

# Frozen Mushrooms Market to Receive Overwhelming Hike In Revenue That Will Boost Overall Industry Growth by 2032

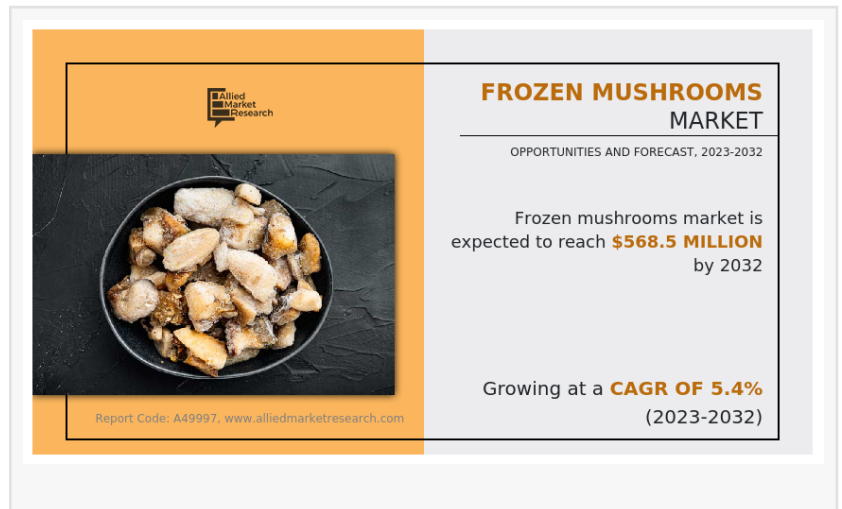
WILMINGTON, DE, UNITED STATES, March 15, 2025 /EINPresswire.com/ -- The [frozen mushrooms market](#) size was valued at \$337.9 million in 2022, and is estimated to reach \$568.5 million by 2032, growing at a CAGR of 5.4% from 2023 to 2032.

Frozen mushrooms have a great nutritional value, including essential vitamins, minerals, and antioxidants.

The freezing process effectively preserves these nutrients, making frozen mushrooms a convenient and healthy option for consumers. Furthermore, frozen mushroom offers enhanced flavors and texture in comparison to fresh mushrooms, though slight changes may occur during freezing and defrosting. This preservation method extends the shelf life of mushrooms, reducing food waste and ensuring availability year-round. From a cooking perspective, they offer versatility, allowing for various methods such as deep-frying, stir-frying, or incorporating into soups and stews. Their convenience and ability to enhance dishes with natural flavors make frozen mushrooms a valuable ingredient in any kitchen, offering both nutritional benefits and cooking creativity.

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The surging popularity of frozen mushrooms driven by rising awareness regarding its nutritional benefits is driving the frozen mushrooms market growth. Their continued shelf life ensures freshness over extended periods, curbing waste and reducing the frequency of grocery trips. Furthermore, their easy storage requirements make them appealing to both busy individuals and professional kitchens. In recent scenario, where time is at a premium and convenience is paramount, frozen mushrooms offer a hassle-free method of incorporating nutritious ingredients into various dishes. As the demand for convenient meal solutions continues to rise, frozen mushrooms market demand would be a preferred and practical choice, meeting the needs of modern consumers seeking efficient ways to uphold a healthy diet amidst hectic schedules.



The increasing availability and demand for fresh mushroom alternatives, along with a wide range of frozen vegetable options, provide a significant pricing pressure on frozen mushroom products, potentially impeding growth of frozen mushrooms industry. Fresh mushroom substitutes, ranging from portobello to shiitake varieties, offer consumers a desirable alternative that boasts perceived freshness and flavor dominance over their frozen counterparts. Moreover, the convenience and versatility of frozen vegetable options, including broccoli, peas, and carrots, present formidable competition within the frozen food category. As consumers increasingly prioritize health consciousness and culinary experimentation, frozen mushroom products must confront the challenge of delivering distinctive value propositions to remain competitive. Whether through innovative packaging, flavor enhancements, or strategic marketing emphasizing unique nutritional benefits, addressing pricing pressures necessitates a multifaceted approach to sustain growth and relevance in the frozen food market demand.

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The strategic partnerships with food manufacturers and retailers offer a promising opportunity for the frozen mushroom market players. Collaborations can lead to the development of innovative mushroom-based products and recipes, creating unique offerings that set them apart from competitors. For instance, in September 2022, McCain Foods expanded its appetizer offerings with the acquisition of Scelta Products. These partnerships not only differentiate frozen mushrooms but also attract new customer segments interested in novel and health-conscious food options. By introducing ready-to-cook meals and incorporating mushrooms into popular dishes, the demand of frozen mushrooms can be enhanced, influencing a wider audience. Leveraging the expertise and distribution channels of food manufacturers and retailers can increase the visibility and accessibility of mushroom-centric offerings, driving growth and market penetration in the frozen food sector.

The frozen mushrooms market share is segmented on the basis of type, application, and region. By type, the market is divided into button, shiitake, oyster, and others. By application, the market is classified into household and food service industry. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the frozen mushrooms market analysis include Bonduelle Fresh, McCain Foods, Okechamp, Beatnic, Lutece Holdings, Monaghan Mushrooms, Costa Group, Denis Vidmar, Monterey Mushrooms, and Big Mountain Foods.

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The report offers a comprehensive analysis of the global frozen mushrooms market trends by thoroughly studying different aspects of the market including major segments, market statistics, market dynamics, regional market outlook, investment opportunities, and top players working

towards the growth of the market. The report also highlights the present scenario and upcoming trends & developments that are contributing toward the growth of the market. Moreover, restraints and challenges that hold power to obstruct the market growth are also profiled in the report along with the Porter's five forces analysis of the market to elucidate factors such as competitive landscape, bargaining power of buyers and suppliers, threats of new players, and emergence of substitutes in the market during frozen mushrooms market forecast.

### Key Findings of the Study

Based on type, the shiitake sub-segment emerged as the global leader in 2022 and the button sub-segment is anticipated to be the fastest growing during the forecast period.

Based on application, the food service industry sub-segment emerged as the global leader in 2022 and is anticipated to be the fastest growing during the forecast period

Based on region, North America registered the highest market share in 2022 and is projected to maintain its position during the forecast period.

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