

# Jans Enterprises Corp Wraps Up a Successful Expo West 2025 with Innovative Snack Solutions

*Jans Enterprises Corp showcase premium plant-based, organic, and gluten-free snacks at Natural Products Expo West 2025, forging partnership and market expansion*

ANAHEIM, CA, UNITED STATES, March 15, 2025 /EINPresswire.com/ -- Natural Products Expo West 2025 has come to a close, and what an incredible event it was! Jans Enterprises Corp is grateful to have been part of one of the most influential trade shows in the food and beverage industry, where innovation, sustainability, and health-conscious solutions take center stage.



Jans Food at Natural Products Expo West 2025 – Showcasing our premium selection of plant-based, organic, and gluten-free snacks. Visit Booth N2236 to explore our innovative snack solutions!

From March 4–7, thousands of retailers, distributors, and food service professionals gathered at the Anaheim Convention Center, exploring the future of natural, organic, and plant-based foods. Jans Enterprises Corp proudly showcased its premium snack collection, featuring gluten-free, plant-based, and functional food innovations that align with today's evolving consumer demands.

Expo Highlights: Jans Enterprises Corp at Booth N2236

Our booth buzzed with excitement as we introduced attendees to our new and best-selling products, including:

1. Organic Sweet Potato Chips – A crunchy, nutrient-packed snack crafted with organic coconut oil.
2. [Royal Tempeh](#) Chips & Frozen Tempeh Blocks – A high-protein, probiotic-rich plant-based snack that elevates tempeh beyond traditional markets.
3. Sparkling Prebiotic Drinks – A refreshing, gut-health-focused beverage that supports digestion and overall wellness.
4. Cassava Chips – A naturally gluten-free, crispy snack that meets the growing demand for

allergen-friendly foods.

Beyond product showcases, Jans Enterprises Corp engaged in valuable discussions with retailers, distributors, and industry leaders, exploring new partnership opportunities and market expansion strategies. Our team was thrilled to connect with businesses seeking innovative, high-quality snack solutions for their customers.

#### Emerging Trends from Expo West 2025

Natural Products Expo West 2025 solidified key industry trends that will shape the future of food:

- Clean-Label & Functional Snacks – Consumers are prioritizing ingredient transparency and functional benefits, driving demand for gut-friendly and high-protein snacks.
- Plant-Based Growth Continues – The shift toward sustainable, plant-based alternatives remains strong, especially in snacking and beverage categories.
- B2B Collaborations Matter More Than Ever – Retailers and foodservice providers are looking for trusted, innovative brands to differentiate their product offerings.

Jans Enterprises Corp is proud to be at the forefront of these trends, continuously evolving our product lineup to meet the needs of today's health-conscious consumers.



Expo West 2025 showcased Jans Food's commitment to quality and innovation. Proud to see our products making an impact and forging strong partnerships for a healthier future!"

*Anthony Kartawinata, Jans Enterprises Corp CEO*

#### Looking Ahead: What's Next for Jans?

As we move forward, Jans remains committed to driving innovation in the natural snack industry. Expo West was just the beginning of an exciting year ahead! We look forward to:

- Expanding our distribution network across retail, food service, and B2B partnerships.
- Introducing new product innovations aligned with the latest industry trends.

- Strengthening relationships with key partners and forging long-term strategic collaborations.

To our customers, partners, and new connections, thank you for making Expo West 2025 an



Jans at Natural Products Expo West 2025 bringing premium products to showcase

unforgettable experience! If you missed us at the event, visit [Jans Official Website](#) to explore our full product lineup and partnership opportunities.

□ Let's keep the conversation going! Contact us to discuss how we can work together.

#JansAtExpoWest #JansNaturallyBetter #ExpoWest2025 #HealthySnacking  
#PlantBasedInnovation #OrganicFood #RetailerGrowth #FoodBusinessNetworking

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