

Women's History Month featured on Franchising 101 Podcast

FranCoach CEO Tim Parmeter and host of the Franchising 101 Podcast welcomes a new female franchise owner to the show to talk about her unique journey.

JACKSONVILLE, FL, UNITED STATES, March 17, 2025 /EINPresswire.com/ -- The Franchising 101 Podcast hosted by [FranCoach](#) CEO Tim Parmeter will once again spend the month of March celebrating Women's History Month by featuring some of the top female stars in the world of franchising. Once a very male-dominated industry, franchising has become increasingly populated by talented women as executives and owners.

On the March 13th episode, Parmeter welcomes Trudy Flores Reibling to the show. Trudy is a new franchise owner for [Sky Zone Trampoline Park](#).

Trudy's journey into franchise ownership is inspiring as it is not the prototypical path. Trudy has experience working for some franchise owners and always thought about how great it would be to have one of her own. But like many, Trudy didn't know if this was possible, or if so, how to make this dream a reality.

Throughout the episode, the duo discuss the journey from "no way I can



Franchising 101 Podcast

do this" to becoming a franchise owner. They reveal what were some of the biggest questions and obstacles to the tipping point that gave Trudy the confidence this was not just the right path for her but also the best franchise for her to own.

The Franchising 101 Podcast and FranCoach are focused on helping properly educate people on the amazing possibilities that can be achieved in the world of franchising. FranCoach's free service works with clients so they can find the best franchise for them to own.

To learn more about becoming a franchise owner click [here](#) and to listen

to all episodes of the Franchising 101 Podcast or FranCoach's TV show - The Franchising 360 Show head over to their [YouTube channel](#).

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