

Automotive Upholstery Market Accelerates: Rising Vehicle Production & Demand for Lightweight Materials Drive Growth

Factors that drive the growth of the automotive upholstery market include an increase in production and sales of automobiles.

OREGON, DE, UNITED STATES, March 17, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Automotive Upholstery Market](#)," The automotive upholstery market size was valued at \$6.3 billion in 2022, and is estimated to reach \$12.2 billion by 2032, growing at a CAGR of 7.2% from 2023 to 2032.

Prime Determinants of Growth

The automotive upholstery market has experienced significant growth and transformation, driven by several factors such as the increase in production and sales of automobiles, the growing popularity of lightweight car's upholstery materials, and the rising demand for customization of vehicle interiors. However, the high cost of raw materials, coupled with the stringent government regulation and standards for environmental safety hampers market growth. In addition, technological advancements and innovations in bio-degradable materials, along with the surge in preference for synthetic leather present significant opportunities for market expansion.

□□□□□□□□ □□□□□□ □□□□□ - <https://www.alliedmarketresearch.com/request-sample/A214848>

Growing production and sales of automobiles across developed and developing economies, along with the rising popularity of lightweight upholstery materials for automobiles drive the market growth across the globe. In addition, the implementation of stringent emission norms by regulatory authorities and government bodies is anticipated to strengthen the demand potential for the automotive upholstery market share. However, the high cost of raw materials, coupled with the stringent regulations and standards for environmental safety is expected to hamper the automotive upholstery market growth. However, technological advancements and innovations in bio-degradable materials, along with the surge in preference for synthetic leather are anticipated to provide numerous opportunities for the expansion of the [automotive upholstery market analysis during the forecast period](#).

The automotive upholstery market is segmented into material type, application, sales channel,

vehicle type, and region. Depending on the material type, it is categorized into leather, vinyl, polyester, nylon, and others. Depending on the application, it is categorized into seat cover, carpet, dashboard, and others. By sales channel, it is divided into OEM and aftermarket. By vehicle type, it is fragmented into passenger cars and commercial vehicles. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa.

The polyester segment to maintain its leadership status throughout the forecast period

Based on material type, the polyester segment held the highest market share in 2022 and is estimated to maintain its leadership status throughout the forecast period 2023 to 2032, owing to its durability and strength benefits, along with the rising focus towards sustainability and reducing carbon footprint. However, the other segment is witnessing significant growth, as there is growing traction in specialty materials, along with the increasing innovations in synthetic leathers opening up new opportunities for the growth of this segment during the forecast period.

For more information, please contact us at <https://www.alliedmarketresearch.com/purchase-enquiry/A214848>

The seat cover segment to maintain its leadership status throughout the forecast period

Based on application, the seat cover segment held the highest market share in 2022 and is estimated to maintain its leadership status throughout the forecast period 2023 to 2032, owing to the surging demand for comfortable seats and seat covers, along with the rising demand for eco-friendly and sustainable upholstery materials. However, the dashboard segment is witnessing significant growth, due to the need for aesthetic vehicle interiors opening up new opportunities for the growth of this segment during the forecast period.

Key players in the market are:

Adient Plc
BASF SE
FORVIA Faurecia
Freudenberg Group
Grupo Antolin Irausa S.A.
MarvelVinyls
Sage Automotive Interiors
SEIREN Co., Ltd.
The Acme Group
Toyota Boshoku Corporation

The OEM segment to maintain its leadership status throughout the forecast period

Based on sales channel, the OEM segment held the highest market share in 2022, and a CAGR of 7.0% during the forecast period 2023 to 2032, as OEMs work closely with automakers to develop customized upholstery solutions tailored to specific vehicle models and customer preferences. However, the aftermarket segment is witnessing the highest growth rate with a CAGR of 7.5%, owing to the rising vehicle and ownership trends that may deteriorate or require replacement, driving demand for aftermarket upholstery products and services.

The passenger cars segment to maintain its leadership status throughout the forecast period

Based on vehicle type, the passenger car segment held the highest market share in 2022 and is estimated to maintain its leadership status throughout the forecast period 2023 to 2032, owing to the rise in production of passenger cars especially in emerging economies, such as China and India, along with the changing consumer preferences and lifestyle trends for vehicle upholstery. However, the commercial vehicle segment is witnessing a CAGR of 8.0%, owing to growing competition among automotive brands and dealerships which can lead to innovation in upholstery to meet specific functional requirements beyond aesthetics and comfort.

□□□□□□ □□□□□□□□ □□□□□□□□ □□□□□□ □□□: <https://www.alliedmarketresearch.com/automotive-upholstery-market/purchase-options>

Asia-Pacific to maintain its dominance by 2032

Based on region, the [Asia-Pacific segment held the highest market share](#) in 2022, growing at a CAGR of 7.5%, owing to the increase in the level of automotive production in countries, such as China, Japan, and India, along with the growing preference for comfort and aesthetics in the region. However, the Middle East & Africa is expected to garner a significant CAGR throughout the forecast period 2022-2032, owing to the technological advancements in upholstery material technology, along with the cultural preferences and traditions that influence the choice of upholstery materials and designs in the MEA region.

□□□□□□ □□□□ □□□□□□□□ □□□□□□□□

<https://www.alliedmarketresearch.com/automotive-seat-climate-systems-market> - Automotive Seat Climate Systems Market Size, Share, Competitive Landscape and Trend Analysis Report, by Application, by Vehicle Type, by Surface Material : Global Opportunity Analysis and Industry Forecast, 2023-2032

<https://www.alliedmarketresearch.com/in-car-audio-system-market-A74460> - In Car Audio System Market Size, Share, Competitive Landscape and Trend Analysis Report, by Component, By Manufacturer, By Vehicle Type, By Sales Channel : Global Opportunity Analysis and Industry Forecast, 2022-2032

<https://www.alliedmarketresearch.com/drive-by-wire-market> - Drive, by Wire Market Size, Share,

Competitive Landscape and Trend Analysis Report, by Application, Vehicle Type and Component : Global Opportunity Analysis and Industry Forecast, 2019-2026

<https://www.alliedmarketresearch.com/automotive-lightweight-materials-market> - Automotive Lightweight Materials Market Size, Share, Competitive Landscape and Trend Analysis Report, by Vehicle Type, Material Type and Component : Global Opportunity Analysis and Industry Forecast, 2021-2030

<https://www.alliedmarketresearch.com/automotive-chassis-systems-market> - Automotive Chassis System Market Size, Share, Competitive Landscape and Trend Analysis Report, by Component, Chassis System and Vehicle type : Global Opportunity Analysis and Industry Forecast, 2018 - 2025

About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Allied Market Research CEO Pawan Kumar is instrumental in inspiring and encouraging everyone associated with the company to maintain high quality of data and help clients in every way possible to achieve success. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa

Allied Market Research

+ 1800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/794502391>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.