

All Sports Television Network Launches Esports Division

Bridging the Gap Between Traditional Sports and Competitive Gaming

DETROIT, MI, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- [All Sports Television Network \(ALL SPORTS\)](#) is excited to announce the launch of All Sports Esports, a new division dedicated to providing comprehensive coverage of the esports industry. The expansion bridges the gap between traditional sports and the rapidly growing world of competitive gaming, offering tournament highlights, industry insights, and exclusive content to esports fans worldwide.

"Esports is one of the fastest-growing sectors in sports, and we're excited to be part of it," stated Roger Neal Smith, President of All Sports Television Network. "Our goal is to deliver dynamic coverage that resonates with the gaming community and elevates esports media. Additionally, we want to introduce esports to the non-gaming broadcast television community."

Since its inception, All Sports Esports has rapidly grown, engaging fans through real-time match updates, breaking news, and exclusive behind-the-scenes content on X, TikTok, and Instagram. The division has already provided extensive



All Sports Television Network



All Sports Television Network's All Sports Esports Division

coverage of major tournaments, including CDL Major II, Overwatch Champions Series, FNCS, and Valorant Masters Bangkok 2025, while also reporting on industry developments such as Marvel Rivals team announcements and in-depth game meta discussions.

About All Sports Esports

All Sports Esports is the dedicated esports division of All Sports Television Network, delivering premier esports

coverage, tournament highlights, and industry news to gaming fans across the globe. As part of its commitment to growing the esports media landscape, All Sports Esports will continue expanding with exclusive content, player interviews, live tournament coverage, and strategic partnerships.

Stay up to date with the latest in esports by following All Sports Esports on X, TikTok, and Instagram (@AllSportsEsports).

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Esports Competition

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