

Bisk Amplified and Ashford Group of Companies Launch Online Learning for Employee Growth

TAMPA, FL, UNITED STATES, March 11, 2025 /EINPresswire.com/ -- Bisk Amplified, a premier online education provider, is proud to announce a strategic partnership with Ashford Group of Companies to introduce the ACE (Access to Certification & Education) Program, a no cost to employee initiative dedicated to empowering employees through education, professional development, and career advancement.



"Our partnership with Ashford Group of Companies reinforces our dedication to equipping learners with impactful, career-advancing skills," said Bisk CEO Mike Bisk. "ACE embodies our mission to make education more accessible, and we are excited to provide Ashford associates with transformative learning opportunities that fuel both personal growth and organizational success."

Bisk Amplified's expertise in workforce development and partnerships with top universities provide Ashford associates with a user-friendly platform for career growth. The ACE Program offers free access to tailored online courses, equipping professionals with in-demand skills to thrive in an evolving workforce. By fostering upskilling and professional development, ACE enhances career opportunities, boosts engagement, and strengthens retention. Associates can earn certificates in professional development, leadership and management, English as a Second Language (ESL), and High School Equivalency (GED) from leading universities that include:

- Michigan State University
- Emory Executive Education, Goizueta Business School
- Emory University
- Kelley School of Business Executive Education Programs
- Southern Methodist University
- Vanderbilt Owen Graduate School of Business

- UBC Sauder School of Business
- Bisk Workforce Essentials

The Ashford Group of Companies CHRO, Rick Badgley, is confident that the new ACE program will unlock the potential of our field and corporate associates who want to grow in their careers. "Providing access to professional and career development resources at no cost is a key element in our efforts to attract and retain talent," stated Badgley. "We are thrilled to partner with Bisk to inspire and unlock the potential of our associates."

For more information on the ACE Program and the courses available, visit https://biskamplified.com/public/ashford.

To learn more about Bisk Amplified and the programs available, visit <u>www.biskamplified.com</u>.

About Ashford Group of Companies

Ashford Hospitality Trust is a real estate investment trust (REIT) focused on investing predominantly in upper-upscale, full-service hotels.

Forward-Looking Statements

Certain statements and assumptions in this press release contain or are based upon "forwardlooking" information and are being made pursuant to the safe harbor provisions of the federal securities regulations. Forward-looking statements are generally identifiable by use of forwardlooking terminology such as "may," "will," "should," "potential," "intend," "expect," "anticipate," "estimate," "approximately," "believe," "could," "project," "predict," or other similar words or expressions. Additionally, statements regarding the following subjects are forward-looking by their nature: Implementation of our "GRO AHT" plan; expected EBITDA growth from our "GRO AHT" plan; our business and investment strategy; anticipated or expected purchases, sales or dispositions of assets; our projected operating results; completion of any pending transactions; our plan to pay off strategic financing; our ability to restructure existing property-level indebtedness; our ability to secure additional financing to enable us to operate our business; our understanding of our competition; projected capital expenditures; and the impact of technology on our operations and business. Such forward-looking statements are based on our beliefs, assumptions, and expectations of our future performance taking into account all information currently known to us. These beliefs, assumptions, and expectations can change as a result of many potential events or factors, not all of which are known to us. If a change occurs, our business, financial condition, liquidity, results of operations, plans, and other objectives may vary materially from those expressed in our forward-looking statements. You should carefully consider this risk when you make an investment decision concerning our securities. These and other risk factors are more fully discussed in the Company's filings with the SEC.

The forward-looking statements included in this press release are only made as of the date of

this press release. Investors should not place undue reliance on these forward-looking statements. We will not publicly update or revise any forward-looking statements, whether as a result of new information, future events or circumstances, changes in expectations or otherwise except to the extent required by law

About Bisk Amplified

Bisk Amplified is a premier provider of online education and development solutions, offering an innovative platform that gives organizations and their employees access to top-tier courses and programs from leading U.S. universities. Committed to excellence, Bisk Amplified enhances team skills and supports talent goals with tailored education benefits, including tuition reductions and dedicated Student Success representatives who assist learners every step of the way. Empower your workforce with exclusive access to elite programs designed for growth and achievement and explore new pathways for organizational and individual success with Bisk Amplified. To learn more, visit biskamplified.com.

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