings increased foot traffic, and eye-catching seasonal graphics can draw in new customers while creating a welcoming atmosphere.

2) Improve First Impressions – Faded, peeling, or outdated signage can negatively affect a brand’s credibility. A new sign conveys professionalism and attention to detail.

3) Stay Competitive – A modern, refreshed sign ensures that businesses stand out in a crowded marketplace, especially when nearby competitors update their branding.

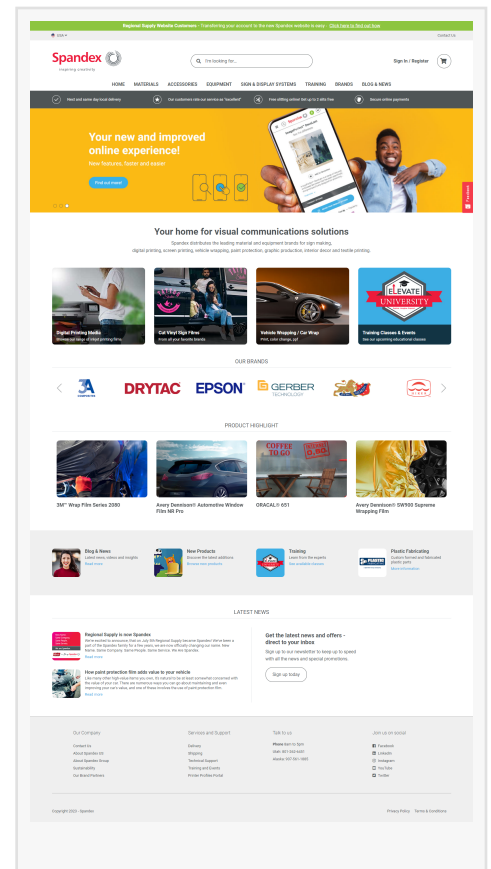
4) Boost Sales with Targeted Promotions – Seasonal sales events like Easter, Mother’s Day, and graduation season present prime opportunities for businesses to highlight promotions with engaging, high-visibility signage.

5) Enhance Readability and Visibility – A signage refresh using high-contrast colors, bold fonts, and improved lighting ensures that businesses capture attention both day and night.

Helping Businesses Make the Right Signage Choices

As a leading supplier of signage solutions, Spandex is equipping businesses with innovative, high-quality materials designed for durability and impact. From window decals and banners to vehicle wraps and illuminated signs, Spandex provides tailored solutions to help companies maximize their visibility.

“We know that a well-designed sign is more than just a visual element—it’s a business’s first opportunity to make a strong impression on customers,” said Lawrence Wiscombe, General Manager at Spandex. “By refreshing their signage for spring, businesses can improve customer perception, increase foot traffic, and ultimately boost revenue.”



Spandex encourages businesses to explore signage upgrades that not only enhance their storefront’s appearance but also contribute to their long-term success.

About Spandex

Spandex is a premier US supplier known for its comprehensive support to professionals in screen printing, digital printing, and sign making. With a history rich in providing essential materials and tools, Spandex boasts an expansive inventory that includes over 10,000 items ranging from advanced vinyl and inks to neon signs, plastic sheets, and transformative digital printing technologies.

Our facilities also host educational classes that cover a variety of subjects from basic application techniques to advanced digital technology use, ensuring our clients stay at the forefront of industry advancements. We uphold a legacy of problem-solving, rooted in our founder Art Mendenhall’s vision of being "in business to solve people's problems," a principle that continues to guide our operations.

Dedicated to superior customer service, Spandex offers daily delivery services, exceptional technical support, and the assistance of a knowledgeable sales staff. Our commitment extends beyond just supplying products; we aim to empower our clients by keeping them informed about the latest industry technology and market trends.

For more detailed information on our products, services, and educational offerings, or to explore

how we can help enhance your projects, please visit www.spandex.us, email info.us@spandex.com, or call 801-262-6451.

Spandex Spokesperson

Spandex USA

+1 801-361-6600

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/792388516>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.