

# Optical Coatings Market Forecast from 2021 to 2030: Industry Analysis and Insights from Allied Market Research

*Optical Coating Market to Reach \$24.0 Bn, Globally, by 2030 at 7.4% CAGR: Allied Market Research*

PORTLAND, OR, UNITED STATES, March 17, 2025 /EINPresswire.com/ -- The report offers a thorough analysis of the [optical coatings market](#), covering key aspects such as sales estimates, market size and share, and primary drivers. It projects substantial growth for the market throughout the forecast period. In addition, the report provides detailed statistics on the factors influencing the market, including drivers, restraints, and opportunities. It also evaluates the market scope across four major regions: Asia-Pacific, Europe, North America, and LAMEA. In summary, this report is designed to provide readers with a comprehensive understanding of industry analysis and trends.



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The growth of the optical coating market is driven by increasing demand across industries such as consumer electronics, automotive, telecommunications, and healthcare.”

*David Correa*

In addition, the report incorporates insights on parent/peer marketing forces to assess the impact of both internal and external factors on the industry. As per the report published by Allied Market Research, the optical coating sector is projected to garner \$24.0 billion with an impressive CAGR of 7.41% by 2030.

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Prime determinants of growth

The dynamics section of the optical coating market report provides extensive information on the

factors influencing the market positively and negatively. This section covers key segments, including top investment opportunities, the positioning of leading players, market drivers, restraining factors, challenges, and opportunities.

The growth of the global optical coating market is driven by the large customer bases for electronic devices and optical wear, as well as the use of infrared and anti-reflection coatings in military applications such as targeting systems, night-vision cameras, thermal imaging cameras, and head-mounted missile seekers.

In addition, the introduction of nanotechnology contributes to market expansion. However, challenges such as the significant time and effort required for manufacturers to produce optical coatings, capital-intensive manufacturing processes, and fluctuating raw material prices may hinder growth. On the other hand, government policies, including incentives and subsidies aimed at promoting the development of alternative energy sources, present new opportunities in the coming years.

Prominent trends contributing to the sectoral growth

Advancements in coating technologies, such as vacuum deposition and E-beam evaporation, are facilitating more complex applications across various industries, including telecommunications, automotive, and military sectors. The growth of advanced display technologies, like OLEDs and AR/VR devices, is increasing the demand for specialized coatings, such as anti-reflective and conductive solutions.

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Industry updates

On June 29, 2023, PPG Industries Ohio, Inc. and Satys, a French industrial group specializing in aircraft sealing, painting, and surface treatment, formed a partnership to provide electrocoating (e-coat) services for original equipment manufacturer (OEM) aircraft components.

On February 2, 2022, Nippon Sheet Glass Co., Ltd. introduced MAGNAVI, a groundbreaking glass fiber renowned for its exceptional strength and high modulus. Designed as a reinforcement material for fiber-reinforced plastics (FRP) and fiber-reinforced thermoplastics (FRTP), MAGNAVI™ boasts the highest mechanical properties among all glass fibers. In addition, it maintains the inherent advantages of glass fibers, such as radio-permeability and heat resistance.

In conclusion, the AMR report provides actionable data and market intelligence on the optical coating industry, empowering businesses to formulate strategies to strengthen their position in the market. The valuable insights offered in the study help companies make informed investment decisions for sustained long-term success.

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## About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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