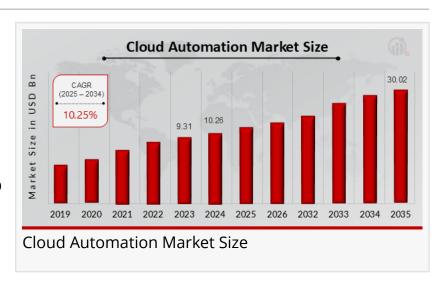


Cloud Automation Market CAGR to be at 10.25% By 2035 | Cloud Automation is redefining efficiency in US digital landscape

From manual to magical—Cloud Automation transforms workflows into seamless, self-driving efficiency.

NEW YORK, NY, UNITED STATES, March 18, 2025 /EINPresswire.com/ -- As per MRFR analysis, the <u>Cloud Automation</u> <u>Market</u> Size was estimated at 9.31 (USD Billion) in 2023. The Cloud Automation Market Industry is expected to grow from 10.26(USD Billion) in 2024 to 30.0 (USD Billion) by 2035. The Cloud



Automation Market CAGR (growth rate) is expected to be around 10.25% during the forecast period (2025 - 2035).

The Cloud Automation Market is driven by the increasing adoption of cloud computing and the



By Deployment Model, By Technology, By Service Type, By End User and By Regional - Forecast to 2035."

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need for businesses to streamline operations. Cloud automation enables enterprises to manage, deploy, and optimize cloud resources efficiently, reducing manual intervention and operational costs. Key players in the market offer solutions for infrastructure provisioning, configuration management, and workflow automation, catering to industries like IT, healthcare, finance, and retail.

The market is witnessing rapid growth due to the rising

demand for DevOps, Al-driven automation, and hybrid cloud environments. Businesses are leveraging cloud automation tools to enhance scalability, improve security, and accelerate application delivery. Leading providers such as AWS, Microsoft Azure, and Google Cloud offer automation services that integrate with various cloud platforms, making it easier for organizations to manage multi-cloud ecosystems.

Future trends in cloud automation include increased adoption of AI/ML for predictive analytics, self-healing infrastructure, and cloud-native development. Companies are also focusing on compliance automation to meet stringent regulatory requirements. As businesses continue to migrate to the cloud, automation will play a critical role in optimizing cloud operations, improving efficiency, and driving digital transformation.

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Market Segmentation

The Cloud Automation Market is segmented based on component, deployment mode, and enduser industry. By component, the market includes solutions and services. Solutions encompass infrastructure automation, network automation, and security & compliance automation, while services include professional and managed services. Organizations are increasingly adopting these components to enhance cloud efficiency, reduce downtime, and improve security compliance.

Based on deployment mode, the market is categorized into public cloud, private cloud, and hybrid cloud. Public cloud automation solutions dominate due to their scalability and cost-effectiveness, while private cloud automation is preferred by enterprises requiring greater control and security. Hybrid cloud automation is gaining traction as businesses seek flexibility and seamless integration across cloud environments.

The end-user segmentation includes industries such as IT & telecom, BFSI, healthcare, retail, manufacturing, and government. IT & telecom is a major adopter due to the need for continuous application deployment and infrastructure optimization. The BFSI sector leverages cloud automation for secure transactions and regulatory compliance, while healthcare organizations use it for managing electronic health records and data security. As digital transformation accelerates, cloud automation adoption is expanding across diverse industries.

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Market Dynamics:

The Cloud Automation Market is driven by the growing adoption of cloud computing, the need for operational efficiency, and the rising demand for DevOps and CI/CD (Continuous Integration/Continuous Deployment) practices. Businesses are increasingly automating cloud infrastructure to reduce human intervention, minimize errors, and accelerate application delivery. Additionally, the adoption of AI and machine learning in cloud automation is enhancing predictive analytics, self-healing systems, and intelligent workload management, further fueling market growth.

However, challenges such as security concerns, compliance issues, and complexity in multi-cloud management act as restraints. Organizations handling sensitive data often face regulatory hurdles when automating cloud environments, requiring robust governance frameworks. Moreover, integrating automation tools across diverse cloud platforms can be complex, leading to potential interoperability issues and the need for skilled IT professionals.

Opportunities in the market lie in the expansion of hybrid and multi-cloud strategies, increasing investments in Al-driven automation, and the growing need for cost optimization. Enterprises are leveraging cloud automation to optimize resource utilization, improve scalability, and enhance disaster recovery capabilities. As businesses continue to embrace digital transformation, cloud automation will play a crucial role in ensuring agility, security, and operational efficiency in cloud environments.

Recent Developments:

Al is playing a critical role in optimizing cloud operations by automating routine tasks, improving resource allocation, and enhancing security. Al-powered cloud tools are now capable of dynamic scaling, proactive monitoring, and predictive analytics to optimize workloads. Leading cloud providers like AWS, Google Cloud, and Microsoft Azure have been investing heavily in Al-powered automation to improve efficiency and reduce operational costs.

Integration of Intelligent Automation and Generative AI.

Enterprises are increasingly integrating Intelligent Automation (IA) with Al-driven orchestration, robotic process automation (RPA), and generative Al. Businesses are moving beyond simple task automation to more advanced ecosystem automation, enabling seamless connectivity across various cloud environments. Generative Al is also being used to improve automation strategies by enhancing data processing, decision-making, and operational efficiency.

Organizations are adopting multi-cloud and hybrid cloud strategies to enhance flexibility and mitigate risks associated with vendor lock-in. This approach allows businesses to distribute workloads efficiently, optimize costs, and improve disaster recovery strategies. As a result, cloud automation solutions are evolving to support seamless integration across different cloud environments, ensuring scalability and interoperability.

Top Key Players

- Google
- VMware
- Amazon Web Services
- IBM
- Cisco
- Oracle

- Puppet
- Red Hat
- BMC Software
- Atlassian
- Microsoft
- ServiceNow
- · Hewlett Packard Enterprise
- · Dell Technologies
- Salesforce

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Future Outlook

The future of the Cloud Automation Market looks promising as businesses increasingly adopt automation to enhance efficiency, reduce operational costs, and optimize cloud resource management. With the rising complexity of multi-cloud and hybrid cloud environments, enterprises are expected to leverage Al-driven automation tools to streamline provisioning, security, and compliance. The demand for low-code and no-code automation platforms is also expected to grow, enabling IT teams and non-technical users to automate workflows with minimal coding expertise.

As cloud adoption expands across industries, sectors such as finance, healthcare, and manufacturing will drive further investments in cloud automation to enhance agility and scalability. The integration of AI, machine learning (ML), and predictive analytics will play a pivotal role in optimizing workloads and preventing system failures before they occur. Additionally, cloud automation will be crucial in enabling FinOps (Cloud Financial Operations), helping organizations control cloud spending through intelligent cost management solutions.

Looking ahead, the cloud automation market will witness significant advancements in self-healing infrastructure, autonomous operations, and edge computing automation. The increasing adoption of serverless computing and Infrastructure as Code (IaC) will further accelerate automation trends. As regulatory requirements become more stringent, businesses will also prioritize automated governance and security compliance solutions. These developments position cloud automation as a key enabler of digital transformation in the coming years.

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