

# Smart Home Hardware Market size is Expected to Reach \$213.6 Billion by 2032 | Amazon, Schneider Electric

*Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.*



The smart home hardware market is expanding as a result of the business's potential opportunities such as the rise in use digital assistants such as Alexa and Siri."

*Allied Market Research*

WILMINGTON, NEW CASTLE, DE, UNITED STATES, March 18, 2025 /EINPresswire.com/ -- As per the report published by Allied Market Research Titled "[Smart Home Hardware Market Size, Share & Forecast by Product Type \(Security and Surveillance, Smart Appliances, Smart Infotainment, Utility Management, Others\): Global Opportunity Analysis and Industry Forecast, 2023-2032](#)"

The global smart home hardware market size was valued at \$72.4 billion in 2022, and is projected to reach \$213.6 billion by 2032, growing at a CAGR of 12% from 2023 to

2032

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Smart home hardware is a convenient house setup in which household appliances and devices can be managed remotely using a mobile or other networked device from anywhere with the help of an Internet connection. Smart home hardware in a smart home is networked via Internet, allowing the user to remotely control features such as home security, lighting, heating, and home security. Smart home appliances provide self-learning capabilities, allowing them to understand the homeowner's schedules and make changes as per the requirement of the user. Smart home automation hardware help homeowners to reduce their consumption of electricity and benefit from energy cost reductions.

The smart home hardware market encompasses a wide range of solutions focused at controlling, monitoring, and automating various functions within residential premises. With rising energy costs and a greater emphasis on sustainability, there is growing demand for

energy-saving options that have now become an essential component of everyday life. Intelligent temperature controls, networked lighting, HVAC frameworks, household devices, and other interconnected living arrangements all lead to lower energy usage and, hence, lower energy costs. Therefore, people are increasingly showing interest in these options. Furthermore, the prevalence of remote work even in the post-pandemic period is leading to more people spending extended periods of time at home. This shift in lifestyle creates a greater willingness among individuals to invest in smart home products and services, as they offer enhanced safety, well-being, and convenience.

### Key Segmentation

The smart home hardware market overview is segmented on the basis of product type and region. The report offers an in-depth study of every segment, which helps market players and stakeholders to understand the fastest growing segments and highest grossing segments in the market.

The smart home hardware market is analyzed on the basis of geographical penetration along with a study of market influence in the various regions such as North America (United States, Canada, and Mexico), Europe (Germany, France, UK, Russia, and Italy), Asia-Pacific (China, Japan, Korea, India, and Southeast Asia), South America (Brazil, Argentina, Colombia), Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, and South Africa).

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The market study further promotes a sustainable market scenario on the basis of key product offerings. On the other hand, Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network. The report provides an explicit global market breakdown and exemplifies how the opposition will take shape in the new few years to come. Rendering the top ten industry players functional in the market, the study emphasizes on the policies & [approaches integrated](#) by them to retain their foothold in the industry.

The analysis highlights the highest revenue generating and fastest growing segments. These insights are helpful in devising strategies and achieving a sustainable growth. The smart home hardware market is studied on the basis of different segments including type, applications, and region. This makes the study well organized and resourceful along with promoting easy understanding. The report a comprehensive data based on each segment of the smart home hardware market.

Key players:

Google LLC (Alphabet), Honeywell Corporation, Inc., Amazon.com Inc., Schneider Electric SE., Johnson Controls International plc, ABB Ltd., Legrand SA, Panasonic Corporation, Samsung Electronics Co Ltd, and General Electric

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Based on product type:

Based on product type, the security & surveillance sub-segment emerged as the global leader in 2022 and the [smart appliances sub-segment](#) is anticipated to be the fastest-growing during the forecast period.

Based on region, North America registered the highest market share in 2022 and Asia-Pacific is predicted to be the fastest growing during the forecast period.

The global smart home hardware market offers a detailed overview of the industry based on the main parameters including market extent, probable deals, sales analysis, and essential drivers. The market report is summarized enfolded the operations of an array of different organizations in the sector from different regions. The study is a perfect consolidation of quantitative and qualitative information accentuating on the key smart home hardware industry developments and challenges that the market is facing along with the lucrative opportunities available in the sector. The smart home hardware market report also showcases the factual data throughout the forecast period and brings about an estimate till 2031.

Key questions:

- (1) What are the growth opportunities for the new entrants in the industry?
- (2) Who are the leading players functioning in the marketplace?
- (3) What are the key strategies participants are likely to adopt to increase their share in the industry?
- (4) What is the competitive situation in the Global smart home hardware market?
- (5) What are the emerging trends that may influence the Global smart home hardware market growth?
- (6) Which product type segment will exhibit high CAGR in future?
- (7) Which application segment will grab a handsome share in the Global smart home hardware industry?
- (8) Which region is lucrative for the manufacturers?

Other markets:

Free Space Optic Communication Market: <https://www.alliedmarketresearch.com/free-space-optic-communication-market-A08077>

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We are in professional corporate relations with various companies, and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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