

Rising Influenza Prevalence Boosts Vaccine Market Growth: Key Driver Transforming The Afluria Market In 2025

The Business Research Company's Afluria Global Market Report 2025 – Market Size, Trends, And Global Forecast 2025-2034

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[/EINPresswire.com/](#) -- How Has the [Afluria Market](#) Grown Over Time?

- The Afluria market has experienced significant growth, expanding from \$XX million in 2024 to \$XX million in 2025.
- This increase reflects a Compound Annual Growth Rate (CAGR) of XX%.
- Key drivers behind this expansion include:
 - o Rising influenza cases, leading to higher vaccine demand.



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- o A growing elderly population, increasing the need for immunization.
- o Higher healthcare spending, improving access to vaccines.
- o Expanded public health campaigns, raising vaccine awareness.
- o Increased confidence in vaccine safety, reducing hesitancy.

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What Is the Future Outlook for the Afluria Market?

- The market is projected to continue its upward trajectory, reaching \$XX million by 2029.
- This growth is expected to be driven by a forecasted CAGR of XX%.
- Several factors will contribute to this expansion, including:
 - o Strong government support, promoting influenza prevention programs.
 - o Greater emphasis on preventive healthcare, encouraging vaccination uptake.
 - o Efforts to combat vaccine hesitancy, ensuring higher immunization rates.



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- o Improved healthcare infrastructure, expanding vaccine accessibility.
- o Rising income levels in emerging economies, boosting affordability and demand.

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What Is Driving Growth in the Afluria Market?

The growing prevalence of influenza is a primary factor fueling market expansion. The elderly and high-risk populations are particularly vulnerable, driving the demand for effective vaccination programs. Afluria, an influenza vaccine, plays a crucial role in stimulating immune responses and preventing flu-related complications.

A UK Health Security Agency report (November 2024) highlighted the urgency of influenza prevention, showing that flu positivity rates increased from 2% to 2.3% within a week, with the highest rates observed in children aged 5 to 14 years (5.1%).

How Is the Aging Population Impacting Market Growth?

The rising geriatric population (65+ years) is a major driver of vaccine demand. Older adults are more susceptible to flu-related complications, necessitating widespread vaccination programs. A House of Commons Library report (July 2024) projected that the UK's elderly population would rise from 12.7 million in 2022 (19% of the population) to 22.1 million (27%) by 2072, reinforcing the long-term demand for flu vaccines.

Who Are the Leading Players in the Afluria Market?

CSL Seqirus is a major industry leader, capitalizing on market opportunities to strengthen its position. The industry is also seeing a shift toward innovation, with companies focusing on nano-sized particle-based vaccines to enhance efficacy, stability, and targeted delivery.

How Is the Afluria Market Segmented?

The market is categorized into several key segments:

1. By Formulation:

- o Pre-Filled Syringes
- o Multi-Dose Vials

2. By Indication:

- o Influenza Prevention

3. By Distribution Channel:

- o Hospitals and Clinics
- o Retail Pharmacies
- o Government Suppliers

4. By End User:

- o Pediatric Patients
- o Adult Patients
- o Geriatric Patients

Which Regions Are Leading the Afluria Market?

- North America dominated the market in 2024 as the largest regional market.
- Asia-Pacific is expected to be the fastest-growing region during the forecast period.
- Other regions covered in the report include Western Europe, Eastern Europe, South America, the Middle East, and Africa.

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