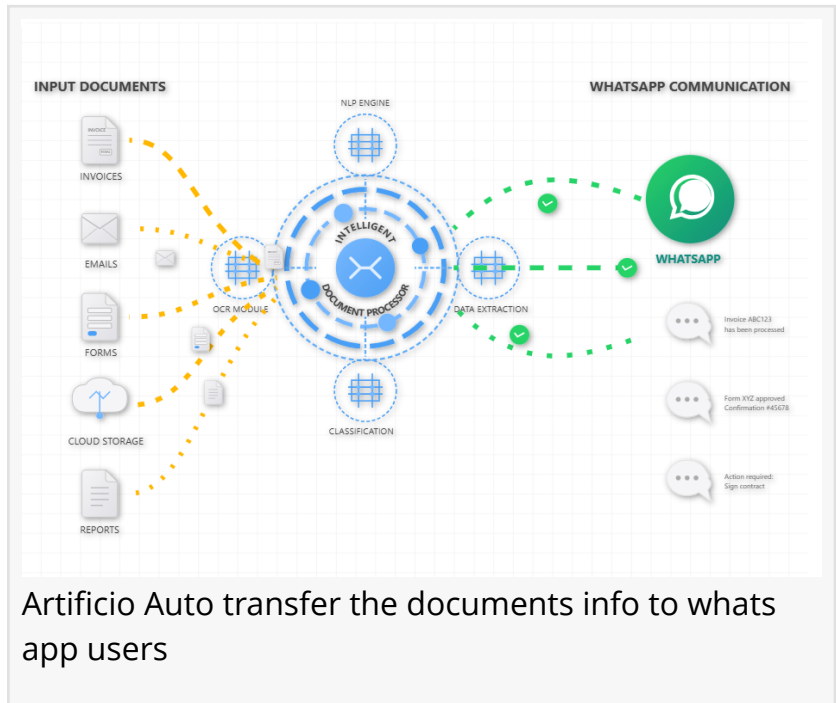


Artificio Expands Intelligent Communications Suite with WhatsApp Integration

Artificio launches WhatsApp integration, unifying business partners engagement with AI-powered automation, analytics & enterprise integration. #AI #CX

IRVINE, CA, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- Artificio Products Inc., a leader in AI-driven automation solutions, has announced an expansion of its intelligent communications platform with the launch of [WhatsApp](#) integration. This enhancement empowers businesses to streamline customer engagement through one of the world's most widely used messaging channels, enabling real-time, secure, and interactive communication—all within Artificio's no-code ecosystem.



Revolutionizing Business Communication with WhatsApp



Artificio-WhatsApp Integration transforms business communication by combining interactivity and automation. It strengthens customer relationships and enables businesses to connect in real time”

Lal Singh, Founder and CEO of Artificio

The new WhatsApp capabilities enable businesses to design, automate, and manage customer, suppliers and users interactions seamlessly.

Key features include :-

No-Code Workflow Automation:

Businesses can leverage Artificio's intuitive drag-and-drop interface to create automated WhatsApp campaigns for order confirmations, appointment reminders, e-signs for documents and personalized marketing messages. This eliminates the need for coding expertise while enabling advanced use cases such as cart abandonment alerts and

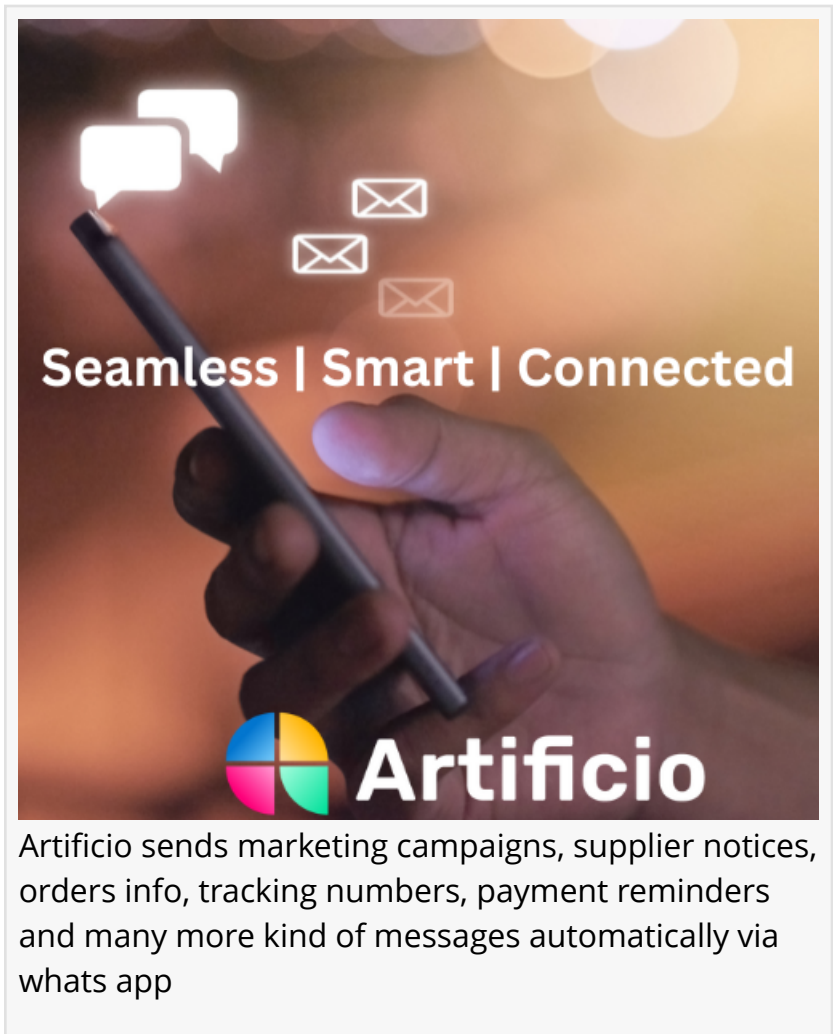
two-factor authentication.

AI-Powered Insights:

Built-in AI tools analyze customer interactions and optimize message timing and content. Businesses can automatically route high-priority queries to WhatsApp for instant responses, ensuring real-time engagement and increased customer satisfaction.

Seamless Cross-Platform Integration:

Artificio's WhatsApp automation seamlessly integrates with over 100 enterprise systems, including SAP, QuickBooks, and CRM platforms, ensuring synchronized customer data and workflow automation. For example, businesses can trigger WhatsApp order updates from an ERP system or update customer or supplier records automatically after WhatsApp-based surveys.

A hand holding a smartphone against a warm, bokeh background. Floating icons include speech bubbles and envelopes. The text 'Seamless | Smart | Connected' is centered in white. The Artificio logo, a circle divided into four colored quadrants (blue, yellow, pink, green), is positioned to the left of the word 'Artificio' in a bold, white sans-serif font.

Seamless | Smart | Connected

Artificio

Artificio sends marketing campaigns, supplier notices, orders info, tracking numbers, payment reminders and many more kind of messages automatically via whatsapp

End-to-End Security & Compliance:

WhatsApp messages benefit from end-to-end encryption, ensuring secure and compliant business communications while protecting customer data.

Strategic Value for Businesses:

According to Lal Singh, Founder and CEO of Artificio:

WhatsApp is a game-changer for business communication. Its interactivity and security help companies build deeper customer relationships while enabling real-time, automated engagement. By integrating WhatsApp into our AI-powered platform, we empower businesses to connect with customers effectively—whether in a rural area with limited internet or a tech-savvy urban market.”

Industry-Specific Use Cases

- Retail – Send WhatsApp product catalogs with embedded purchase links and real-time order updates.
- Healthcare – Automate appointment reminders, patient engagement, and post-consultation feedback.
- Finance – Enable secure WhatsApp notifications, encrypted document sharing, and automated support interactions.

Exclusive Launch Offer & Availability

To celebrate the launch, Artificio is offering a 30-day free trial with full access to WhatsApp automation features. Businesses can also request a personalized demo to explore AI-driven sentiment analysis, dynamic A/B testing, and advanced workflow automation.

Industry Reactions & Future Outlook

Market analysts highlight Artificio's move as a key step in the evolution of AI-powered omnichannel communication.

"WhatsApp is rapidly becoming the preferred channel for business communication. Artificio's AI-powered automation ensures enterprises can scale personalized interactions efficiently." – Tech Analyst, Engage Hub

Get Started Today

Explore Artificio's WhatsApp integration:

□ WhatsApp Automation: artificio.ai/product/whatsapp

□ Contact Us: sales@artificio.ai

About Artificio Products Inc.

Artificio specializes in AI-powered automation tools, designed to simplify complex workflows for businesses of all sizes. Its platform integrates AI agents, cognitive computing, and omnichannel communication to enhance operational efficiency and customer engagement.

Thalraj Gill

Artificio Products Inc

+1 888-585-0140

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