

Horizon Signs Expands to Waxahachie, Dallas, Fort Worth, Houston

Horizon Signs and Lighting brings 30 years of signage expertise to thriving Texas cities with custom signs and LED solutions.

HOUSTON, TX, UNITED STATES, March 12, 2025 /EINPresswire.com/ -- Your business deserves a sign that stands out—one that catches eyes, reflects your brand, and welcomes customers with confidence. For 30 years, Horizon Signs and Lighting has been crafting that kind of impact for businesses across Texas, and now they're excited to bring their expertise to Waxahachie, Dallas, Fort Worth, and Houston.

This is more than a small step—it's a bold leap for a company built on quality and trust. These cities are thriving: Waxahachie's charming streets are buzzing with new energy, Dallas is a powerhouse of corporate and small business growth, Fort Worth blends rugged roots with a booming



economy, and Houston's massive market is pulsing with opportunity. Horizon Signs and Lighting, known for serving gas stations, retail stores, and major brands, is here to help every business in these dynamic hubs shine brighter—whether as a top-tier <u>Sign Company in Dallas</u>, a trusted <u>Commercial Sign Company in Houston</u>, or a reliable <u>Commercial Sign Contractor in Fort Worth</u>.

We're More Than Sign Makers—We've Got You Covered

At Horizon Signs and Lighting, they don't just create custom signage—they handle everything from start to finish. Design, installation, repair, and maintenance services are all in their

wheelhouse, ensuring your sign stays sharp and effective for years. Need a standout pylon sign along the road? They've got it handled. A sleek monument sign to greet visitors? They're on it. Here's what they bring to the table:

Pylon Signs: Tall, eye-catching displays that make your business visible from miles away.
Monument Signs: Durable, professional markers that give your entrance a polished look.
Channel Letter Signs: Bright, custom letters that light up your storefront with style.
Gas Station Signs: Sturdy, clear signage designed to keep fuel stops in the spotlight.
LED Gas Price Signs: Modern digital boards for quick price updates and energy savings.
Stadium Signs: Large-scale signs that boost your brand at sports venues.
Retail and Corporate Rebranding Signs: Complete signage updates to match your new vision.
Parking Lot Lighting: Reliable illumination that keeps your space safe and inviting.
LED Signage: Smart, efficient lighting that saves money while keeping things bright.

Whether it's fixing a flickering channel letter or installing a gas station canopy with LEDs that last, Horizon's team brings skill and care to every job. They started small 30 years ago and have grown into a trusted name in Texas signage, one project at a time.

Why These Cities? Growth Means Opportunity

Waxahachie, Dallas, Fort Worth, and Houston aren't just random picks—they're powerhouses of potential. Waxahachie's population has doubled recently, with over 600,000 square feet of new retail space, including Fanatics' massive warehouse. Dallas draws over 250 corporate HQs since 2010 and leads the nation in small business growth, making it a perfect fit for a leading Sign Company in Dallas. Fort Worth, with a projected 3.26% GDP increase over five years, ranks #7 for startups and thrives on manufacturing and energy—ideal for a skilled Commercial Sign Contractor in Fort Worth. Houston, a sprawling giant, boasts a \$500 billion GDP and a bustling mix of oil, tech, and retail driving constant demand, where Horizon steps in as a premier Commercial Sign Company in Houston. These cities are primed for businesses to take off, and Horizon is here to help them stand out.

A Legacy of Quality and Connection

Horizon Signs and Lighting began as a family-run operation with a simple goal: make signs that matter. Today, they're the go-to choice for names like 7-Eleven and AT&T, delivering results that endure. They've swapped out flickering lights for LED savings at Houston gas stations as a Commercial Sign Company in Houston, given Dallas retailers channel letter upgrades that turn heads as a standout Sign Company in Dallas, and built Fort Worth signs that withstand the elements as a dependable Commercial Sign Contractor in Fort Worth. That's the practical, hands-on work they're bringing to Waxahachie, Dallas, Fort Worth, and Houston—signage that's as reliable as it is impressive.

They've learned what businesses need over the years: visibility, durability, and a partner who

listens. Their team designs with purpose, installs with precision, and follows through with maintenance that keeps things humming. It's not just about putting up a sign—it's about building a relationship that keeps your business looking its best, day after day.

Technology That Makes Sense

Horizon stays ahead with tools that work for you. Their LED signage cuts energy costs while keeping your business glowing—ideal for Houston's busy gas stations or Fort Worth's retail lots. Smart lighting options let you adjust on the fly, and their repair crew can tackle anything from a cracked pylon in Dallas to a dim bulb in Waxahachie. It's signage built smart, not just flashy, designed to save you money and hassle down the line.

The Horizon Difference

What sets Horizon apart? It's their blend of experience and approachability. With 30 years in the game, they've seen it all—yet they're still the team you'd grab a coffee with. They've adapted to the rise of digital signage, the push for energy efficiency, and the demand for custom designs that tell a story. Whether it's a small shop in Waxahachie, a corporate office in Dallas, a startup in Fort Worth, or a bustling Houston retailer, they bring the same dedication. Their work doesn't just look good—it drives traffic and boosts your brand with every glance.

From their early days to now, Horizon has stayed grounded in quality and service. They've watched Texas grow, and they've grown with it—helping businesses big and small leave a mark. Now, they're ready to do the same in these four powerhouse cities, one sign at a time.

Visit Our Location at: 371 Hoyt Rd. Waxahachie, TX 75167

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