

DigitBridge Announces Temu Integration Partnership, Redefining Small-to-Medium-Sized Business Sales Channel Expansion

Revolutionizing How Businesses Operate and Grow with an All-in-One ERP Solution for Temu Sellers

LOS ANGELES, CA, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- [DigitBridge](#), an all-in-one digital commerce operations system designed for small-to-medium sized businesses (SMBs), today announced the launch of

a new [integration](#) partnership with Temu, the global online marketplace. This collaboration offers DigitBridge customers unmatched capabilities to continue to expand their sales channels and streamline operations within a single platform, setting a new benchmark in innovation.



DigitBridge announces Temu integration partnership

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By working together, DigitBridge and Temu are providing sellers with an end-to-end solution they need to thrive in an ever-changing market.”

Petersen Zhu, Chief Executive Officer at DigitBridge

DigitBridge's robust suite of tools enables SMBs to seamlessly connect to Temu while managing their entire omnichannel operations from a single platform. This integration makes DigitBridge one of the first end-to-end, American-based enterprise resource planning (ERP) solutions to be featured on Temu Seller Center's App Store, offering SMBs a transformative edge.

"Small businesses face constant challenges in keeping pace with evolving market demands," said Petersen Zhu, Chief Executive Officer at DigitBridge. "This partnership allows

our customers the opportunity to continue to effortlessly scale their operations and reach millions of new buyers on Temu. We're honored to offer an all-inclusive ERP solution in the U.S. with this capability."

"We are pleased to partner with DigitBridge to provide sellers with enhanced tools to optimize their e-commerce operations and reach more customers," said a Temu spokesperson. "This integration reflects our commitment to empowering merchants with the tools and resources

they need to achieve long-term success."

Key Features of the DigitBridge Integration:

- Automation of Operational Processes: Enhance efficiency with features like automated inventory allocation and order fulfillment workflows, as well as promotion across channels.
- Complete Product Information Management: Streamline the creation and updates of product listings.
- Return and Refund Management: Simplify post-purchase processes to improve customer satisfaction.
- Comprehensive AR/AP Management: Gain greater control over AR/AP financial reconciliation.

"This integration represents a step forward in simplifying digital commerce for Temu sellers," Zhu added. "By working together, DigitBridge and Temu are providing sellers with an end-to-end solution they need to thrive in an ever-changing market."

The DigitBridge integration is now available via the Temu Seller Center's App Store. Businesses can [schedule a demo](#) to explore how this solution can amplify their growth and operational efficiency.

About DigitBridge

DigitBridge is the only affordable, end-to-end digital commerce operations system designed for small-to-medium-sized businesses (SMBs). Whether operating in B2B, B2C, DTC, or B2B2C models, DigitBridge's all-in-one, cloud-based solution empowers retailers, suppliers, wholesalers, manufacturers, and influencers to work seamlessly together. Businesses can efficiently manage every aspect of their omnichannel operations, effortlessly selling across a variety of commerce channels and platforms or selling directly to retailers of any size through dropship.

About Temu

Temu is a global e-commerce company that connects consumers with millions of business partners, manufacturers, and brands with a mission to enable them to live a better life. Temu is committed to offering affordable products to enable consumers and business partners to realize their dreams in an inclusive environment. Temu began operations in the United States in September 2022 and is now available in over 90 markets worldwide.

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