

1631 Digital Helps Nonprofits Maximize Google's \$10,000 Monthly Ad Grant

1631 Digital is expanding its impact in the nonprofit sector by helping organizations across the U.S. fully leverage Google Grant free digital advertising.

WASHINGTON, DC, UNITED STATES, March 18, 2025 /EINPresswire.com/ --<u>1631 Digital</u> is expanding its impact in the nonprofit sector by helping organizations across the U.S. fully leverage Google's \$10,000 per month



in free digital advertising. With deep expertise in nonprofit marketing, 1631 Digital partners with organizations like Goodwill, IAFF, United Cerebral Palsy, and many others to turn Google Ad Grants into real mission-driven results.

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We know this resource is powerful for nonprofits, but many struggle with compliance and strategy. Our team ensures every grant dollar is used effectively to create real impact." Many nonprofits struggle to optimize their Google Ad Grant, missing out on valuable opportunities to increase visibility, drive engagement, and boost donations. 1631 Digital's specialized management services ensure compliance with Google's guidelines while maximizing ad performance and return on investment.

Special Offer: Free Grant Review & Waived Activation Fees

Joe Corbe--CEO

To further support nonprofit growth, 1631 Digital is offering a free program review analysis for organizations

already using the Google Grant. For those new to the program, the activation fee is waived with enrollment in 1631 Digital's monthly managed service, covering the entire application, verification, and setup process.

^[] "We know how powerful this resource can be for nonprofits, but too many struggle with compliance and strategy," said Joe Corbe, CEO of 1631 Digital. "Our team specializes in making

sure every dollar of this grant is used effectively to drive measurable impact."

□ "From ad optimization to bid management and compliance, we handle the complexities so nonprofits can focus on their mission," added Joe Deoudes, COO of 1631 Digital.

^[] "With our data-driven approach, we ensure continuous improvements and measurable results," said Kevin Maljak, Chief Systems Director.

D How 1631 Digital Helps Nonprofits:

Complete Google Ad Grant Setup & Compliance
 Ad Strategy, Keyword Research & Optimization
 Bid Management & Campaign Structuring
 Performance Tracking, Reporting & Adjustments
 Ongoing Ad Refinement to Maximize Results

□ Ready to Amplify Your Nonprofit's Reach?

□ Get a free program analysis today! Visit <u>www.1631DigitalAdvertising.com</u> or contact 1631 Digital at:

Phone: 443-310-6266
 Email: info@1631Digital.com

About 1631 Digital

1631 Digital is a leading digital marketing and advertising firm specializing in nonprofit, advocacy, and political campaigns. With expertise in Google Ad Grants, programmatic advertising, and audience targeting, 1631 Digital helps organizations drive meaningful engagement and maximize their online presence.

#NonprofitMarketing #GoogleAdGrants #1631Digital #DigitalAdvertising #NonprofitGrowth

MEDIA CONTACT:

Joe Corbe | CEO, 1631 Digital
Email: info@1631Digital.com
Website: www.1631DigitalAdvertising.com
Phone: 443-310-6266

Joe Corbe 1631 Digital +1 202-627-6850 This press release can be viewed online at: https://www.einpresswire.com/article/794898244

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