

Iron Deficiency Anemia Treatment Market Set to Grow at an Impressive CAGR of 17.50% Through 2034 | USD 24.23 Billion

Leading pharmaceutical companies and research institutions are making significant advancements in iron replacement therapies.

US, NY, UNITED STATES, March 18, 2025 /EINPresswire.com/ -- Iron Deficiency Anemia Treatment Market Poised for Growth Amid Rising Prevalence and Advancements in Therapeutics

Market Overview

The global [Iron Deficiency Anemia \(IDA\) Treatment Market](#) valued at USD 4.83 billion in 2024, is projected to witness significant expansion, reaching USD 24.23 billion by 2034, at a CAGR of 17.50%. This growth is driven by increasing cases of anemia worldwide, growing awareness about iron supplementation, and advancements in intravenous (IV) iron formulations.

What is Iron Deficiency Anemia?

Iron deficiency anemia is a common condition that occurs when the body lacks sufficient iron to produce hemoglobin, leading to fatigue, weakness, and cognitive impairments. It is most prevalent in pregnant women, children, and individuals with chronic diseases.

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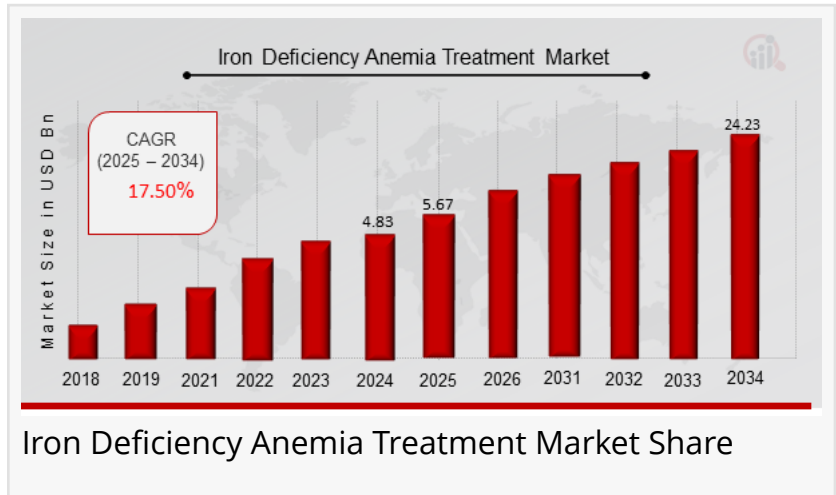
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Key Companies in the IDA Treatment Market:

Abbvie Inc.

Akebia Therapeutics Inc.

AMAG Pharmaceuticals Inc. (Covis Group S.r.l.)



Daiichi Sankyo Company
Pharmacosmos AS
Sanofi SA
Johnson and Johnson
Fresenius SE & Co. KGaA
ViforPharma Ltd.
Rockwell Medical, Inc.
Akorn Operating Company LLC
Shield Therapeutics
Major Developments in 2025

Leading pharmaceutical companies and research institutions are making significant advancements in iron replacement therapies. Notable innovations include next-generation oral iron supplements with improved absorption, reduced gastrointestinal side effects, and novel IV iron formulations for rapid anemia correction.

One of the most anticipated developments is the launch of bioavailable iron nanoparticles, which offer higher absorption rates and fewer side effects compared to traditional iron salts.

Market Drivers

Rising Prevalence of Anemia: Increasing cases of iron deficiency due to poor dietary intake, chronic diseases, and pregnancy-related anemia are fueling market growth.

Advancements in Iron Supplements & IV Therapy: Development of enhanced oral iron formulations and high-dose IV iron injections is improving patient compliance and treatment outcomes.

Government & Non-Profit Initiatives: Global health organizations and government programs promoting iron fortification and supplementation are driving demand.

Increasing Awareness & Diagnosis Rates: Growing healthcare access and improved screening for iron deficiency anemia are leading to higher treatment adoption.

Challenges Ahead

Despite promising growth, the market faces challenges such as:

Side Effects of Iron Supplements: Traditional oral iron formulations cause gastrointestinal distress, leading to poor patient adherence.

High Costs of IV Iron Therapy: Expensive intravenous iron formulations limit accessibility in some regions.

Limited Awareness in Low-Income Regions: Lack of education and healthcare infrastructure

hinders early diagnosis and treatment.

Iron Deficiency Anemia Treatment Market Segmentation

Iron Deficiency Anemia Treatment Therapy Type Outlook

Oral Iron Therapy

Parenteral Iron Therapy

Red Blood Cell Transfusion

Iron Deficiency Anemia Treatment End User Outlook

Hospitals

Clinics

Home Healthcare

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Regional Analysis

North America: Dominates the market due to high awareness, strong healthcare infrastructure, and availability of advanced IV iron therapies.

Europe: Benefits from government-led anemia prevention programs and high adoption of novel iron supplements.

Asia-Pacific (APAC): Projected to see rapid growth, driven by rising anemia cases, expanding healthcare access, and government nutrition initiatives.

South America & Middle East & Africa (MEA): Steady growth expected due to increasing awareness, growing healthcare investments, and improving nutrition programs.

Recent Industry Developments

Vifor Pharma (January 2025) expanded its IV iron product portfolio to improve anemia management in chronic disease patients.

Shield Therapeutics (March 2025) launched an enhanced oral iron formulation with improved tolerability.

Sanofi (June 2025) announced a partnership with public health organizations to address iron deficiency anemia in underserved regions.

Looking Ahead

Industry analysts predict that the global iron deficiency anemia treatment market will continue to expand as novel iron formulations, fortification programs, and personalized treatment approaches gain traction. Increased investments in nanotechnology-based iron supplements and bioavailable IV formulations will drive future market growth.

For patients and healthcare providers, these advancements offer better treatment options, improved compliance, and reduced side effects. As research progresses, IDA therapies are expected to revolutionize anemia management worldwide.

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