

# Malatya Apricot Expands Global Presence as a Leading Supplier of Dried Apricots

*To strengthen its position in the global dried apricots market, Malatya Apricot is investing in product innovation and diversification*

MALATYA, BATTALGAZI, TURKEY, March 14, 2025 /EINPresswire.com/ -- Turkey's dried apricot industry continues to expand its international presence, with Turkish [dried apricots](#) recognized for their quality, natural sweetness, and nutritional value. As global trade and consumer demand for dried apricots increase, industry leaders in Turkey are prioritizing sustainability, food safety, and innovation to maintain high production standards.

Growing Global Demand for Turkish Dried Apricots

Turkish dried apricots have been a staple in international markets, valued for their distinct taste and nutritional benefits. Containing essential vitamins such as Vitamin A, potassium, and iron, dried apricots contribute to a balanced diet.

With consumers showing a preference for natural and minimally processed foods, the demand for dried apricots remains steady. Turkey plays a key role in meeting this demand, supplying dried apricots to major markets, including Europe, North America, and Asia-Pacific.

Ensuring Dried Apricots Quality Through Sustainable Practices

The Turkish dried apricots industry is centered in Malatya, an area recognized as the "Apricot Capital of the World." The region's climate and soil conditions provide an ideal environment for cultivating apricots.



Malatya Apricot

To ensure product quality, Turkish producers utilize established drying and processing techniques, helping maintain consistency in moisture content, color, and nutrient preservation. Compliance with internationally recognized food safety standards, including HACCP and organic certification, further supports the reputation of Turkish dried apricots in global markets.

Sustainability is also an important focus, with producers adopting water-efficient irrigation, organic fertilization, and food waste reduction practices.

These initiatives contribute to resource conservation and responsible agricultural production.



12.5 kg Carton box Diced Dried Apricots

## Turkey's Role in the Global Dried Apricots Export Market

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Located in Malatya, Turkey, widely recognized as the "Apricot Capital of the World," Malatya Apricot benefits from the region's unique climate and fertile soil, which enable consistently high-quality"  
*Ertugrul Evliyaoglu*

As the world's leading producer and exporter of dried apricots, Turkey accounts for a significant portion of global production. Malatya remains a key production hub, supplying international markets with Turkish dried apricots that meet strict quality and safety requirements.

Turkey's continued presence in the dried apricots export sector is supported by quality control measures, trade agreements, and industry advancements. With a sustained interest in nutrient-rich foods, Turkish dried apricots are well-positioned in the global market.

## Innovation and Expansion in the Turkish Dried Apricots Industry

To maintain a competitive edge, Turkish exporters are diversifying product offerings. Developments such as organic dried apricots, apricot-based snacks, and dried apricot powders cater to different consumer preferences.

The expansion of e-commerce platforms has also created additional distribution opportunities. Digital marketing and online retail strategies are helping broaden market access, making dried apricots available to a wider audience.

## Ethical Sourcing and Transparency in Turkish Dried Apricots Production

With increasing attention to ethical sourcing, Turkish dried apricots producers are implementing traceability systems that allow buyers to verify the origin and processing of products.

Collaboration with local farmers and support for sustainable agricultural practices contribute to regional economic development. These efforts align with industry standards for responsible sourcing and supply chain transparency.

## The Future of Turkish [Dried Apricots in International Trade](#)

Turkey's expertise in apricot cultivation, combined with its focus on quality and sustainability, ensures the continued presence of Turkish dried apricots in international markets. Industry investments in responsible production and expansion strategies support long-term growth.

As global demand for dried apricots remains strong, Turkish exporters continue to adhere to industry regulations and quality benchmarks, maintaining a reliable supply for international consumers.

For more information about Turkish dried apricots and industry updates, please visit [www.malatyaapricot.com](http://www.malatyaapricot.com).

## About [Malatya Apricot](#)

Malatya Apricot is a producer and exporter of Turkish dried apricots, based in Malatya, Turkey. Focused on sustainability, food safety, and quality, the company supplies dried apricots to global markets while adhering to responsible farming practices.



12.5 Kg Carton Box Natural Dried Apricots



Dried Apricots

ERTUGRUL EVLIYAOGU

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Dried Apricots Pallets Shipment

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