

Real Estate Expert Aprile Osborne Launches National Book Tour for 'Market SHIFT'

ORLANDO, FL, UNITED STATES, March 18, 2025 /EINPresswire.com/ -- [Aprile Osborne](#), a leading voice in the real estate industry and founder of [Call It Closed International Realty](#), is embarking on a multi-week national book tour to share vital insights from her new book, "Market SHIFT: 7 Essential Things to Know about Real Estate Right Now." The tour kicks off Tuesday, March 18th in Orlando, Florida, and will travel across the United States, providing homeowners, agents, and investors with the tools to navigate today's rapidly evolving real estate landscape.



Aprile Osborne's "Market SHIFT" is more than a book; it's a roadmap for success in a transforming industry.

"Market SHIFT" is a timely and essential guide for anyone involved in the real estate market. In a world where technology is reshaping traditional practices and consumer expectations are soaring, Osborne provides clear, actionable strategies to not just survive, but thrive.

Key Highlights of "Market SHIFT":

- Timely & Relevant: Explores the current transformation of the real estate industry, empowering professionals to stay ahead.
- Industry Insights: Breaks down past market trends, current conditions, and future projections.
- Empowerment: Equips agents, brokers, investors, and homeowners with crucial knowledge to navigate real estate trends.

About Aprile Osborne:

Aprile Osborne is a highly respected real estate authority with over \$500 million in career sales. As a top-producing agent, Certified Luxury Home Marketing Specialist, and Million-Dollar Guild Elite Designee, she brings a wealth of experience to her work. A former RE/MAX speaker and co-owner of a rapidly growing RE/MAX franchise, Osborne has trained top agents nationwide. Her insights have been featured on ABC, FOX, and NBC news affiliates, establishing her as a trusted expert.

Why Interview Aprile Osborne?

- Media-Savvy & Engaging Speaker: Osborne excels at delivering valuable insights in an engaging and accessible manner.
- Expert in Market Trends: Provides a compelling analysis of the current real estate climate and its future trajectory.
- Thought Leader: Offers practical solutions for real estate professionals and homeowners seeking to succeed in today's dynamic market.

Interview Topics:

- The Real Estate Evolution: How technology and consumer demands are reshaping the industry.
- The Seven Must-Knows for Real Estate Professionals: Key strategies for success.
- Common Missteps in Market Shifts: How to avoid costly mistakes.
- The Future of the Industry: Predictions for real estate in the next 12 months.
- What if you don't have Strategic IQ

Target Audience:

- Homeowners seeking to understand the shifting real estate landscape.
- Real estate agents and brokers looking to stay competitive.
- Investors seeking market trend insights.
- Business and finance professionals interested in the real estate industry's evolution.
- Availability & Contact Information:
 - Aprile Osborne is available for TV, radio, podcast, and print interviews.

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