

# A' Video and Broadcasting Equipment Design Award Announces Final Call for Last Entries

*Distinguished International Design Competition Welcomes Video and Broadcasting Equipment Design Submissions Until March 30, 2025*

COMO, CO, ITALY, March 18, 2025 /EINPresswire.com/ -- The A' Video and Broadcasting Equipment [Design Award](#), a highly prestigious international [design competition](#)

dedicated to advancing excellence in video and broadcasting equipment design, has announced its final call for last entries. Established in 2008, this distinguished accolade celebrates outstanding achievements in video products design, fostering innovation and excellence within the broadcasting and video equipment industry. The competition provides a platform for designers, manufacturers, and brands to showcase their exceptional video and broadcasting equipment designs on an international stage.

The award program addresses the growing demand for innovative video and broadcasting solutions in an increasingly digital world. By recognizing excellence in video equipment design, the competition aims to promote advancements that enhance user experience, technological capabilities, and sustainable practices in the broadcasting industry. The award serves as a catalyst for innovation, encouraging the development of products that meet evolving industry standards while addressing contemporary challenges in video production and broadcasting.

Entries are welcomed across multiple categories, including professional video cameras, broadcasting consoles, video mixers, teleprompters, satellite equipment, and studio automation systems. The competition is open to individual designers, teams, manufacturers, and brands worldwide, accepting works created within the past decade. Participants may submit their entries through a two-stage process: an initial free submission phase followed by nomination. The last entry period remains open until March 30, 2025, with results to be announced on May 1st, 2025.



Video Equipment Awards 2025

The evaluation process employs a comprehensive blind peer-review system, where entries are assessed by an international jury panel comprising academics, industry professionals, and design experts. Submissions are judged based on multiple criteria, including innovative concept, functional efficiency, user experience, technological advancement, sustainability practices, and market potential. The judging process ensures fair evaluation through anonymous voting and standardized assessment protocols.

Winners receive significant recognition through the A' Design Award Winner Logo license, a prestigious trophy, and an excellence certificate. The comprehensive prize package includes international exhibition opportunities, inclusion in the annual yearbook, and extensive media coverage. Pro-Edition winners additionally receive invitations to the exclusive gala-night ceremony at Lake Como, Italy, alongside various promotional and networking benefits.

The A' Video and Broadcasting Equipment Design Award plays a vital role in advancing society through design excellence. By recognizing and promoting innovative video equipment solutions, the award encourages the development of products that enhance communication, entertainment, and information dissemination globally. This recognition helps create better broadcasting tools that benefit content creators, broadcasters, and audiences worldwide.

Video Product Designers, Broadcasting Equipment Manufacturers, Production Companies, and Studios are invited to participate in this prestigious competition. The award presents an opportunity for industry leaders to showcase their innovations and contribute to the advancement of video and broadcasting equipment design. Interested parties may learn more at:

<https://competition.adesignaward.com/ada-category.php?C=38>

#### About A' Video and Broadcasting Equipment Design Award

The A' Video and Broadcasting Equipment Design Award stands as a distinguished platform recognizing excellence in video and broadcasting equipment design. The competition brings together innovative designers, manufacturers, and brands, offering them an opportunity to demonstrate creative capabilities and technical expertise. Through rigorous evaluation processes and comprehensive benefits, the award aims to advance industry standards while fostering sustainable and user-centered design approaches. The program supports the development of superior video and broadcasting equipment that enhances professional capabilities and user experience.

#### About A' Design Award

The A' Design Award represents a prestigious international design competition celebrating excellence across multiple disciplines. Operating since 2008, the competition employs a rigorous blind peer-review process, evaluating entries through established criteria by an expert jury panel. The award aims to advance society through good design, encouraging the creation of products and projects that benefit communities worldwide. Through its comprehensive recognition program and extensive media network, the A' Design Award provides a platform for designers

and brands to showcase innovations that contribute to a better future. Interested parties may explore jury members, view past laureates, and participate at:

<https://accoladeawards.com>

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A' DESIGN AWARD & COMPETITION SRL

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