

Application Security Market is Expected to Reach \$33,941.00 million by 2030

By organization size, the large enterprises segment accounted for the highest revenue in 2020.

WILMINGTON, NEW CASTLE, DE, UNITED STATES, March 17, 2025 /EINPresswire.com/ -- The global

market was valued at \$5,973.00 million in 2020, and is projected to reach \$33,941.00 million by 2030, registering a CAGR of 18.7%. Increasing security breaches targeting business

applications, surge in demand for application security in the retail and e-commerce organizations, and strict compliance as well as regulatory requirements for application security fuel the growth of the global application security market. In addition, rise in adoption of smart phone and surge in shift towards cloud accessed applications further fuel the growth. On the other hand, budget constraints for deploying

application security restrain the market growth. However, integration of AI and ML in application security is projected to offer lucrative opportunities in the future.

“

Increasing security breaches targeting business applications and surge in demand for application security in the retail and e-commerce organizations fuel the growth of the application security market”

Allied Market Research

Application Security Market (Global) - 302 Pages)

<https://www.alliedmarketresearch.com/request-sample/A10348>

The global application security market growth is mainly driven by the factors such as rise in security breaches targeting business applications and strict compliance as

well as regulatory requirements for application security. In addition, surge in demand for application security in retail and e-commerce organizations along with the upsurge in smartphone adoption fuel the demand for application security. Moreover, increase in shift towards cloud accessed applications has propelled the demand for application security



Application Security Market

Based on component, the solution segment dominated the market in 2020, accounting for more than three-fifths of the application security market. The rise in demand for mobile application security as well as web application security drives the growth of this segment. On the other hand, the services segment is expected to register the highest CAGR of 20.1% during the forecast period, as it ensures effective functioning of application security software throughout the process.

In 2020, the solution segment exhibited the highest application security market share in and is expected to maintain its dominance in the upcoming years. The rise in demand for mobile application security as well as web application security drives the growth of this segment. For instance, surge in internet penetration as well as adoption of BYOD policies across the organizations has led to the surge in use of a personal devices including smartphones, smart wearable, laptops, and tablets to access organization information. Hence, there is surge in demand for application security solutions to avoid data breaches regarding mobile application.

For more information, please contact us at: <https://www.alliedmarketresearch.com/purchase-enquiry/A10348>

For more information, please contact us at:

Based on region, the market across North America dominated with lion's share in 2020, holding nearly two-fifths of the application security market. This is attributed to the proliferation of mobile devices and increase in cloud based networking along with the presence of major key players. On the other hand, the market across Asia-Pacific is projected to exhibit the highest CAGR of 21.3% from 2021 to 2030. This is due to the growth in occurrence of security breaches that targets business applications. In addition, the region is experiencing growth in number of SMEs, which further fuels the growth of the market in this province.

For more information, please contact us at:

Utilities Security Market - <https://www.prnewswire.com/news-releases/utilities-security-market-to-reach-31-2-billion-by-2032-at-15-9-cagr-allied-market-research-302016530.html>

Security as a Service Market - <https://www.prnewswire.com/news-releases/security-as-a-service-market-to-reach-75-billion-globally-by-2032-at-19-4-cagr-allied-market-research-302032535.html>

Integrated Security Services Market - <https://www.globenewswire.com/news-release/2023/03/23/2633188/0/en/Integrated-Security-Services-Market-to-Reach-55-5-Billion-Globally-by-2031-at-13-7-CAGR-Allied-Market-Research.html>

David Correa

Allied Market Research

+ 1800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/794477328>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.