

# Ukreate Platform Revolutionizes Influencer Marketing with Strategic Partnership with Billion Dollar Brands

*Ukreate announces a strategic partnership with branding and licensing luminary Bernt Ullmann and influencer marketing strategist Rhett Ullmann.*

MIAMI, FL, UNITED STATES, March 18, 2025 /EINPresswire.com/ -- [Ukreate](#), the leading platform connecting User-

Generated Content (UGC) creators and influencers with top brands and agencies, announces a strategic partnership with branding and licensing luminary Bernt Ullmann (CEO of Billion Dollar Brands) and his son, influencer marketing strategist Rhett Ullmann. This collaboration will empower creators across all levels, from micro-influencers to established celebrities, to maximize their monetization potential and achieve sustainable growth within the booming creator economy. By combining Ukreate's powerful platform with the Ullmanns' proven expertise, this partnership is set to redefine influencer marketing.



Ukreate's innovative platform streamlines the process of influencer discovery, collaboration, and transaction. Featuring advanced algorithms and a user-friendly interface, Ukreate simplifies the search for authentic and engaging UGC creators, enabling brands to optimize campaign reach and engagement. The platform's comprehensive influencer directory and social commerce capabilities provide creators with the tools they need to build successful, revenue-generating careers.

Key features include:

- Enhanced Influencer Discovery: Advanced search and filtering tools to find the perfect creator for any campaign.
- Simplified Collaboration: Streamlined communication and project management features.
- Transparent Transactions: Secure and efficient payment processing.
- Data-Driven Insights: Analytics and reporting tools to track campaign performance and optimize ROI.
- Monetization Tools: Features that help creators maximize their income through brand deals and social commerce.

"Our mission is to empower creators to thrive in the creator economy," states Robert Torres, CEO and Co-Founder of Ucreate. "Bernt's unparalleled experience in branding and licensing, combined with Rhett's influencer marketing expertise, will be invaluable in helping our creators achieve their full potential."

"The creator economy is evolving rapidly, and Ucreate is at the forefront of this transformation," says Bernt Ullmann. "Ucreate's platform is the only solution I've seen that is simple, searchable and transparent. This partnership will be a game-changer for brands and creators alike, offering unprecedented opportunities for growth and monetization."

As the largest platform of its kind, Ucreate is positioned to become the premier destination for brands seeking authentic UGC and for creators looking to monetize their influence. This partnership signifies Ucreate's commitment to providing creators with the resources and support they need to succeed in the competitive digital landscape.

To explore the platform and join the growing community of UGC creators and brands, visit <https://ukreate.com/>.

About ukreate:

Ucreate is a multi-sided transactional and educational platform to connect UGC creators and influencers with brands and agencies. With do-it-yourself or done-for-you concierge services, Ucreate provides brands and agencies with never before access to creators at very low transaction costs with a fully transparent pricing model.

Marc Snyderman  
ukreate, llc  
+1 646-242-3862  
[email us here](#)

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