

# Aerial Work Platform Market is Expected to Reach \$14.3 Billion by 2027

*Aerial Work Platform Market is Expected to Reach \$14.3 Billion by 2027*

NEW CASTLE, DE, UNITED STATES, March 12, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Aerial Work Platform Market](#) by Type, Operation, Lift Height, and End-User Industry: Global Opportunity Analysis and Industry Forecast, 2020–2027," the global aerial work platform market size is expected to reach \$14.3 billion in 2027 from \$9.3 billion in 2019, growing at a CAGR of 7.7% from 2020 to 2027. In 2019, North America dominated the market, in terms of revenue, accounting for 44.0% share of the global aerial work platform market.

Get a Sample Copy of this Report

<https://www.alliedmarketresearch.com/request-sample/A11104>

Aerial work platform (AWP) are personnel lifting devices used in industries such as construction, retail, warehousing, utilities, and others. Aerial work platforms are also called as mobile elevating work platforms, aerial lifts, cherry pickers, bucket trucks, and others, and are available in various types such as scissor lifts, articulated and telescopic boom lifts, vehicle mounted platforms, and others. Moreover, aerial work platforms assist in working on heights, which reduces the risk of accidents caused by older equipment such as scaffolding platforms and others.

Moreover, North America is the highest contributor in the aerial work platform market. The U.S. garners highest share in the region with approximately 83.0% within the North American market. This is mainly due to the early introduction of aerial working platforms in the region and high demand for AWP in common construction and maintenance practices. In addition, the rapid development in AWP products in terms of emission control and full-electric operation has assisted AWP to gain popularity in the European market.

According to the type, the boom lifts have maximum contribution in the aerial work platform market mainly due to their versatility and high efficiency. In addition, boom lifts are available in telescopic as well as articulating boom types, which allow the use of boom lifts in horizontal as well as vertical directions. In addition, boom lifts offer greater working heights, which assist in surging their demand in the construction and utilities industry.

The COVID-19 pandemic has negatively affected the aerial work platform market mainly due to

the halt in international trade, prolonged lockdowns, and ceased manufacturing processes. The reduction in demand from the construction and logistics industry during 2020 owing to the disrupted supply chains is expected to decline the growth of the market.

The global aerial work platform market is segmented into, type, operation, lift height, end-user industry, and region. Based on type, the market is classified into boom lifts, scissor lifts, vehicle mounted platforms, and others. According to operation, it is categorized into fuel powered, electric, and hybrid. By end-user industry, the market is classified into construction, utilities, logistics & transportation, and others. Based on lift height, the market is fragmented into less than 20 feet, 20 to 50 feet, 50 to 70 feet, and above 70 feet.

Enquire Before Buying

<https://www.alliedmarketresearch.com/purchase-enquiry/A11104>

The global aerial work platform market is analyzed across North America (the U.S., Canada, and Mexico), Europe (the UK, Germany, France, Italy, and rest of Europe), Asia-Pacific (China, India, Japan, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa). North America is expected to hold the largest market share throughout the study period, and Asia-Pacific is expected to grow at the fastest rate.

Key Findings Of The Study

By type, the boom lift segment dominated the aerial work platform market share in 2019. On the basis of operation, the fuel powered segment is expected to generate high revenue, globally.

By lift height, the 20 to 50 feet segment dominated the aerial work platform market during 2019.

Depending on end-user industry, the construction segment garnered major share of the aerial work platform market in 2019.

Region wise, North America dominated the market in 2019.

Asia-Pacific is expected to witness a high growth rate during the forecast period.

The major players operating in the aerial work platform industry include Aichi Corporation, Altec Inc., Haulotte Group, J. C. Bamford Excavators Limited, Niftylift (UK) Limited, Oshkosh Corporation (JLG Industries, Inc.), Skyjack (Linamar Corp.), Terex Corporation (Genie), Teupen, and Zhejiang Dingli Machinery Co., Ltd.

Request Customization : <https://www.alliedmarketresearch.com/request-for-customization/A11104>

□□□□□ □□□□□□□□ □□□□□□□□

Ultrasonic Technologies Market <https://www.alliedmarketresearch.com/ultrasonic-technologies-market>

Thermoelectric Coolers Market <https://www.alliedmarketresearch.com/thermoelectric-coolers-market>

Continuous Basalt Fiber Market <https://www.alliedmarketresearch.com/continuous-basalt-fiber-market>

Concrete Block and Brick Manufacturing Market  
<https://www.alliedmarketresearch.com/concrete-block-and-brick-manufacturing-market-A08300>

Robot End Effector Market <https://www.alliedmarketresearch.com/robot-end-effector-market-A12531>

Hydraulic Equipment Market <https://www.alliedmarketresearch.com/hydraulic-equipment-market-A06534>

Hydraulic Tools Market <https://www.alliedmarketresearch.com/hydraulic-tools-market>

#### About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Wilmington, Delaware. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports Insights" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies, and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

#### Contact Us:

United States

1209 Orange Street,  
Corporation Trust Center,  
Wilmington, New Castle,  
Delaware 19801 USA.

Int'l: +1-503-894-6022

Toll Free: +1-800-792-5285

Fax: +1-800-792-5285

help@alliedmarketresearch.com

<https://steemit.com/@monikak>

<https://www.quora.com/profile/Monika-Kawade-2>

<https://bfsibloghub.blogspot.com/>

David Correa

Allied Market Research

+18007925285 ext.

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/793156455>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.