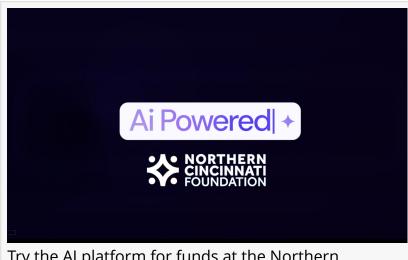


## Revolutionizing Philanthropy: Al-Powered Platform Bridges Donors with Community Needs

Northern Cincinnati Foundation launches revolutionary AI platform, connecting donors to community needs with smart matching, impact analytics & seamless giving.

CINCINNATI, OH, UNITED STATES,
March 13, 2025 /EINPresswire.com/ -In a groundbreaking move to enhance
charitable giving, Northern Cincinnati
Foundation has launched an innovative
Al-driven platform designed to
seamlessly connect philanthropists
with critical community needs. This
cutting-edge technology aims to



Try the Al platform for funds at the Northern Cincinnati Foundation

optimize the impact of charitable donations by ensuring resources reach the areas where they are needed most.



By using AI to analyze realtime data, we can align donor interests with urgent community needs, maximizing the effectiveness of every dollar donated."

> Erin Satzger, President and CEO at Northern Cincinnati Foundation

Philanthropy plays a crucial role in addressing societal challenges, yet ensuring that donations align with evolving community needs can be complex. The new Al platform leverages data analytics, machine learning, and predictive modeling to identify pressing social issues, recommend tailored giving opportunities, and facilitate direct connections between donors and nonprofit organizations.

"Our goal is to remove the guesswork from philanthropy and make giving more strategic and impactful," said Erin Satzger, President and CEO at Northern Cincinnati Foundation. "By using AI to analyze real-time data, we can

align donor interests with urgent community needs, maximizing the effectiveness of every dollar

## donated."

Developed in collaboration with Elevar Marketing Group, a leader in artificial intelligence solutions, the platform leverages cutting-edge machine learning and data analytics to optimize philanthropic impact. The AI system works by collecting and analyzing data from a variety of sources, including nonprofit reports, government databases, and community feedback. Donors can input their philanthropic priorities—such as education,



Explore Funds at the Northern Cincinnati Foundation

healthcare, poverty alleviation, or climate action—and the platform provides personalized recommendations for vetted nonprofit initiatives that align with their values and goals.

Key features of the Al-powered philanthropy matching platform include:

Smart Matching Algorithms – Al-driven recommendations based on donor preferences and real-time community needs.

Impact Analytics – Transparent reporting on how donations are utilized and the measurable outcomes achieved.

Automated Updates – Real-time alerts on emerging community needs and new giving opportunities.

Seamless Donation Integration – A user-friendly interface for making direct contributions to vetted nonprofits.

As technology continues to transform the philanthropic landscape, Northern Cincinnati Foundation remains committed to fostering more effective, efficient, and meaningful giving. By harnessing AI, donors can feel confident that their contributions are making a tangible difference where they matter most.

Northern Cincinnati Foundation invites philanthropists, nonprofits, and community leaders to explore the platform and discover how Al can enhance the impact of charitable giving.

To learn more and participate, visit www.northerncincinnati.foundation or contact Erin Satzger at 513-874-5450 or erin.satzger@northncincinnati.foundation

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