

Contact Lenses Market Size to Reach \$18.30 Billion by 2032 | Global Contact Lenses Industry Report, 2025

Leading companies in the contact lenses market include Johnson & Johnson Vision, Alcon, Cooper Companies, Menicon, HOYA, and more.

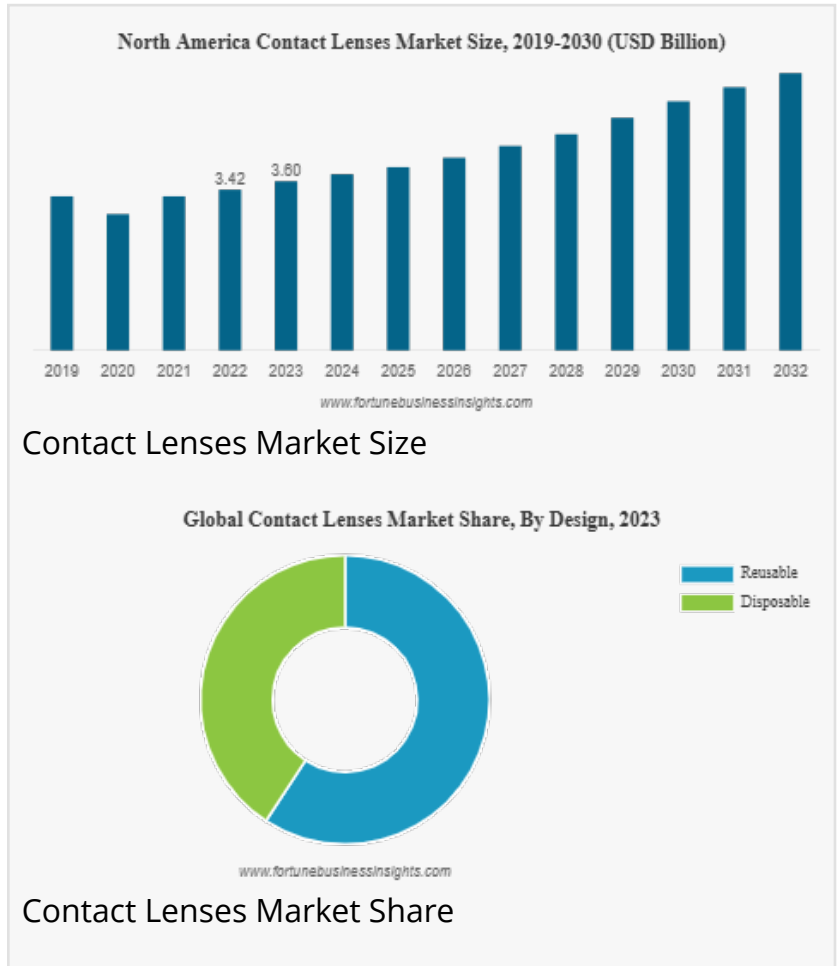
NY, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- The global [contact lenses market](#) size was valued at USD 10.45 billion in 2023. The market is projected to grow from USD 11.08 billion in 2024 to USD 18.30 billion by 2032, exhibiting a CAGR of 6.5% during the forecast period. North America dominated the global contact lenses market with a market share of 34.45% in 2023.

Contact lenses are placed on the surface of the eye to help people correct their vision with cases of refractive disorders. The increasing need for improved quality eye care due to the rise in the aging population globally drives market growth.

The COVID-19 pandemic negatively impacted the market’s growth as businesses were closed due to the rising preference for eyeglasses in contrast to contact lenses to lower the infection risk among consumers.

Fortune Business Insights™ mentions this in a report titled, “Global Contact Lenses Market Size, 2019-2032 (USD Billion), Forecast and Analysis.”

For more information, contact us at: <https://www.fortunebusinessinsights.com/enquiry/request-sample-pdf/contact-lenses-market-101775>



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The report offers:

- Major growth drivers, restraining factors, opportunities, and potential challenges for the market.
- Comprehensive insights into regional developments.
- List of major industry players.
- Key strategies adopted by the market players.
- The latest industry developments include product launches, partnerships, mergers, and acquisitions.

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Surging initiatives by prominent organizations and government agencies working on national and regional levels to increase awareness about the benefits of vision correction augmented the vision correction users globally. With the increasing number of lens wearers globally the contact lenses market growth is anticipated to be substantial.

However, the shifting preferences of people toward Lasik surgery to receive permanent relief from vision issues may impede market growth.

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- Johnson & Johnson Vision Care, Inc. (U.S.)
- Alcon (Switzerland)
- The Cooper Companies Inc. (U.S.)
- Menicon Co., Ltd. (Japan)
- HOYA Corporation (Japan)
- EssilorLuxottica (France)
- Carl Zeiss Meditec AG (Germany)

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North America held the dominant contact lenses market share and was valued at USD 3.60

billion in 2023. The growth is attributed to the surging incidences of refractive errors, propelling the demand for advanced lenses in Canada and the U.S.

Asia Pacific is anticipated to grow at the fastest CAGR during the projected period with the increasing number of new technologies launched by manufacturing companies to develop contact lenses.

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In terms of the competitive landscape, the contact lenses market consists of key players, including Menicon Co., Ltd, EssilorLuxottica, and others. The surging focus of key players on new product launches to expand their product offerings globally drives market expansion.

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Alcon introduced TOTAL30 Multifocal Lenses for presbyopia patients, available in the U.S. and select international markets.

Bausch + Lomb launched Bausch + Lomb INFUSE Multifocal Silicone Hydrogel Lenses in the U.S., providing clear vision for presbyopia with daily disposables.

The Cooper Companies Inc. released CooperVision MyDay Energys Lenses in the U.S., designed to alleviate symptoms of digital eye strain.

February 2023: Alcon expanded its portfolio with a new total toric lens for astigmatic patients, offering high-performance daily disposable and reusable options.

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[U.S. Contact Lenses Market Size and Industry Report](#)
[Disposable Contact Lenses Market Growth and Global Report](#)

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