Social Learning Platforms Market to Reach $216.7 Billion, Globally, by 2032 at 7.8% CAGR: Allied Market Research

The social learning platforms market is growing with rising online learning adoption, remote work trends, and tech advancements.

WILMINGTON, DE, UNITED STATES, March 18, 2025 /EINPresswire.com/ -- Social learning platforms blend social networking with educational technology, creating interactive spaces for collaborative learning and knowledge sharing. They combine traditional LMS features with social tools, enabling users to engage, create, and exchange educational content in a community-driven environment. These platforms foster peer-to-peer learning, allowing participants to share insights, ask questions, and discuss topics seamlessly.

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According to the report, the social learning platforms market was valued at $110.2 billion in 2023, and is estimated to reach $216.7 billion by 2032, growing at a CAGR of 7.8% from 2024 to 2032.

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The global social learning platforms market is experiencing growth due to surge in adoption of online learning, remote work and learning trends and technological advancements. However, data privacy and security concerns hinder market growth to some extent. Moreover, expansion into emerging markets offers remunerative opportunities for the expansion of the social learning platforms market.

Recent Development

In April 2024, Cornerstone OnDemand Inc. launched Cornerstone Learning Fundamentals, an all-in-one learning solution for mid-sized organizations, offering pre-packaged LMS products, curated learning pathways, and an optimized, consumer-grade learner experience

In March 2024, Accenture launched Accenture LearnVantage, a technology learning and training services for its clients. The company will invest $1 billion in Accenture LearnVantage over three years and has agreed to acquire educational platform Udacity.

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By end user, the education segment held the largest market share in 2023, owing to the growing demand for online and collaborative learning tools among educational institutions and students. The shift towards remote and hybrid learning models, as well as the need for interactive platforms to facilitate knowledge sharing and skill development, have been key factors contributing to the dominance of the education segment in this market.

By deployment mode, the cloud-based segment held the largest market share in 2023 owing to its flexibility, scalability, and cost-effectiveness. The organizations preferred cloud-based LMS for its ability to give remote access, simple upgrades, and lower infrastructure costs than on-premises alternatives. This distribution strategy supports current workforce dynamics by providing seamless access to learning resources from anywhere, which dominates the segment in the market.

By type, the learning management system segment held the largest market share in 2023, owing to its widespread adoption across various industries, such as education, corporate, healthcare, government, and retail. The LMS platform is important for training needs, including regulatory compliance, scalability, and customization, which makes it essential for organizations. Furthermore, the established market presence and ability to manage, track, and deliver learning content effectively contributed to the segment dominance in the market.

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By enterprise size, the large enterprise segment held the largest market share in 2023 owing to the enterprise substantial budgets, extensive employee bases, and the need for efficient, scalable training solutions. These enterprises leverage social learning platforms to foster collaboration, enhance skills, and streamline onboarding processes, driving adoption and investment in these technologies, which is driving the segment dominance in the market

North America leads the market share in 2023, owing to its advanced technological

infrastructure, high adoption rates of e-learning solutions, and significant investments in educational technology. In addition, strong emphasis on continuous learning and professional development, coupled with the presence of major tech companies and startups, fosters innovation in social learning platform, thereby drives the region growth in social learning platforms market.

Players

Cornerstone OnDemand, Inc.

Blackboard Inc.

SAP SE

IBM Corporation

D2L Corporation

Saba Software

Schoology, Inc.

Docebo Inc.

Absorb Software Inc.

Instructure, Inc.

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The report provides a detailed analysis of these key players in the global social learning platforms market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, acquisition and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP, based in Portland, Oregon. AMR provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and

consulting to assist its clients in making strategic business decisions and achieving sustainable growth in their respective market domains.

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