

# Martin Valen Celebrates Women's Day with a Special Tribute to Influential Women

*Martin Valen honors Women's Day celebrating influential women who embody boldness, fearlessness, and authenticity, reinforcing its commitment to urban culture.*

HAMBURG, GERMANY, March 12, 2025

[/EINPresswire.com/](https://EINPresswire.com/) -- In honor of International Women's Day, [Martin Valen](#) is showing its support for women by celebrating the powerful contributions of women throughout history. As part of its campaign, the brand is including special postcards inside shoe boxes, paying tribute to five women who have left an indelible mark on history.

Through a curated selection, Martin Valen highlights five women whose legacies resonate deeply with the brand's values. Each postcard features the name of the influential woman, a brief description of their accomplishments, and their impact on society. The other side of the postcard includes a handwritten message from the Martin Valen team, offering a personal note of appreciation to all women.

Adding a unique touch, rose petals will be sprinkled inside each shoe box, symbolizing love and respect for the women who have shaped our world.

## Celebrating Women's Contributions

The campaign shines a light on trailblazers who have pushed boundaries and inspired generations, and it serves as a reminder of the collective strength of women everywhere. By including these special postcards in the shoe boxes, Martin Valen aims to create a deeper connection with customers, while also honoring the contributions of these remarkable women.

The postcards feature images of five influential women who have shaped culture in powerful



Women's Day Gift in the Shoe Box

ways, along with descriptions of their accomplishments:

Debbie Harry – The Lead Singer of Blondie, who bridged the gap between underground and mainstream music.

Ellen O'Neal – The "Godmother of Skateboarding," who has been a major figure in the skateboard world and street culture.

Katherine Johnson – The "Savior of Apollo 11," whose calculations helped ensure the success of the moon landing.

Maud Stevens Wagner – The First Female Tattoo Artist in the United States, breaking gender barriers in a male-dominated industry.

Sabiha Gökçen – The World's First Female Combat Pilot, inspiring women worldwide to pursue careers in aviation and military service.

## Celebrating Women's Contributions and Urban Culture

The campaign serves as a reminder of the collective strength of women and urban culture, reflecting the brand's commitment to authenticity, creativity, and empowerment. By honoring these remarkable women, Martin Valen highlights the power of breaking boundaries and staying true to one's identity.

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We are not a brand that distributes discounts on every important day. We can't be. High-quality production costs cannot afford such frequent discounts. We only make concessions to our community.”

*Oguz Dagli*

### A Message of Support and Appreciation

"We believe it is important to not only recognize the incredible women who have shaped history but also to express our appreciation for the women of today," said the CEO of the Martin Valen. "Our goal with this campaign is to inspire and show solidarity with women who continue to make history in their own ways."

Availability

The postcards and rose petals will be included in all women's shoe orders placed during Women's Day week. Martin Valen invites its customers to join the celebration and reflect on the power and influence of women throughout the world.



Postcard and Rose Leaf inside the Shoe Box

Oguz Dagli

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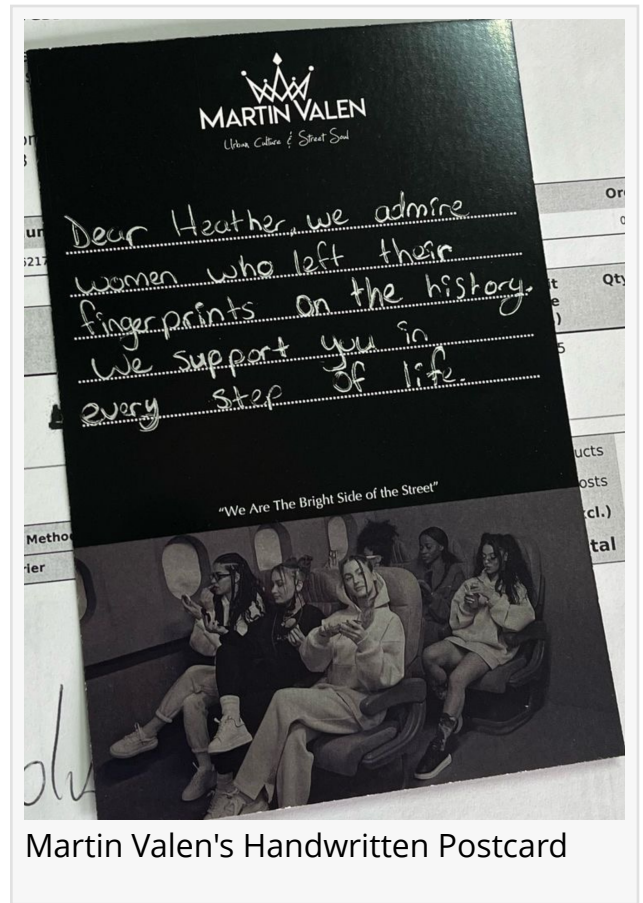
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Martin Valen's Handwritten Postcard

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