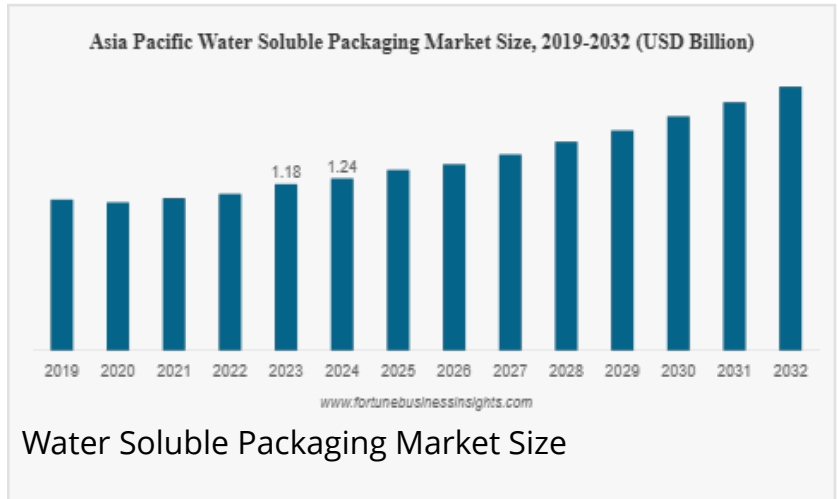


Water Soluble Packaging Market Size to Worth USD 5.65 Billion by 2032, CAGR of 5.17% during 2025-2032

Key companies covered in water soluble packaging market report are Sekisui Chemicals, Arrow Greentech Ltd., MSD Corporation, Green Master Packaging, and Others.

NY, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- The global [water soluble packaging market](#) was valued at USD 3.78 billion in 2024 and is expected to grow from USD 3.97 billion in 2025 to USD 5.65 billion by 2032,

with a compound annual growth rate (CAGR) of 5.17% during the forecast period. In 2024, Asia Pacific led the water-soluble packaging market, holding a 38.99% market share.



Water Soluble Packaging Market Size



Increasing use of Biodegradable Materials and the Development in the End-use Industry are Emerging as New Trend”

Fortune Business Insights

Water soluble packaging technology renders packages biodegradable as these materials dissolve completely in water without leaving any residue. Increasing environmental awareness drives the adoption of biodegradable materials such as polysaccharide protein-based films. This meets consumer demand for eco-friendly packaging options and propels market expansion.

Fortune Business Insights™

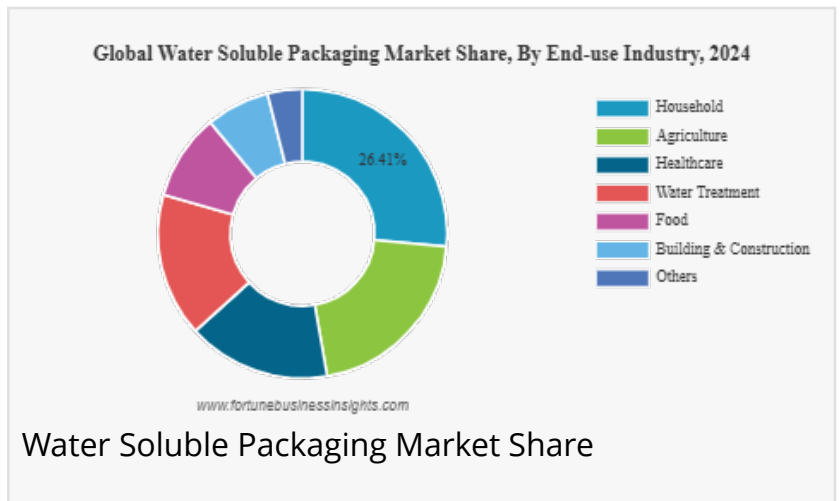
For more information, please contact us at enquiry@fortunebusinessinsights.com, or visit our website at www.fortunebusinessinsights.com.

For more information, please contact us at:

<https://www.fortunebusinessinsights.com/enquiry/request-sample-pdf/water-soluble-packaging-market-109514>

For more information, please contact us at:

- Market Size Value in 2024: \$ 3.78 Bn
- Market Size Value in 2032: \$ 5.65 Bn
- Growth Rate: CAGR of 5.17% (2025-2032)
- Base Year: 2024
- Historical Data: 2019-2023
- Years Considered for the Study: 2019-2032



□ No. of Report Pages: 210

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(Polymers {Polyvinyl Acetate and

Polyvinyl Alcohol}, Surfactants, and Fibers), By Product Type (Bags, Pouches, Sachets, Films, and Pods & Capsules), By Temperature (Cold Water and Hot Water), By End-use Industry (Food, Healthcare, Agriculture, Household, Water Treatment, Building & Construction, Others)

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In terms of material, the market is segmented into polymers {Polyvinyl Acetate, Polyvinyl Alcohol}, surfactants, and fibers. The polymers segment holds the largest water soluble packaging market share. Polymers exhibit compatibility with diverse product ingredients, including enzymes and aggressive chemicals, making them suitable for various applications, thus boosting segment growth.

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In terms of product type, the market is fragmented into pouches, sachets, films, bags, and pods & capsules. Films capture the largest share of the market. Water soluble films eliminate the need to handle potentially harmful substances and provide convenient solutions for single-use products such as laundry or dishwasher pods, enhancing their demand and driving segment growth.

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In terms of temperature, the market for water soluble packaging is fragmented into cold water and hot water. The hot water segment secures the largest share of the market. With applications spanning in laundry detergents, cleaning agents, and dishwashing detergents, fueling the segment growth.

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By end-use industry, the market is divided into food, healthcare, agriculture, household, water treatment, building & construction, and others. The households segment captures the largest

share in the end-use industry segment. The convenience offered by water-soluble packaging in household products such as laundry detergent pods and cleaning solutions drives its adoption among households, leading to segment growth.

Report Summary:

The report offers comprehensive market analysis, covering leading companies, competitive landscape, product/service types, and market shares, along with key application insights and industry trends.

Report URL: <https://www.fortunebusinessinsights.com/water-soluble-packaging-market-109514>

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Key Players:

- Mondi (U.K.)
- Sekisui Chemicals (Japan)
- Kuraray Co. Ltd. (Japan)
- Cortec Corporation (U.S.)
- Arrow Greentech Ltd. (India)
- Shandong Huazhilin Pharmaceutical Technology Co., Ltd. (China)
- MSD Corporation (China)
- Green Master Packaging (Australia)

Market Drivers:

The growth of the global water soluble packaging market is primarily driven by increasing environmental concerns and the rising demand for sustainable packaging solutions. Consumers and industries alike are seeking alternatives to conventional plastic packaging, which has led to a surge in the adoption of water-soluble packaging. Additionally, stringent government regulations aimed at reducing plastic waste and promoting biodegradable materials are further fueling market growth.

Market Challenges:

Despite its growth potential, the global water soluble packaging market faces challenges that may hinder its expansion. The high cost of raw materials used in producing water-soluble packaging compared to traditional plastics poses a significant barrier. Moreover, the limited awareness among consumers about water-soluble packaging and its benefits can slow market adoption.

Market Opportunities:

There are several promising growth opportunities in the global water soluble packaging market. The increasing focus on research and development to improve the durability and functionality of water-soluble packaging creates opportunities for innovation and product diversification. Expanding into emerging markets, where the demand for sustainable packaging solutions is rapidly rising, presents significant growth potential.

Water Soluble Packaging Market Report 2023-2032

The Asia Pacific, North America, and Europe are the top three regions in the global water soluble packaging market. Asia Pacific leads the market, driven by growing environmental awareness, stringent government regulations on plastic usage, and a large consumer base increasingly opting for sustainable packaging solutions. North America is witnessing growth due to high demand from the food and beverage industry and the region's strong focus on sustainability. Europe ranks high as well, with progressive policies aimed at reducing plastic waste and increasing investment in biodegradable packaging materials.

For more information:

<https://www.fortunebusinessinsights.com/enquiry/get-a-quote/water-soluble-packaging-market-109514>

Water Soluble Paper Bag Market Report 2023-2032

June 2023- Mondi introduced SolmixBag, a water-soluble paper bag for the construction industry, designed to dissolve upon contact with water during the mixing process, integrating with dry construction materials.

Water Soluble Paper Bag Market Report 2023-2032

[Flat Glass Market](#) Size, Share & Industry Analysis
[Flavors and Fragrances Market](#) Size, Share & Forecast, 2032

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