

RFID Reader Market Growth: \$8.87 Billion (2018) to \$22.46 Billion (2026) at 9.8% CAGR

The current RFID reader market forecast is quantitatively analyzed from 2012 to 2026 to benchmark the financial competency.



The global RFID reader market size is expected to witness considerable growth due to rise in adoption of RFID technology in the healthcare sector. Based on industry vertical"

Allied Market Research

WILMINGTON, NEW CASTLE, DE, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- Allied Market Research published an exclusive report, titled, "[RFID Reader Market Size, Share, Competitive Landscape and Trend Analysis Report, by Product Type, Frequency Band and Industry Vertical : Global Opportunity Analysis and Industry Forecast, 2019-2026](#)".

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The RFID reader is a device used to gather information from an RFID tag, which is used to track an individual object. The radio-frequency waves are used to transfer data from the RFID tag to the reader. Most of the RFIDs are generally used to store information, which is used when interpreted through user. RFID is a technology similar to bar codes. However, the RFID tag does not have to be scanned directly, nor does it require line-of-sight to a reader. The RFID tags must be within the range of an RFID reader, that is 3 to 300 feet. The RFID reader contains RF module, which acts as transmitter and receiver of radio frequency signals.

Providing robust security to the systems and technological advancements in the automotive industry are major factors that drive the market growth. Despite such advantages, high cost and problem associated with multiple tag reading impede the growth of this market. In future, rapidly updating public transportation system and increase in penetration of RFID sensor in applications such as manufacturing & management, security, retail, and location tracking are the factors expected to create lucrative RFID reader market opportunities during the forecast period.

The RFID reader market report encompasses driving factors of the market coupled with prime

obstacles and restraining factors that hamper the market growth. The report helps existing manufacturers and entry-level companies devise strategies to battle [challenges](#) and leverage lucrative opportunities to gain a foothold in the global [RFID reader industry](#).

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Alien Technology, Applied Wireless Identifications Group, Inc., Avery Dennison Corporation, CAEN RFID S.r.l., Honeywell International Inc., Impinj, Inc., Invengo Technology Pte. Ltd., Motorola Solutions, Inc., Zebra Technologies Corp., and Unitech Electronics Co., LTD.

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The market is segmented on the basis of product type, frequency band, industry verticals, and region. The report offers an in-depth study of every segment, which helps market players and stakeholders to understand the fastest growing segments and highest grossing segments in the market.

The RFID reader market is analyzed across the globe and highlight several factors that affect the performance of the market across the various region including North America (United States, Canada, and Mexico), Europe (Germany, France, UK, Russia, and Italy), Asia-Pacific (China, Japan, Korea, India, and Southeast Asia), South America (Brazil, Argentina, Colombia), Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa).

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The evaluation of market share includes insights for regional and country-level segments, offering a comprehensive view of market performance. Analysis of top industry players provides valuable insights into their strategies and competitive positioning.

Strategic recommendations are presented to guide new entrants in establishing a foothold in the market. Forecasts for all mentioned segments and regional markets extend over the next 10 years, ensuring long-term insights.

Key market trends such as drivers, difficulties, opportunities, threats, challenges, and investment opportunities are analyzed to provide actionable recommendations. Strategic advice is also offered for the primary business segment within the market forecast.

Additionally, competitive landscaping highlights major industry trends, while detailed company profiling covers strategies, financials, and recent developments.

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We are in professional corporate relations with various companies, and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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