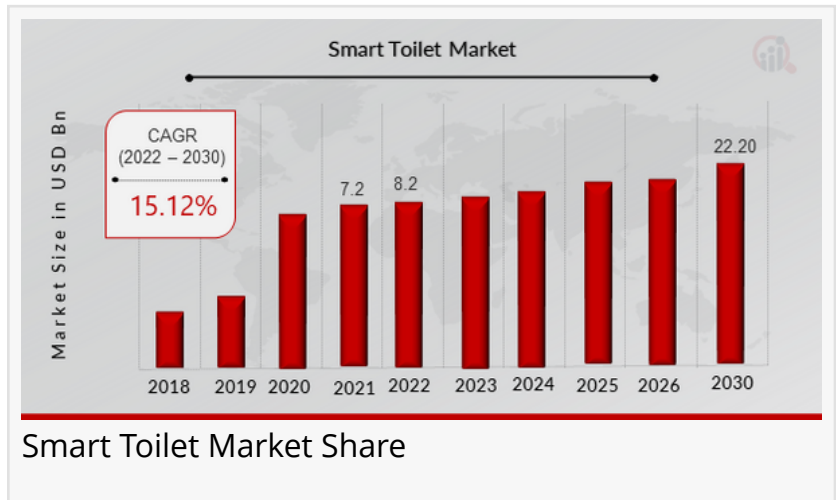


# Smart Toilet Market to Expand from \$22.20 Billion by 2030 | CAGR of 15.12%

*Smart Toilet Market Research Report  
Information By Type, Connectivity, Usage,  
Distribution Channel and Region*

CA, UNITED STATES, March 18, 2025  
/EINPresswire.com/ -- The Global [Smart Toilet Market](#)

is experiencing substantial growth, driven by increasing consumer demand for hygiene-focused solutions, water conservation technologies, and luxury home upgrades. The market was valued at USD 7.2 billion in 2021 and is projected to expand from USD 8.2 billion in 2022 to USD 22.20 billion by 2030, reflecting a compound annual growth rate (CAGR) of 15.12% during the forecast period (2022–2030).



Smart Toilet Market Share

## Key Drivers of Market Growth

### 1. Rising Demand for Hygiene and Comfort Solutions

Growing consumer awareness regarding personal hygiene, especially post-pandemic, has accelerated the adoption of smart toilets featuring automatic flushing, self-cleaning systems, and touch-free controls.

### 2. Integration of Smart Home Technology

The increasing adoption of IoT-enabled devices and home automation systems has led to greater demand for smart toilets equipped with voice control, app connectivity, and personalized user settings.

### 3. Water Efficiency and Sustainability

Smart toilets are designed to optimize water usage through dual flush systems, automatic sensors, and low-flow technology, aligning with global sustainability initiatives.

#### 4. Rising Popularity in Luxury Housing and Hospitality

High-end residential properties, hotels, and commercial establishments are increasingly adopting smart toilets to enhance guest experience and improve bathroom aesthetics.

#### 5. Growth in Aging Population and Healthcare Applications

Smart toilets with features like heated seats, bidet functions, and health monitoring sensors are gaining traction among elderly populations and healthcare institutions.

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Key Companies in the Smart Toilet market includes

- Toto Ltd
- Kohler Co.
- Roca Sanitario S.A
- LIXIL Group Corporation
- GWA Group Limited
- Duravit AG
- Jomoo Group
- Villeroy & Boch
- Dongpeng Ceramic
- Huida Sanitary Ware Co. Ltd., among others

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Market Segmentation

##### 1. By Product Type

- Wall-Mounted Toilets – Space-saving designs ideal for modern interiors.
- Floor-Standing Toilets – Popular in traditional and high-traffic restrooms.
- Integrated Smart Toilets – Feature-rich units combining multiple functions.

##### 2. By Connectivity Technology

- Wi-Fi Connected Toilets – Enable remote control and customization.

- Bluetooth-Enabled Toilets – Offer local connectivity for smart home integration.

### 3. By Application

- Residential – Increasing installations in smart homes and luxury apartments.
- Commercial – Growing adoption in hotels, airports, and office buildings.
- Healthcare – Specialized solutions for hospitals and elder care facilities.

### 4. By Region

- North America: Leads the market due to rising smart home adoption and luxury home renovations.
- Europe: Strong demand for eco-friendly bathroom solutions.
- Asia-Pacific: Fastest-growing region, driven by increasing urbanization in China, Japan, and South Korea.
- Rest of the World (RoW): Emerging opportunities in luxury hospitality sectors.

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The Global Smart Toilet Market is positioned for significant expansion, fueled by advancements in smart home integration, water conservation, and personalized hygiene solutions. As consumer preferences shift toward luxury living and touchless experiences, the smart toilet industry is expected to thrive.

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