

Supply & Demand Chain Executive Honors Brian Kirst as a 2025 Pros to Know Winner

Supply & Demand Chain Executive has selected Brian Kirst, CCO at Synergy Logistics (SnapFulfil), as a recipient of the 2025 Pros to Know award.

CHICAGO , IL, UNITED STATES, March 17, 2025 /EINPresswire.com/ -- This prestigious recognition celebrates supply chain executives whose achievements significantly impact the industry by driving innovation, improving efficiency, and enhancing collaboration.



With over 25 years of experience in logistics and supply chain management, Brian Kirst leads global sales and marketing strategies, driving customer success and spearheading expansion initiatives at [SnapFulfil](#). His responsibilities include hands-on leadership of global sales teams, strategic oversight of marketing efforts, and collaboration with customer support and implementation teams to maximize operational efficiency for clients.

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Brian Kirst exemplifies the very best in supply chain leadership — innovation, strategic vision, and dedication to customer success.”

*Marina Mayer, editor-in-chief
of Supply & Demand Chain
Executive*

Over the past year, Kirst has significantly elevated SnapFulfil’s global presence by expanding operations into the Asia-Pacific region, notably Singapore and Japan, establishing the company as an international leader in [cloud-based warehouse management systems](#). He has also strengthened SnapFulfil’s capabilities through strategic

partnerships in order management, automation technologies, and integration solutions, enhancing the overall platform value for clients. Additionally, Kirst prioritized the development of SnapControl’s integration to address the increasing demand for highly automated warehouse environments.

Kirst’s extensive logistics background, including experience as a 3PL owner and SnapFulfil

customer, uniquely positions him to deliver robust, customer-focused solutions that resonate deeply within the industry. Moving forward, he plans to further expand SnapFulfil's presence in Asia-Pacific and EMEA markets, deepen customer relationships, and continue advancing automation capabilities.

Marina Mayer, editor-in-chief of Food Logistics and Supply & Demand Chain Executive, commented, "Brian Kirst exemplifies the very best in supply chain leadership—innovation, strategic vision, and dedication to customer success. His recognition as a 2025 Pro to Know underscores the transformative impact he's made within SnapFulfil and the broader logistics community."

Be sure to visit <https://sdce.me/51zgix6o> to view the full list of winners.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the only supply chain publication covering the entire global supply chain, focusing on trucking, warehousing, packaging, procurement, risk management, professional development and more. Supply & Demand Chain Executive and its sister publication, Food Logistics, also operate SCN Summit and the Women in Supply Chain Forum. Go to www.SDCExec.com to learn more.

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About SnapFulfil

SnapFulfil is the flagship cloud-based Warehouse Management System (WMS) developed by Synergy Logistics, a pioneer in warehouse management technology with over 50 years of experience. SnapFulfil delivers cutting edge technology that drives rapid return on investment, thanks to its proprietary, highly configurable workflow rules engine. Designed for flexibility, SnapFulfil is quick to implement and easily adaptable to meet evolving fulfilment needs, helping businesses enhance warehouse efficiency.

In addition to SnapFulfil, Synergy Logistics has introduced SnapControl, an award-winning multi-agent orchestration platform (MAO) that provides a device-agnostic, unified approach to automation. SnapControl efficiently coordinates all warehouse devices and robotics, delivering seamless automation with a low total cost of ownership and rapid time to value.

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