

DXFactor's Click2Save Agent Skyrockets at the HFA Show

Turning FTC "Click-to-Cancel" Compliance into Member Retention and Operational Efficiency

MCLEAN, VA, UNITED STATES, March 13, 2025 /EINPresswire.com/ -- [DXFactor](#) reports remarkable success for its "[Click2Save](#)" Agent at the HFA Show, turning the FTC "Click to Cancel" requirement



This tool has made my administrative team's life much easier and more productive while saving members simultaneously."

Chad Shaw, Chief Operating Officer, Fit Athletic Club

from a compliance headache into an opportunity for heightened member engagement and operational breakthroughs. Demonstrating swift adoption by major fitness operators, "Click2Save" underscores DXFactor's relentless commitment to member experience, growth, and operator success.

From Compliance to Competitive Advantage:

Where others see an obligation to provide simpler

cancellations, "Click2Save" seizes the moment to convert would-be cancellations into retention opportunities. With frictionless workflows and personalized interactions, clients have reported greater loyalty, improved brand perception, and measurable revenue gains.

"Our mission at DXFactor extends beyond just meeting regulations. We're laser-focused on helping fitness operators expand memberships, deliver exceptional member experiences, and boost efficiency," – Dharmesh Trivedi, Co-Founder & CEO, DXFactor

Proven Results with Leading Fitness Brands Operators such as Fitness SF, Fitness 19, Healthworks, Fit Athletic Club, Chuze Fitness, Burn Boot Camp, Method Gym, The Worx, Vim & Vigor Republic Gyms, Gym It, and many others have embraced "Click2Save" to enhance member experience, reduce churn, and streamline administrative tasks.

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Key Benefits of "Click2Save" Agent

>Member-Focused Engagement: Personalized strategies that turn cancellations into loyalty-building touchpoints.

- >Regulatory Alignment: Effortless adherence to the FTC “Click to Cancel” rule, minimizing compliance risks.
- >Operational Efficiency: Automated processes free staff to excel at delivering top-tier fitness experiences.
- >Scalable Growth: Aligns with DXFactor’s broader digital transformation framework, positioning operators for sustained success.

Check out the Click2Save Agent that’s overtaken the industry:

<https://www.youtube.com/watch?v=IP28DgrKWKw>.

To learn more about Click2Save, schedule a demo: <https://calendly.com/meetwithron-dx/30min>.

About DXFactor

DXFactor is a beacon of digital transformation innovation, leveraging AI, data analytics, and Agentic AI to forge solutions that redefine industry standards. With a legacy of generating impactful outcomes, DXFactor combines deep domain expertise with technological prowess, driving unparalleled progress and profitability for its clients. The proprietary Outcomes™ Framework, which includes innovative solutions like the Click2Save Agent —has generated over \$2 billion in Outcomes for its partners such as Fitness 19, Healthworks, Chelsea Piers, Chuze Fitness, Crunch Fitness, CSG, FitnessSF, GE, Lift Brands, Orange Theory, PepsiCola, Wabtec, Wisconsin Athletic Club, XSport Fitness, and Xponential. Learn more at DXFactor.com

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