

BOSO Reports on Popular Lexus Models in the UAE and Shares Expert Advice on Buying Used Cars

BOSO analyzes Lexus market trends in the UAE, highlights popular models, and shares expert insights on buying a reliable used Lexus.

DUBAI, UNITED ARAB EMIRATES, March 13, 2025 /EINPresswire.com/ -- Lexus continues to be



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Iurii Nemtcev, Head of SEO at BOSO, CEO of Big Lab Digital Agency

one of the most sought-after car brands in the UAE, particularly in the premium used car market. Known for their reliability, comfort, and strong resale value, Lexus models remain a top choice among both individual buyers and corporate fleets. According to BOSO, a leading AI-powered classifieds platform, [Lexus price in UAE](#) varies depending on the model, year, and trim level, with new Lexus models in 2025 starting at \$45,000 for sedans and exceeding \$130,000 for high-end SUVs.

The Most Popular Lexus Models in the UAE

Search trend analysis and buyer activity on BOSO indicate

that the most in-demand Lexus models in the UAE include the LS 430, ES, GX 550, LX 600, RX 350, IS 250, and ES 300h. The market for [used Lexus for sale](#) remains particularly strong for the RX, ES, and LX, which consistently hold their value and attract a wide range of buyers looking for premium used vehicles.

"Buyers in the UAE prioritize durability and resale value when choosing a used Lexus. SUVs like the LX and GX are highly desirable for their off-road capabilities, while sedans like the ES and LS appeal to those seeking comfort and status," said Iurii Nemtcev, Head of SEO at BOSO and CEO of [Big Lab digital marketing agency in UAE](#).

How to Choose a Used Lexus and Avoid Common Mistakes

BOSO experts recommend considering several key factors before purchasing a used Lexus:
- Vehicle history – Check the number of previous owners, service records, and accident history. Lexus models serviced by official dealerships typically have more transparent maintenance

histories.

- Technical condition – Even reliable models can have hidden mechanical issues. A thorough inspection of the engine, suspension, and electronics is essential.
- Legal status – Ensure the car is free of liens, outstanding fines, or legal restrictions on resale.
- Market price comparison – Research current listings to avoid overpaying and find the best value.

"One of the biggest mistakes buyers make is relying solely on mileage and exterior appearance. It's crucial to understand how the vehicle was used—whether it was a corporate car, a taxi, or a privately owned vehicle—as this directly impacts its condition and long-term reliability," added Nemtcev.

How Digital Platforms Simplify the Buying Process

With the rise of online marketplaces, technology has transformed the used car buying experience, making it more transparent and secure. Platforms like BOSO provide essential tools to help buyers make informed decisions:

- AI-driven price analysis – Helps buyers compare market prices and identify fair deals.
- Vehicle history checks – Aggregates data on previous owners, accident history, and maintenance records.
- Fraud detection and listing verification – AI algorithms filter out suspicious listings and misleading advertisements.

"Digital platforms not only save buyers time but also reduce financial risks. Having access to verified listings, vehicle history reports, and real-time price comparisons is key to making a secure purchase," Nemtcev explained.

Lexus Market Trends in the UAE

According to BOSO, demand for used Lexus vehicles in the UAE will continue to grow, particularly in the premium sedan and SUV segments. Models such as the ES, RX, and LX are expected to remain highly sought-after due to their reputation for quality, comfort, and long-term reliability.

- Lexus RX and NX will continue to attract buyers looking for a luxury crossover with a balance of performance and efficiency.
- Lexus ES 300h is gaining popularity as a hybrid sedan offering fuel efficiency without compromising on premium features.
- Lexus LX and GX will maintain strong resale value due to their off-road capabilities and luxury appeal.

"Many buyers in the UAE see Lexus as a long-term investment, which explains why even models that are five to seven years old continue to command strong prices in the used car market,"

noted BOSO experts.

About BOSO

BOSO is an AI-powered classifieds platform for buying and selling cars in the UAE. The platform offers real-time market price analysis, automated vehicle history checks, and AI-driven fraud detection, helping users find the best deals on new and used vehicles.

Iurii Nemtcev

Big Lab Digital Agency

[email us here](#)

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