

# Giftwood Real Estate Reveals New Branded Website Enhancing User Experience in Commercial Real Estate

*Metro Atlanta boutique commercial real estate firm, Giftwood, unveils newly completed UX friendly and investor-savvy website.*

ATLANTA, GA, UNITED STATES, June 5, 2025 /EINPresswire.com/ -- Giftwood Real Estate, an Atlanta-based boutique real estate firm, specializes in commercial real estate and is excited to unveil its new corporate website, [Giftwoodrealestate.com](https://Giftwoodrealestate.com). - a cutting-edge real estate platform. The company's new website is designed to share industry [information about strategic investment decisions](#) while assisting investor growth in the current commercial real estate market.

## Giftwood Real Estate

Empowering Your Real Estate Journey



New website launched for Giftwood Real Estate headquartered in Atlanta

Focusing on Commercial real estate, Giftwood Real Estate's new web presence approaches multifamily, industrial, retail, and office investment sales opportunities from the Buyers' perspective. Complementing this, the firm has included a robust property management section designed to guide real estate investors to [optimize their investment properties](#), making sure those properties are meticulously maintained, tenant relations are prioritized, and rental income is optimized.

Within the website, Giftwood shares a comprehensive new approach to maximize returns - a system designed specifically for property owners. Beyond this focus, the website has been designed to include the specialized services investors want most:

- \*Exclusive access to off-market deals
- \*Custom property valuations
- \*Broker's Opinion of Value (BOV)

Giftwood's newly launched website will be a localized industry resource hub, providing investors

with tools and insights like in-depth guides on investment strategies, up-to-date market trend reports, and expert tips for boosting property value — all designed to [demystify the real estate process](#). Included in the site's offerings - a dedicated commercial real estate section equipping investors with knowledge for thriving in today's competitive landscape.

Macgregor Bailey, Managing Principal of Giftwood Real Estate, reports, "Our new website is for client success. It's a platform that combines service and

guidance, enabling investors to confidently navigate the profitable - but problematic - world of commercial real estate. We're thrilled to take this step forward."

Zeroing in on intuitive design and rich content, Giftwood designed its new website for investors' ease of use and satisfaction with the world of real estate investment.

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*Macgregor Bailey, Managing  
Principal of Giftwood Real  
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Macgregor Bailey is Broker and Managing Principal at Giftwood Real Estate.

#### About Giftwood Real Estate

Giftwood Real Estate is a premier boutique firm renowned for its expertise in commercial real estate, specializing in multifamily, industrial, retail, and office investment sales, as well as comprehensive property management services. The company pairs service with deep market insight to support clients at every stage of their real estate journey. Giftwood Real Estate is dedicated to seamless experiences and helping clients meet their investment objectives.

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