

Anti-Piracy Protection Market Growing CAGR of 11.1% Projected to Reach USD 575.6 million by 2031

The gaming segment is expected to experience the fastest growth in the coming years

WILMINGTON, NEW CASTLE, DE, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- The DDDD report provides an extensive analysis of changing market dynamics, major segments, value chain, competitive scenario, and regional landscape. This research offers a valuable guidance to leading players, investors,



shareholders, and startups in devising strategies for the sustainable growth and gaining competitive edge in the market. The global anti-piracy protection market was valued at \$204.6 million in 2021, and is projected to reach \$575.6 million by 2031, growing at a CAGR of 11.1% from 2022 to 2031.

Anti-piracy protection is designed to prevent piracy, stop unauthorized access, and maximize monetization for media and IT software organizations. In addition, anti-piracy solutions are used for the protection of confidential and genuine data on the internet. Anti-piracy protection monitors, manage, and counters internet piracy. Anti-piracy solutions are deployed to make stringent warnings to illegal downloaders.

The research provides detailed segmentation of the global anti-piracy protection market based on Component, End User, and region. The report discusses segments and their sub-segments in detail with the help of tables and figures. Market players and investors can strategize according to the highest revenue-generating and fastest-growing segments mentioned in the report.

https://www.alliedmarketresearch.com/anti-piracy-protection-market/purchase-options

Furthermore, the growing demand for the adoption of cloud-based solutions and the increase in the growth of pirated content is boosting the growth of the global anti-piracy protection market. In addition, the rapid growth of digitization and high internet penetration positively impact the growth of the anti-piracy protection market. However, the high cost of products, services, technological glitches and lack of technical proficiency, and lack of awareness are hampering the anti-piracy protection industry growth. On the contrary, rising government regulations related to data privacy and high spending on safeguarding the IT infrastructure is expected to offer remunerative opportunities for expansion during the anti-piracy protection market forecast.

Based on end user, the OTT platform segment accounted for the highest share in 2021, contributing to nearly one-fourth of the global anti-piracy protection market, and is expected to maintain its lead in terms of revenue during the forecast period. However, the gaming segment is expected to manifest the highest CAGR of 13.6% from 2022 to 2031.

Red Points,
McAfee, LLC,
Friend MTS Limited,
Brightcove Inc,
Synamedia,
Verimatrix,
castlabs,
APP Global,
Irdeto,
Kudelski SA

https://www.alliedmarketresearch.com/request-for-customization/A31789

Based on component, the software segment held the highest share in 2021, accounting for more than three-fifths of the global anti-piracy protection market, and is expected to continue its leadership status during the forecast period. However, the service segment is expected to register the highest CAGR of 12.2% from 2022 to 2031.

Depending on the end-user, the OTT platforms segment holds the largest anti-piracy protection market share, owing to the increase in demand for video streaming content throughout the world. However, the gaming segment is expected to grow at the highest rate during the forecast period, owing to an increase in demand for gaming content throughout the world.

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Based on region, North America held the largest share in 2021, contributing to around half of the global anti-piracy protection market share, and is projected to maintain its dominant share in terms of revenue in 2031. In addition, the Asia-Pacific region is expected to manifest the fastest CAGR of 13.9% during the forecast period.

Marketing Analytics Software Market - https://www.prnewswire.com/news-releases/marketing-analytics-software-market-is-expected-to-generate-14-3-billion-by-2031-allied-market-research-301689003.html

IT Asset Management Market - https://www.prnewswire.com/news-releases/it-asset-management-market-to-garner-3-5-bn-globally-by-2031-at-11-1-cagr-allied-market-research-301671536.html

Rail Asset Management Market - https://www.globenewswire.com/news-release/2022/11/11/2554002/0/en/rail-asset-management-market-to-reach-17-5-billion-by-2031-allied-market-research.html

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