

Crowdfunding Market Poised to Reach US\$ 1.27 billion by 2032 with a 1.40% CAGR

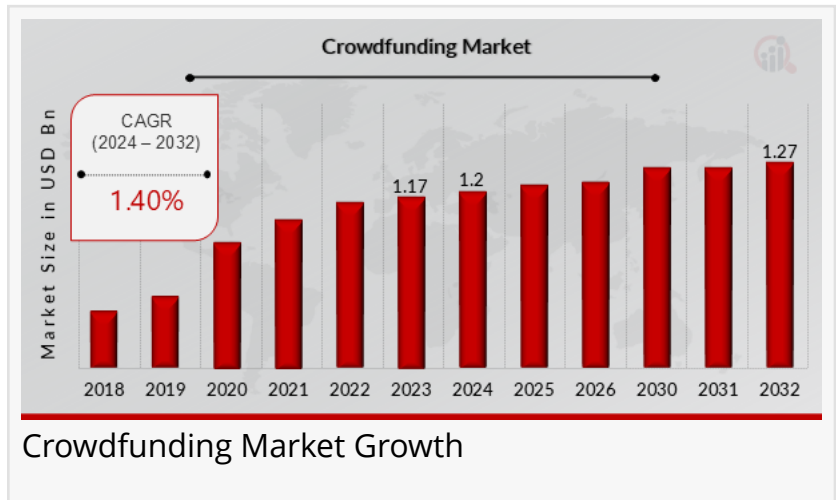
*Crowdfunding Market Research Report
By, Funding Type, Platform Type, Investor
Type, Industry Vertical, Regional*

MA, UNITED STATES, March 17, 2025

[/EINPresswire.com/](https://www.einpresswire.com/) -- The global

[Crowdfunding market](#) has witnessed steady growth in recent years and is expected to continue its expansion in the coming decade. In 2023, the market size was valued at USD 1.17 billion and is projected to grow from

USD 1.2 billion in 2024 to USD 1.27 billion by 2032, reflecting a compound annual growth rate (CAGR) of 1.40% during the forecast period (2024–2032). The growth is primarily driven by the increasing adoption of digital fundraising platforms, the rising popularity of peer-to-peer lending, and the expansion of social and entrepreneurial crowdfunding initiatives.



Key Drivers Of Market Growth

Increasing Popularity of Digital Fundraising Platforms

Crowdfunding platforms have gained widespread acceptance, allowing individuals, startups, and businesses to raise capital directly from a broad network of investors and supporters. The ease of access and user-friendly interfaces of these platforms continue to drive market growth.

Rise of Social and Entrepreneurial Crowdfunding

The growing trend of individuals and businesses seeking alternative funding methods beyond traditional financing options has propelled the demand for crowdfunding. Entrepreneurs, artists, and social causes leverage crowdfunding to gather financial support from backers worldwide.

Supportive Government Regulations

Many governments are introducing favorable regulations to encourage crowdfunding activities, particularly for small and medium-sized enterprises (SMEs). These policies are improving transparency and trust in the market, further driving growth.

Integration of Blockchain and Smart Contracts

The adoption of blockchain technology and smart contracts is enhancing security and transparency in crowdfunding transactions. This innovation is attracting more investors and backers to participate in digital fundraising campaigns.

Download Sample Pages - https://www.marketresearchfuture.com/sample_request/22857

Key Companies in the Crowdfunding Market Include

- Crowdcube
- Patreon
- Fundly
- Plumfund
- Indiegogo
- Razoo
- Tilt
- Kickstarter
- Mightycause
- Seedrs
- YouCaring
- Chuffed
- GoFundMe
- Benevity
- Givebutter

Browse In-depth Market Research Report:

<https://www.marketresearchfuture.com/reports/crowdfunding-market-22857>

Market Segmentation

To provide a comprehensive analysis, the Crowdfunding market is segmented based on type, model, end-user, and region.

1. By Type

- Equity-Based Crowdfunding: Investors receive equity shares in exchange for funding.
- Reward-Based Crowdfunding: Backers receive rewards or products in return for contributions.
- Donation-Based Crowdfunding: Primarily for charitable and social causes.
- Debt-Based Crowdfunding (P2P Lending): Individuals and businesses raise funds with an obligation to repay lenders with interest.

2. By Model

- All-or-Nothing (AON): The campaign only receives funds if the target goal is met.
- Keep-It-All (KIA): The campaign keeps the funds raised regardless of reaching the target goal.

3. By End-User

- Individuals: Fundraising for personal needs, medical expenses, and creative projects.
- Startups & Small Businesses: Alternative financing for business expansion and product launches.
- Non-Profit Organizations: Raising funds for social and charitable causes.
- Artists & Creatives: Funding for films, music, and artistic endeavors.

4. By Region

- North America: Dominating market due to high adoption of crowdfunding platforms.
- Europe: Growth driven by strong regulatory support and widespread use of equity crowdfunding.
- Asia-Pacific: Rapidly growing market fueled by increasing internet penetration and digital payment adoption.
- Rest of the World (RoW): Steady growth expected in Latin America, the Middle East, and Africa.

Procure Complete Research Report Now:

https://www.marketresearchfuture.com/checkout?currency=one_user-USD&report_id=22857

The global Crowdfunding market is evolving, driven by technological advancements, changing investor preferences, and an increasing number of successful fundraising campaigns. As more individuals and businesses turn to digital platforms for financial support, the market is expected to witness further expansion. With opportunities spanning different sectors and regions, Crowdfunding is set to play a significant role in the future of alternative financing.

Related Report:

[Banking and Finance Sector Market](#)
[Decentralized Finance Market](#)

About Market Research Future –

At Market Research Future (MRFR), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research Consulting Services. The MRFR team have a supreme objective to provide the optimum quality market research and intelligence services for our clients. Our market research studies by Components, Application, Logistics and market players for global, regional, and country level

market segments enable our clients to see more, know more, and do more, which help to answer all their most important questions.

Market Research Future

Market Research Future

+1 855-661-4441

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/794494993>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.