

Beauty Blogger Tatyana Torskaya Shares Spring Fragrance Trends in the UAE

Beauty blogger Tatyana Torskaya shares top spring fragrance trends in the UAE, featuring floral, citrus, and woody scents from luxury brands.

DUBAI, UNITED ARAB EMIRATES, March 12, 2025 /EINPresswire.com/ -- As spring arrives in the

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Spring is a time for renewal and lightness, and your fragrance should reflect that energy. The key is to choose a scent that brings a sense of freshness and harmony throughout the day.”

Tatiana Torskaya, beauty blogger

UAE, there is a noticeable surge in interest in light, fresh, and long-lasting fragrances that suit the region’s warm climate. More women are gravitating towards citrus, floral, and fruity compositions that offer effortless wear throughout the day while enhancing their elegance. This season, some of the most sought-after brands include Dior, Chanel, Gucci, and [Dolce and Gabbana perfume](#), which remain top choices among spring fragrances.

Beauty blogger and Big Lab Digital Agency content marketer Tatyana Torskaya highlighted this year’s key fragrance trends, naming the scents that have captured

the attention of shoppers in the UAE.

Fruity and Woody Accords: Versatile Scents for Any Occasion

Modern women increasingly opt for fragrances that can transition seamlessly from day to night, making fruity and woody compositions a preferred choice. These scents balance lightness with sophistication, offering versatility for work, casual outings, and evening events. Among the most popular brands in this category are [Armani perfume](#), Carolina Herrera, and Givenchy.

“Women in the UAE seek fragrances that deliver a sense of freshness while maintaining depth and longevity. For instance, Giorgio Armani My Way blends floral and fruity accords with vanilla and musk, creating a delicate yet expressive scent that suits the region’s warm climate,” explains Torskaya.

For those in search of elegant and multi-dimensional fragrances, the expert recommends Givenchy L'Interdit, which intertwines tuberose, patchouli, and vetiver, resulting in a refined and sophisticated aroma.

Elegant and Warm Compositions: Scents for Special Occasions

Spring is not just about light and airy fragrances—it's also the perfect time to experiment with richer, more sensual scents. In this category, [Prada perfume](#), Valentino, and Yves Saint Laurent are among the most in-demand brands.

"Prada perfume Paradoxe is one of the season's most sought-after fragrances. It blends neroli, white musk, and amber to create an elegant and warm composition that unfolds beautifully in the evening," says Torskaya.

For those who prefer deep and captivating scents, the expert suggests Valentino Voce Viva, which features bright citrus top notes, complemented by vanilla and orange blossom, offering a feminine yet bold character.

Floral and Citrus Notes: The Season's Top Choices

During spring, women traditionally favor light and fresh fragrances that evoke a sense of purity and brightness. Some of the most popular fragrances this season include Dolce and Gabbana perfume, along with compositions from Dior, Chanel, and Gucci.

"Women in the UAE tend to gravitate toward floral and citrus fragrances in spring, as they provide a refreshing and comfortable scent for warm weather. One of the most popular choices is Dolce & Gabbana Light Blue, which perfectly blends lemon, apple, and white cedar. This fragrance thrives in hot climates, offering a crisp and long-lasting freshness throughout the day," explains Torskaya.

Other spring favorites include Dior J'adore, which combines jasmine, orange blossom, and ylang-ylang, resulting in a sophisticated and ultra-feminine fragrance.

How to Choose the Perfect Spring Fragrance? Expert Tips

When selecting a spring fragrance, it's essential to consider a few key factors:

- Lightness and Longevity – In warm climates, citrus and floral scents work best as they remain fresh throughout the day.
- Concentration – Eau de Toilette (EDT) offers a lighter, refreshing touch, while Eau de Parfum (EDP) provides a richer and more lasting experience.
- Harmonious Evolution – The best spring perfumes feature fresh top notes, a floral heart, and a soft musky or woody base, ensuring a balanced and long-lasting scent.

"Spring is a time for renewal and lightness, and your fragrance should reflect that energy. The key is to choose a scent that not only complements your personality but also brings a sense of freshness and harmony throughout the day," concludes Torskaya.

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