

Organic Pigments Market Poised for Substantial Revenue Growth Through 2031

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The global [organic pigments market](https://www.alliedmarketresearch.com/organic-pigments-market) is set to experience substantial growth, driven by increasing demand from the pharmaceutical and plastic packaging industries. According to a report by Allied Market Research, titled "Organic Pigments Market by Type (Azo Pigments, Phthalocyanine Pigments, High Performance Pigments (HPPs), Alizarin, Arylide, Others), by End Use Industry (Paints and Coatings, Automotive, Plastics, Printing Inks, Packaging, Textile, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031", the market was valued at \$5.6 billion in 2021 and is projected to reach \$8.4 billion by 2031, expanding at a CAGR of 4.2% from 2022 to 2031.



Organic Pigments Market Outlook

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<https://www.alliedmarketresearch.com/request-sample/A12122>

Key Growth Drivers

The market's expansion is fueled by:

- Rising Demand from Pharmaceuticals & Plastic Packaging – Organic pigments are widely used in these industries for their superior color properties and eco-friendly nature.
- Increased Adoption of Bio-Based Paints & Coatings – Growing environmental awareness is pushing industries toward sustainable alternatives.
- Growing Demand for High-Performance Pigments (HPPs) – These pigments are increasingly used in the automotive and cosmetics industries due to their enhanced durability and vibrant color quality.

However, high costs associated with organic pigments could pose a challenge. Nevertheless, the booming construction industry presents lucrative opportunities for market expansion.

Segment Highlights:-

High-Performance Pigments (HPPs) to Lead Market Growth:

Among the different types of organic pigments, high-performance pigments (HPPs) held the largest market share in 2021 and are expected to grow at the highest CAGR of 4.7% during the forecast period. The increasing demand for durable and weather-resistant pigments in automotive manufacturing and cosmetics industries is a key factor driving this growth.

Printing Inks Segment Dominates the End-Use Industry:

The printing inks segment emerged as the leading application area in 2021, owing to their widespread use in flexographic, intaglio, and screen printing. Meanwhile, the paints and coatings segment is projected to grow at a CAGR of 4.7%, driven by escalating demand from the automotive and construction sectors.

Regional Insights: Asia-Pacific Leads the Market:

The Asia-Pacific region dominated the global organic pigments market in 2021 and is anticipated to register the highest CAGR of 4.6% through 2031. This growth is attributed to the rising demand from automotive manufacturing, packaging, and construction industries.

Key Market Players:

Leading companies shaping the global organic pigments market include:

- BASF SE
- LANXESS
- Synthesia A.S.
- Clariant
- Sudarshan Chemical Industries Limited
- TOYOCOLOR CO., LTD
- DIC Corporation
- Sun Chemical
- Trust Chem Co. Ltd.
- Ferro Corporation

These companies are actively engaged in strategic partnerships, mergers, acquisitions, and new product launches to strengthen their market presence.

Organic Pigments Market Purchase Options? Market Research Report:

<https://www.alliedmarketresearch.com/organic-pigments-market/purchase-options>

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