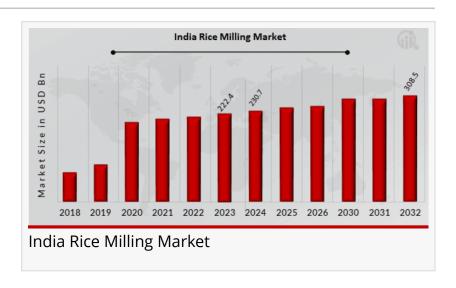


# India Rice Milling Market to Flourish, Achieving USD 308.5 Billion Valuation by 2032 with 3.7% CAGR | Buhler, Satake, GS

India's Rice Milling Market grows with tech advances, rising demand, and government support, boosting efficiency and exports.



CALIFORNIA, CA, UNITED STATES, March 16, 2025 /EINPresswire.com/ -- According to a comprehensive research report by Market Research Future (MRFR), the <u>India Rice Milling market</u> Information by Equipment, Capacity, and Region- Forecast till 2032, the India Rice Milling market



The India Rice Milling
Market is driven by
modernization, rising
demand for processed rice,
and government support for
advanced milling
technologies"

**MRFR** 

industry is projected to grow from USD 230.7 Billion in 2024 to USD 308.5 Billion by 2032, exhibiting a compound annual growth rate of 3.7% during the forecast period 2024 - 2032. India Rice Milling Market Size was valued at USD 222.4 Billion in 2023.

India Rice Milling Market Overview

India, one of the world's largest producers and consumers of rice, plays a crucial role in the global rice milling industry. The country's rice milling market has witnessed

substantial growth over the past decade due to the increasing demand for high-quality processed rice, advancements in milling technology, and the adoption of automated rice mills.

India produces a variety of rice, including basmati and non-basmati rice, which are exported to several countries worldwide. The <u>Indian rice milling industry</u> is characterized by a mix of

traditional mills and modern automated units, ensuring the efficient processing and distribution of rice to both domestic and international markets.

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Key Companies in the India Rice Milling market include

Buhler Group
MilTECH Machinery Private Ltd
Satake Group
Savco Sales Pvt. Ltd
Fowler Westrup
Hubei Bishan Machinery Co Ltd.
Adani Wilmar Limited
Mill Master Machinery Pvt Ltd.
GS International

# Market Trends Highlights

The rice milling market in India is experiencing significant transformation driven by technological advancements and evolving consumer preferences. One of the major trends is the shift towards automated and modernized rice mills, which improve efficiency, reduce wastage, and enhance the quality of processed rice.

Additionally, the adoption of parboiling techniques has gained traction, as they help retain essential nutrients in rice. The increasing demand for organic and pesticide-free rice is another emerging trend, with consumers becoming more health-conscious and opting for chemical-free food products. Furthermore, government initiatives such as subsidies and support for rice mill modernization have contributed to the sector's expansion.

# India Rice Milling Market Dynamics

The Indian rice milling market is influenced by various factors, including government policies, technological advancements, and consumer demand. With an increasing emphasis on food safety and quality standards, rice millers are investing in advanced processing techniques and packaging solutions to meet international requirements.

Additionally, the growing preference for packaged and branded rice over loose rice is reshaping the market dynamics, leading to better value realization for millers. However, challenges such as fluctuating raw material prices, inconsistent quality of paddy, and supply chain disruptions pose hurdles to market growth.

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### **Market Drivers**

Several factors are driving the growth of the rice milling market in India. Firstly, the rising population and growing per capita rice consumption contribute to the expanding demand for processed rice. Additionally, increasing urbanization and changing dietary habits have led to a surge in demand for convenient and pre-packaged rice products. Government policies supporting the modernization of rice mills, such as financial incentives and subsidies, further boost market growth.

The export market for Indian rice, particularly basmati rice, is another significant driver, with countries like Iran, Saudi Arabia, and the UAE being key importers. Moreover, the expansion of ecommerce platforms has facilitated the online sale of packaged rice, increasing its accessibility to consumers.

## Market Restraints

Despite the growth opportunities, the Indian rice milling industry faces several challenges. One of the primary restraints is the high initial investment required for modernizing rice mills, which can be a barrier for small and medium-scale millers. Additionally, the industry faces issues related to inadequate infrastructure, including storage and transportation facilities, leading to post-harvest losses.

The fluctuating prices of paddy, driven by climatic conditions and government pricing policies, also impact the profitability of rice millers. Moreover, stringent quality regulations and compliance requirements for export markets add to the operational costs, making it difficult for small players to compete effectively.

# India Rice Milling Market Segmentations

The Indian rice milling market can be segmented based on technology, rice type, and end-use applications:

By Technology: The market includes traditional rice mills and modern automated mills. While traditional mills still dominate rural areas, modern mills with advanced technologies such as computerized sorting and grading are gaining prominence.

By Rice Type: The market is categorized into basmati rice and non-basmati rice. Basmati rice, known for its aroma and long grains, has a high demand in both domestic and international markets. Non-basmati rice, which is more affordable, caters to a larger section of the population.

By End-Use Application: Rice is processed for direct consumption, industrial applications (such as rice flour and rice bran oil production), and animal feed. The demand for rice by-products, such as bran for oil extraction and husk for biomass energy, is also increasing.

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## **Future Trends**

The future of the Indian rice milling market looks promising, with several emerging trends shaping the industry's growth. One of the key trends is the increasing adoption of sustainable and eco-friendly milling practices, driven by concerns over environmental impact. The focus on reducing post-harvest losses through improved storage and logistics solutions is also gaining importance.

Additionally, the integration of digital technologies, such as artificial intelligence and IoT, in rice mills is expected to enhance operational efficiency and product quality. Another notable trend is the rising demand for fortified rice, as the government and health organizations promote nutritional enrichment to combat malnutrition. The growth of online retail platforms is further expected to boost the sale of branded rice products, creating new opportunities for millers.

The Indian rice milling market is poised for steady growth, driven by factors such as technological advancements, rising consumer demand, and supportive government policies. While challenges exist, the adoption of modern milling techniques, sustainability initiatives, and digital transformation will pave the way for a more efficient and profitable industry. As India continues to strengthen its position as a leading rice producer and exporter, the rice milling sector will remain a critical component of the country's agricultural and economic landscape.

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