

Cannabis Beverage Market to Witness Massive Growth by 2032 | MedReleaf Corp., Cronos Group Inc

Global cannabis beverage market is estimated to be valued at USD 251.7 Mn in 2025 and is expected to reach USD 1,054.4 Mn by 2032

BURLINGAME, CA, UNITED STATES, March 13, 2025 /EINPresswire.com/ -- The latest market intelligence report published by Coherent Market Insights, titled "[Global Cannabis Beverage Market](#) 2025: Growth Opportunities and Forecast," offers valuable insights into the Food and Beverages industry. This report delivers a comprehensive demand analysis, in-depth industry insights, competitive intelligence, and a detailed customer database.



MARKET RESEARCH REPORT BY 2025-2032

CMI REPORT INCLUDE

- Technology Outlook
- Regional Outlook
- Industry Dynamics
- Key Opportunities
- Competitive Landscape

Industry Analysis, Future Trends MARKET INSIGHTS with Top Company Profiles By 2032

Cannabis Beverage Market

The research report on the Cannabis Beverage Market offers a comprehensive assessment of the market, providing strategic insights into future trends, growth drivers, supplier dynamics, and demand patterns. It includes key metrics such as year-over-year (Y-o-Y) growth rate, compound annual growth rate (CAGR), and pricing analysis. Additionally, the report features essential business matrices, including Porter's Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4Ps Analysis, Market Attractiveness Analysis, BPS Analysis, and Ecosystem Analysis.

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*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.

Highlights of Our Report:

- Extensive Market Analysis: A deep dive into the manufacturing capabilities, production volumes, and technological innovations within the Cannabis Beverage Market.
- Corporate Insights: An in-depth review of company profiles, spotlighting major players and their strategic manoeuvres in the market's competitive arena.
- Consumption Trends: A detailed analysis of consumption patterns, offering insight into current demand dynamics and consumer preferences.
- Segmentation Details: An exhaustive breakdown of end-user segments, depicting the market's spread across various applications and industries.
- Pricing Evaluation: A study of pricing structures and the elements influencing market pricing strategies.
- Future Outlook: Predictive insights into market trends, growth prospects, and potential challenges ahead.

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Detailed Segmentation and Classification of the report (Market Size and Forecast – 2032, Y-o-Y growth rate, and CAGR):

- By Product Type: Alcoholic and Non-alcoholic
- By End User: Household, Restaurants & Cafes , Others
- By Distribution Channel: Convenience stores, Hypermarkets, Specialty Stores, Online Retail, Others

• By Regions and Countries

- o North America
- o Europe
- o Asia-Pacific
- o South America
- o Middle East & Africa

Following are the players analyzed in the report:

- Aurora Cannabis Inc., Aphria Inc., Canopy Growth Corporation
- MedReleaf Corp.
- Cronos Group Inc.
- GW Pharmaceuticals plc.
- CannTrust Holdings Inc.
- VIVO Cannabis Inc.
- BevCanna Enterprises Inc.

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Deep-dive Analysis:

The Report provides deep-dive qualitative and quantitative analysis on Cannabis Beverage Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)
- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)
- Each Country is covered in detail, and report provides qualitative and quantitative analysis on Cannabis Beverage Market on each country.

The research provides answers to the following key questions:

- (1) What is the projected growth rate of the market from 2025 to 2032? What will be the estimated market size during this period?
- (2) What are the key factors driving the growth of the Cannabis Beverage market throughout the forecast period?
- (3) Who are the leading market players, and what strategies have enabled them to establish a strong presence in the Cannabis Beverage market?
- (4) What are the significant market trends shaping the development of the Cannabis Beverage market across various regions?
- (5) What are the primary challenges and potential threats that could hinder the growth of the Cannabis Beverage market?
- (6) What key opportunities can market leaders leverage to achieve growth, profitability, and competitive advantage?

Key insights provided by the report that could help you take critical strategic decisions?

- Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- Reports provide opportunities and threats faced by suppliers in the Cannabis Beverage and tubes industry around the world.
- The report shows regions and sectors with the fastest growth potential.
- A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.
- This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.
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About Us:

Coherent Market Insights is a global market intelligence and consulting organization focused on assisting our plethora of clients achieve transformational growth by helping them make critical business decisions. We are headquartered in India, having sales office at global financial capital in the U.S. and sales consultants in United Kingdom and Japan. Our client base includes players from across various business verticals in over 57 countries worldwide. We create value for clients through our highly reliable and accurate reports. We are also committed in playing a leading role in offering insights in various sectors post-COVID-19 and continue to deliver measurable, sustainable results for our clients.

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