

# Shadow Hill Maple Syrup Elevates Customer Convenience with Cooler Vend's Innovative Cooler-Style Vending Technology

*Award-Winning Maple Syrup Now Available at Self-Serve, Cooler-Style Smart Vending Machines*

NEW YORK, NY, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- [Cooler Vend](#), a leader in smart vending technology, is proud to announce that Shadow Hill Maple Syrup, an award-winning company renowned for its small batch, pure maple syrup, has invested in several Cooler Vend's state-of-the-art cooler-style vending machines. This innovative move is set to revolutionize how food enthusiasts purchase premium maple syrup, making it more accessible and convenient than ever before.



Located throughout New York State, these new automated retailing units will allow customers to enjoy fresh, locally-produced maple syrup without the need for traditional retail transactions. This advancement not only enhances convenience but also aligns with modern consumer trends that favor automated, self-serve purchasing options.

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Our vending solutions are designed to support brands that want to make their products more convenient and accessible without sacrificing quality. This is the future of specialty food retail.”

*Bob Bienias*

Cooler Vend: Redefining Vending with Smart Cooler Technology

Cooler Vend has set itself apart in the vending industry by developing cutting-edge, refrigerated vending solutions that accommodate a wide range of perishable and

specialty products. Unlike conventional vending machines, Cooler Vend's units are equipped with:

- Advanced Cooling Technology – Ensures that temperature-sensitive products like dairy, fresh foods, beverages, and even flowers stay at optimal freshness.
- Smart Inventory Management – Real-time tracking and remote monitoring help vendors maintain stock levels and reduce waste.
- Touchless Payment Integration – Consumers can purchase products effortlessly using credit/debit cards, mobile payments, and contactless technology.
- Customizable Configurations – Tailored to fit bottled, jarred, or packaged food products, making them ideal for specialty brands like Shadow Hill Maple Syrup.

Cooler Vend’s vending machines bridge the gap between premium food producers and modern retail trends, enabling brands to expand their reach, increase sales, and offer their products in non-traditional yet high-traffic locations.

### Shadow Hill Maple Syrup: A Legacy of Quality, Now More Accessible

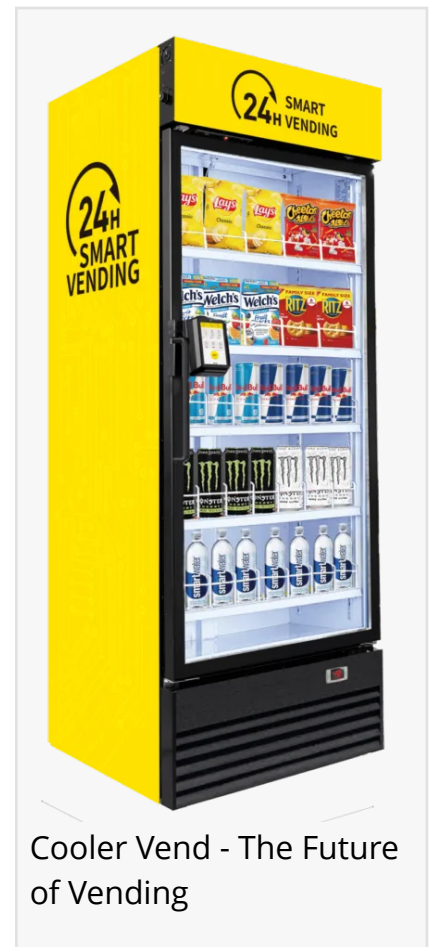
For years, Shadow Hill Maple Syrup has been known for producing high-quality, handcrafted maple syrup, using traditional methods that capture the pure, rich flavors of natural maple. With this latest investment in Cooler Vend systems, the company is taking a bold step toward modernizing how customers can purchase their premium syrup.

The company takes great pride in their maple syrup, and wants their customers to have an easy and enjoyable way to access it. Cooler Vend’s technology allows them to offer their products in a convenient, refrigerated setting that maintains freshness and quality while providing a seamless buying experience.

### Revolutionizing Specialty Food Retail with Smart Vending

The decision to use Cooler Vend machines represents a growing trend among artisanal and specialty food brands looking for alternative retail solutions. With the ability to place vending units in high-traffic areas, farmers markets, resort lodges, hotels, and event venues, companies can expand their customer base without the overhead of traditional retail locations.

“We are excited to partner with Shadow Hill Maple Syrup to bring their award-winning products to customers in a fresh and innovative way,” said Bob Bienias, President of Cooler Vend. “Our



Cooler Vend - The Future of Vending

vending solutions are designed to support brands that want to make their products more convenient and accessible without sacrificing quality," he added. "This is the future of specialty food retail."

## A New Era for Specialty Food Vending

As the demand for on-the-go, high-quality food products continues to rise, Cooler Vend is positioning itself as a key player in the evolution of smart vending. With businesses across various industries recognizing the benefits of automated, cooler-style sales channels, Cooler Vend's technology is the new choice in the vending industry.

Cool Vend allows for the sale of fresh products, various shaped items, and even merchandise that is easily breakable. Switching to a Cooler Vend system means no more tweaking spirals, pushers or motors; and no risk of seeing products getting stuck mid-dispense and putting the machine out of action.

And, Cool Vend Coolers allow operators to cash-in on an upcoming holiday like Valentine's or Mother's Day by stocking fresh flowers, candy, candles, or whatever else your imagination thinks will sell. Cool Vend truly is the future of vending.

For more information on Cooler Vend and its innovative vending solutions, visit: [www.coolervend.com](http://www.coolervend.com) or call: 949-637-8828.

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