

# Malatya Apricot | Turkish Dried Apricots Supplier and Exporter Introduces Stricter Quality Standards for Dried Apricots

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MALATYA, BATTALGAZI, TURKEY, March 14, 2025 /EINPresswire.com/ -- In response to growing international demand and evolving food safety regulations, Turkey has announced new quality control measures for [dried apricots](#) exports in 2025. As the world's leading producer of dried apricots, Turkey aims to strengthen its position in global markets by implementing stricter quality standards, ensuring enhanced product safety, and reinforcing sustainability initiatives.

The Turkish Ministry of Agriculture and Forestry, in collaboration with leading industry associations, has introduced updated certification requirements to align with the latest food safety and environmental regulations. These measures are expected to further enhance the reputation of [Turkish dried apricots](#) suppliers and exporters by reinforcing transparency, traceability, and product excellence.

## New Quality Standards: Ensuring Excellence in Dried Apricots

The revised quality control guidelines will introduce more rigorous inspections at every stage of production, from harvesting to export. Key aspects of the new standards include:

- Enhanced Food Safety Protocols – Compliance with ISO 22000, HACCP, and BRC Global Standards will be strictly monitored.



- Stronger Pesticide Regulations – Farmers must adhere to reduced pesticide limits to meet the highest international safety standards.
- Sustainability Measures – New eco-friendly drying techniques will be encouraged to reduce environmental impact.
- Digital Traceability Systems – Producers will implement blockchain-based tracking systems to enhance transparency from farm to market.



Dried Apricots

### The Importance of Turkish Dried Apricots in Global Markets

Turkey, particularly Malatya, produces over 85% of the world's dried apricots, making it a crucial player in the international dried fruit trade. The introduction of these new quality standards will further solidify Turkey's leadership in the sector while meeting the increasing demand for high-quality, preservative-free dried fruits.



Industry leaders are also working towards obtaining Geographical Indication (GI) protection for Malatya apricots, further safeguarding their authenticity and premium status in the market.”

*Ertugrul Evliyaoglu*

Global consumers are becoming more health-conscious, seeking natural, nutrient-dense foods. Turkish dried apricots are rich in fiber, potassium, iron, and antioxidants, making them an ideal choice for healthy eating. These new quality measures ensure that consumers receive the best possible product with verified nutritional benefits and sustainable sourcing.

### Impact on Turkish Dried Apricots Suppliers and Exporters

The new quality control measures will have a significant impact on Turkish dried apricots suppliers and exporters, ensuring:

- Increased trust from international buyers and regulatory bodies.
- Expanded market access in regions with strict import regulations, such as the European Union and North America.
- Improved product differentiation through certified organic and unsulfured dried apricots.

The industry is also investing in advanced sorting, packaging, and logistics solutions to comply with evolving international trade standards. Exporters

participating in major global food expos, such as Anuga, SIAL, and Gulfood, will use these regulatory changes as a competitive advantage in securing new partnerships.

## Looking Ahead: A Future of Sustainable and High-Quality Dried Apricots

With the implementation of these updated regulations, Turkey is reinforcing its commitment to sustainable agricultural practices, ethical labor policies, and superior dried apricots quality. This move is expected to boost consumer confidence and expand market share, particularly in health-conscious and organic food sectors.

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The new quality standards for Turkish dried apricots in 2025 mark a significant milestone for the industry, ensuring that consumers worldwide continue to receive a product that meets the highest safety, sustainability, and nutritional benchmarks. As Turkey continues to innovate and adapt to global market trends, Turkish dried apricots suppliers and exporters are poised for a strong and sustainable future.

For more information on the latest developments in dried apricots quality or to connect with leading Turkish exporters, visit <https://www.malatyaapricot.com>

Malatya Apricot | Turkish Dried Apricots Supplier and Exporter

Malatya Apricot | Turkish Dried Apricots Supplier and Exporter is a leading supplier and exporter of [premium Turkish dried apricots](#), committed to upholding the highest quality and sustainability standards. The company works closely with regulatory bodies and international partners to ensure compliance with evolving food safety and environmental regulations



12.5 Kg Carton Box Natural Dried Apricots



12.5 kg Carton box Diced Dried Apricots

ERTUGRUL EVLIYAOGU

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Dried Apricots Shipments

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