

Freight Transport Management Market Projected to Hit USD 30.0 Million at a 3.68% CAGR by 2035

Freight Transport Management Market is evolving with automation, AI, and IoT-driven logistics optimization.

NEW YORK,, NY, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- According to a new report published by Market Research Future (MRFR), Freight Transport Management Market Size was estimated at USD 19.45 billion in 2023 and is forecasted to increase from USD 20.16 billion in 2024 to USD



30.0 billion by 2035, with a CAGR of approximately 3.68% over the forecast period (2025–2035).

The freight transport management market plays a pivotal role in the global economy, ensuring the efficient movement of goods across regions and borders. This growth is driven by increasing

globalization, e-commerce expansion, and advancements in supply chain technologies.



Major players include DB Schenker, XPO Logistics, and DHL Supply Chain among others."

Market Research Future (MRFR)

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Key Companies in the Freight Transport Management

Market Include

- DB Schenker
- XPO Logistics
- Panalpina
- Kintetsu World Express
- · Expeditors International

- GEODIS
- SEKO Logistics
- Ryder System
- Sinotrans Limited
- DHL Supply Chain
- DHL
- Nippon Express
- C.H. Robinson
- UPS Supply Chain Solutions
- Kuehne + Nagel

Kuehne + Nagel, headquartered in Switzerland, operates in over 100 countries with approximately 79,000 employees, offering services in sea freight, airfreight forwarding, contract logistics, and overland businesses

DB Schenker, previously a subsidiary of Deutsche Bahn, has been integral in global logistics, providing services across various transport modes

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The market is segmented based on transportation modes, including road, rail, sea, and air, each catering to specific logistical needs. Road transport dominates regional and last-mile deliveries due to its flexibility and accessibility. Sea freight is essential for intercontinental bulk shipments, offering cost-effective solutions for heavy and large-volume goods. Air freight serves time-sensitive and high-value shipments, providing rapid delivery across vast distances. Rail transport offers an efficient alternative for land-based bulk goods movement, balancing speed and capacity.

Several dynamics influence the <u>freight transport management market outlook</u>. Technological advancements, such as the integration of digital platforms and automation, have enhanced operational efficiency and transparency. For instance, companies like Full Truck Alliance (FTA) in China are advancing Al-driven order fulfillment systems, reflecting the sector's digital transformation

However, challenges persist, including geopolitical tensions, trade tariffs, and regulatory changes, which can disrupt supply chains and affect freight rates. The recent decline in shares of Clarkson, a London-listed shipping company, by 21.7% underscores the market's sensitivity to such factors

Recent developments have significantly impacted the market landscape. The emergence of autonomous trucking technology promises to revolutionize freight transport by addressing driver shortages and reducing logistics costs. Companies like Aurora Innovation, in partnership with Volvo, Uber, and FedEx, are deploying autonomous trucks between Dallas and Houston, potentially transforming the \$4.6 trillion global freight market

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Additionally, high-speed freight trains, such as those introduced by Varamis Rail in the UK, offer alternatives to traditional trucking, providing faster and more environmentally friendly options for time-critical goods

Regionally, the market exhibits diverse trends. In Europe, companies like DSV and Kuehne + Nagel have established extensive networks, facilitating intra-European trade and connecting to global markets. The Asia-Pacific region, led by China, is experiencing rapid growth due to manufacturing expansion and increasing export activities. FTA's consideration of a second listing in Hong Kong and its strong revenue growth highlight the region's dynamic market In North America, investments in border infrastructure and logistics facilities underscore the importance of cross-border trade, despite uncertainties arising from potential trade tariffs

In conclusion, the <u>freight transport management market trends</u> is undergoing significant transformations driven by technological innovations, strategic mergers and acquisitions, and evolving global trade dynamics. As companies adapt to these changes, the focus remains on enhancing efficiency, sustainability, and resilience in global supply chains.

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