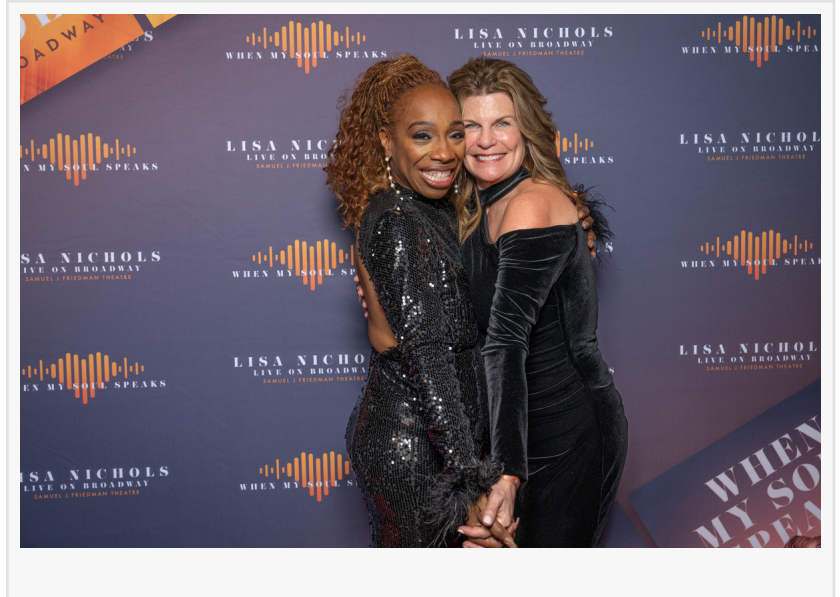


Laura Burkemper Makes Her Broadway Debut as a Producer of "When My Soul Speaks," Starring Lisa Nichols

NEW YORK, NY, UNITED STATES, March 12, 2025 /EINPresswire.com/ -- Laura Burkemper proudly made her Broadway debut as a Producer with the one-night-only performance of "When My Soul Speaks," starring the incomparable Lisa Nichols. This landmark event, held at the Samuel J. Friedman Theatre on December 9th, 2024, was an electrifying showcase of storytelling, spoken word, song, and dynamic performance, marking a significant moment in both Burkemper's and Nichols' illustrious careers.



Laura Burkemper's vision and unwavering belief in Lisa Nichols' mission to merge her transformative message with the magic of theater were instrumental in bringing this extraordinary show to life. "When My Soul Speaks" is a groundbreaking theatrical debut for Nichols, blending her powerful messages of transformation with the enchantment of Broadway in what she calls "Transfor-Tainment™" - where transformation meets entertainment.

"Sharing my story from the Broadway stage was one of the most profound moments of my career," said Lisa Nichols. "It was an honor to bring my life's journey and mission to such a legendary platform, creating a space where inspiration and art come together to ignite transformation in every heart present."

The performance captivated the audience, offering a mesmerizing experience that resonated deeply with attendees. Nichols, renowned for her ability to inspire millions across the globe, brought her exhilarating energy to this intimate setting, making her Broadway debut unforgettable.

Laura Burkemper expressed her deep gratitude and excitement about the project's success. "I

am incredibly honored to have played an integral role in bringing When My Soul Speaks to the Broadway stage," Burkemper shared. "Lisa Nichols' message is transformative, and it was a privilege to help her share it in a way that merges the power of theater with her inspirational storytelling—ultimately reaching new audiences through an innovative medium that amplifies her impact in a bold, memorable way."

The show was captured by the Emmy® Award-Winning team at Astonish Entertainment and DNA Films, with the intention of bringing "When My Soul Speaks" to the big screen. This collaboration aims to extend the reach of Nichols' transformative message, allowing audiences worldwide to experience the magic and inspiration of her Broadway performance.

About Laura Burkemper:

Laura Burkemper is the business and brand strategist, and innovative CEO behind SCALEBLAZER™ helping visionary leaders and celebrity brands transform bold ideas into powerhouse companies. With a global client portfolio and 80 emerging business investments, she's a leader in positioning companies for Investment | Scale | Sale™.

Best-selling author of Empathy & Understanding in Business with FBI negotiator Chris Voss, Laura reveals the power of a go-giver mindset in driving extraordinary business success. In 2024, she took visionary storytelling to Broadway as a Producer of When My Soul Speaks, featuring Lisa Nichols, whose platform reaches 80 million people globally, with the goal of reaching new audiences.

Having held leadership roles at three of the world's most recognized brands—Coca-Cola, McDonald's, and Express Scripts, Laura speaks on translating top management's vision into actionable business, brand, sales, and marketing strategies that fuel culture-driven growth and profitability.

Through her Startup to Grownup™ methodology, Laura empowers individuals and businesses to transform bold ideas into market-dominating companies.

About Lisa Nichols:

Lisa Nichols is one of the world's most-requested speakers in the industry, as well as a media personality and corporate CEO whose global platform reaches over 80 million people each year. Lisa's courage and determination have inspired fans worldwide and helped countless audiences break through to discover their own untapped talents and infinite potential. As Founder and Chief Executive Officer of Motivating the Masses, Inc., Lisa has developed workshops and programs that have transformed the lives of leaders and entrepreneurs worldwide, altering the trajectory of businesses throughout the country and across the globe. Today, fans worldwide revere Lisa for her mastery of teaching people how to accomplish unfathomable goals while connecting their soul to their message. Lisa made her Broadway debut with her performance of "When My Soul Speaks."

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